ACCT 638  Wealth Preservation (3)
Pre-requisites: ACCT 430 and ACCT 631.
Methods utilized by estate owner in planning family security and benefits from the estate. Examines impact of Subtitle B of the Internal Revenue Code and sections of the code relating to transfer of property for charitable purposes. Minimizing current and future taxes and preserving estate values is a primary consideration.

BIZ-600-01 Professional Effectiveness: Power, Politics and Negotiation (1)
TBA

BIZ-600-02 Professional Effectiveness: Professional Enrichment (1)
This course provides a content/process model of professional behavior. The content elements are: accountability, altruism, duty, honor, integrity, excellence, respect for others. The process elements are: professional sensitivity, professional motivation, professional judgment and implementing professional choices.

ECON 655 Applied Optimization Methods for Financial Economics (3)
Pre-requisites: ECON 600 and ECON 605
This course surveys quantitative approaches to modeling asset returns and constructing optimal portfolios. Multifactor models provide the foundation for modeling asset returns and generating forecasts of the first and second moments of asset returns. These forecasts subsequently serve as inputs for portfolio optimizers— including mean-variance and active approaches—to generate portfolio weights. Important practical problems relating to portfolio constraints, transaction costs, and rebalancing are examined, as well as tools for rigorously analyzing portfolio performance. Recently popular risk-based and market neutral portfolios are also analyzed. Students develop skills for asset return modeling, portfolio optimization, and performance measurement via extensive hands-on exercises using MATLAB, a powerful program for numerical computation and visualization. The key learning objective is for students to develop the technical and judgmental skills required to construct portfolios that are tailored to investor goals and risk tolerance.

ECON 698 Graduate Reading Course (3)
Capstone Course for MS-AFE Program

FIN-600 Finance for Managers (3)
Prerequisites: ACCT 501 and ECON 501. This course serves as a prerequisite for FIN 609 and FIN 610 only. Credit is not available for students in the MACC or MS-AFE programs.
The course examines the financial concepts that are relevant to the function of a manager serving in a non-financial capacity. Topics include financial analysis, the time value of money, valuation of securities, and capital budgeting, as well as the study of financial institutions and the capital markets.

ITM 600 Managing Information Technology (3)
This course describes the role of IT in organizational strategy. Topics covered include cloud base technologies, Internet applications and emerging technologies. This course emphasizes the concepts underlying enterprise systems and identifies challenges in managing security and risks in IT infrastructure.

IB 596 Spain Study Abroad (3)
The objective of this course is to allow students to apply the key concepts of global environments to a regional economy. The course combines case discussions with guest lectures by local business executives and scholars, and company visits. Students are expected to have a practical knowledge of the complexity of the business environments of the region.

IB 600 Global Business Environment (3)
This course examines international business issues faced by corporations operating across several countries and different external environments. The focus is, therefore, on the regional and global business environment of international firms, integrating trading, investing, cultural and business practices.
MGT 593 Special Topics: Career Management (3)
The overall personal career management process, as reflected in the framework of a marketing plan format, will be analyzed, examined, and applied to career situations. Students will link career marketing principles and practices to current business issues by means of open discussion of assigned case studies, articles, and general business topics. These source documents will illustrate practical business applications and the major components of career management and emphasize a solutions-based approach to the design of the personal career marketing plan.

MGT 600 Management (3)
Course is an attempt to teach a set of skills grounded in behavioral science theory and research that are essential for a successful career in management. It will integrate the management principles of planning, organizing, leading and controlling with the skills necessary to accomplish these principles with people. Discovery and discussion of change in relation to the complexities of organizational life. In attempting to fulfill this goal, this class takes both theoretical and practical approaches as it seeks to meet both the academic and applied aims of most business and management courses.

MKT 600 Advanced Marketing Management (3)
Business problem-solving and decision-making to formulate an effective marketing program. Emphasis of marketing management process includes: situation assessment; strategy formulation; marketing planning; organizing and budgeting; marketing implementation; and marketing performance assessment.

MKT 650 Sports Marketing (3)
Pre-Requisite: MKT 600
This course provides students the opportunity to study the nature and scope of marketing sports properties (e.g., teams, events, associations) as well as marketing traditional products or services with sports as a promotional tool. In essence, we study both the marketing of sports, as well as the marketing of products through sports. The course places a heavy emphasis on the case study method, student group work, and guest speakers from the sports industry.