Robin Rath is the CEO and a co-founder of Pixel Press (projectpixelpress.com), a company building the next generation of creation tools for kids to create, share and play game-based content by leveraging the integrated power of toys and video games. Robin grew up playing video games and building websites. Now, as a father of two, he is focused on exploring ways to enable children to be the next generation of creators by starting that process when they are at their most creative developmental stage, and doing so in a safe and age appropriate way.

Robin was recognized in the 2015 Business Journals "Upstart 100" list of top inventors and visionaries driving the new economy, in 2016 as the Bar Association of Metropolitan St. Louis' "Inventor of the Year" and is St. Louis University's 2017 Center for Entrepreneurship's "Entrepreneur of the Year".