Welcome to the latest edition of our newsletter. I am very pleased to inform you of two very significant accomplishments concerning the Department of Accounting in the John Cook School of Business at Saint Louis University. First, our UG accounting program was ranked 41 in the Bloomberg BusinessWeek Accounting Undergraduate Specialty Rankings in 2013. This marks the third year in a row (2011, 2012 and 2013) that our UG accounting program is ranked in the top-50 in the nation. As you know, there are some very strong accounting departments and Schools of Accountancy across the country, and so, for us to place in the top-50 for three consecutive years is quite an awesome achievement. Second, Saint Louis University is ranked 70th by the University of Texas, Dallas’s Top 100 rankings of business schools based on research contributions in the top three accounting journals: The Accounting Review, the Journal of Accounting and Economics, and the Journal of Accounting Research. I couldn’t be more proud of the department’s faculty, staff and students who make these achievements possible.

On March 20, 2014, our university’s board of trustees named Dr. Fred P. Pestello as SLU’s first permanent lay president in the university’s nearly 200-year history. Dr. Pestello began his tenure as president on July 1, 2014. The department of accounting welcomes Dr. Pestello to SLU and wishes him the very best as he leads the university forward to scale new heights.

Dr. John Keithley retired from the department of accounting after more than 45 years of dedicated service to the university. In this newsletter, he shares some of his thoughts and wisdom. The department wishes Dr. Keithley the very best as he begins to enjoy a life in which he does not have to grade papers!

I invite you, our alumni, to continue to share your thoughts, experiences and milestones with us. We are on a quest to offer the accounting programs of choice in the region and beyond, and we cannot do it without your support.

Warm regards,
Ananth Seetharaman
Chairperson and EY Distinguished Professor of Accounting
acas@slu.edu
314-977-3828

The Department of Accounting started an exciting new departmental initiative, the Accounting Students Mentoring Program (ASMP), in the fall of 2014. The ASMP is designed to provide current accounting students with guidance from recent accounting graduates regarding curriculum, the CPA exam, internships, and other issues such as transitioning from school to the work force. An introductory breakfast meeting was held on September 26th, where accounting students met their mentors. Thirteen accounting students and thirteen mentors are currently participating in this program.

Dr. Scott Duellman serves as the faculty adviser for the Accounting Students Mentoring Program.

The Advisory Board provides valuable advice and generous support to the Accounting Department. In this newsletter, we highlight two of our esteemed advisory board members:

Mr. Alan Fine is a Tax Partner in the Insurance Advisory Services practice at Brown Smith Wallace, LLC and leads the Firm’s Captive Insurance Practice. He has been with Brown Smith Wallace for almost 10 years, and was with Coopers and Lybrand/PricewaterhouseCoopers for over 11 years prior to that, including a two-year rotation in the New York Practice Office. Alan assists middle market insurance carriers with their business and income tax needs, and also helps clients form and structure captive insurance companies. Alan received his B.S. in Accounting from Indiana University, Bloomington and his J.D. from Saint Louis University School of Law. In addition to serving on the SLU Accounting Department Advisory Board, he is also a Trustee for the Gateway Chapter of the Multiple Sclerosis Society, serving on the Finance and Governance committees.

Mr. Mike Sindelar is a Tax Partner in the St. Louis office of PricewaterhouseCoopers LLP and works primarily with large multi-national corporations and mid-cap companies across many industries in St. Louis and outside of the market. He has over 27 years of experience in Tax. He has been with PwC for over 16 years, 12 years as a Partner. Previous to PwC, he spent four years at Arthur Andersen and eight years at the May Department Stores Company. Mike is a licensed CPA in Missouri. Mike is a graduate of Saint Louis University, with a BSBA in Accounting as well as an MBA. He is a big supporter of Saint Louis University in general and the accounting department. You can regularly see him and his family at the Chaifetz Arena cheering on the Bills.

Members
Mr. Mike Sindelar

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Members
Mr. Mike Sindelar
Mr. Alan Fine
FACULTY RETIREMENT

Dr. John Keithley retired from SLU at the end of spring 2014. John has been an integral part of the accounting department and Saint Louis University since 1968. He has received numerous teaching awards during his career including the Outstanding Teacher in the John Cook School of Business, the Burlington Northern Teaching Award (a University-wide award for outstanding and innovative teaching), the Outstanding Teaching award in Accounting, and the Outstanding Teaching award in the Executive Masters program in International Business. His primary teaching and research interests are financial reporting, strategic applications of management accounting, social applications of accounting, and business ethics. He has published in several academic and professional journals. Dr. Keithley served as Dean of the School of Business and Administration from 1981 to 1985 and was Director of the Emerson Electric Center for Business Ethics from 1990 to 1993.

John, thank you for your service to the university, to the JCSB, and especially to the accounting department! We wish you all the best in the new chapter of your life!

As a distinguished professor and colleague, John shared with us his thoughts upon retirement.

Vasquez-Wuller Lecture Series in Accounting

The accounting department had Mr. Barry C. Melancon as the guest speaker for its Vasquez-Wuller Lecture Series on March 26, 2013. The topic of Mr. Melancon’s presentation was “Impact of the Changing Business Environment on the CPA Profession”.

Mr. Barry C. Melancon is the President and Chief Executive Officer at the American Institute of Certified Public Accountants (AICPA), the national professional association of CPAs, with more than 377,000 members worldwide. He directs the Institute’s operations in New York; Durham, N.C.; and Washington, D.C. As head of the largest body of CPAs in the world, Melancon is called upon to represent the Institute with state, national and international organizations and is sought after by key opinion leaders for his expertise.

In addition to serving as President and CEO of the AICPA, Melancon is a member of the AICPA’s delegation to the International Federation of Accountants, whose broad objective is the development and enhancement of a coordinated development and enhancement of a coordinated system of accounting and auditing standards. The AICPA’s delegation to the International Federation of Accountants, whose broad objective is the development and enhancement of a coordinated system of accounting and auditing standards. The AICPA's delegation to the International Federation of Accountants, Melancon is a member of the board.

As noted earlier, gifts to the Accounting Department Development Fund are used for program enhancement purposes including funding for Beta Alpha Psi events, Meet the Firms Night, other student-oriented events, innovative faculty research or teaching projects, and teaching and research assistants. The department of accounting accepts with gratitude the contributions to the accounting development fund by the following individuals and organizations. The levels of donation are Platinum ($2,500 and above), Gold ($2,000 to $2,499), Silver ($1,000 to $1,999), Bronze ($250 to $999) and Copper (up to $249).

What are the most important reasons that have led you to dedicate 46 years to Saint Louis University?
- Relationships with wonderful colleagues
- Associations with fine students
- Ability to serve large numbers of people

Could you share with us your most memorable moments at SLU?
- Being asked to serve as Dean of the School of Business and Administration (formerly the School of Commerce and Finance and today the John Cook School of Business)
- Having three children graduate from Saint Louis University
- Seeing hundreds (actually thousands) of former students achieve professional success as well as providing outstanding service for their communities

As the recipient of numerous teaching awards, what do you think are the important qualities that an effective teacher should have?
- Really care about your students and try to help them succeed.
- An ability to make complex concepts easier for students to understand – I learned this from Dr. Charles Wuller, who was the best teacher I’ve ever known!
- Have a sense of humor and don’t be afraid to share it with your students.
- Challenge your students to be the best they can be.

Do you have any advice for our students?
- Keep your resume updated
- Keep your eyes and ears open
- Never say never

What’s your plan after retirement?
- To enjoy each day – one at a time

What would be considered to be your biggest challenge as you look back over your career at SLU?
- Trying to keep up with my students – especially in the area of computer technology

What will you miss the most?
- The people in the Business School
- The JCSB

What will you miss the least?
- Grading papers!

LIST OF DONORS
(JANUARY 2013 – DECEMBER 2013)

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PLATINUM ($2,500 & ABOVE)
Anders Minkler & Diehl LLP
Daniel Dolan
Leonard Eschbach
NY Foundation
Eugene Morgenthaler, Jr.
Richard Nicolle
RubinBrown LLP

SILVER ($1,000 TO $1,999)
Timothy Beranek
BKD Accounting Education Fund

COPPER (UP TO $249)
Melissa Parker

Development Fund contributions are appreciated and remain a vital component for the strategic growth of our department.
“MEET THE FIRMS” NIGHT

The Department of Accounting holds its annual “Meet the Firms” Night in each April. During this event, representatives from area accounting firms, corporate accounting and not-for-profit organizations are on hand to meet with current and prospective accounting students to acquaint them with career opportunities in the three accounting areas.

The Department of Accounting wishes to thank all the firms who participated in this event in 2013 and/or 2014, including Anders, Aramark, Becker Professional Education, BDK LLP, Boeing, Brown Smith Wallace LLC, Catholic Health Association of the U.S., CBIZ MHM LLC, CliftonLarsonAllen LLP, Deloitte, Edward Jones, Ernst & Young LLP, Express Scripts Inc., Grant Thornton LLP, Kiefer Bonfanti & Co. LLP, KPMG LLP, McGladrey, Missouri Society of CPAs, PricewaterhouseCoopers, RubinBrown LLP, Schwalter & Jabouri PC, St. Louis International Tax Group, Tax Executive Institute, UHY Advisors Inc., and Wells Fargo Advisors.

The department of accounting would like to thank the generous contributions by EY and BKD to the Accounting Department Development fund. These contributions enable the department to subscribe to research databases for use by students and faculty.

The following scholarship recipients were recognized at the event in 2013:

Anders Undergraduate Scholarship ................................................................. Kelli Holland
Arthur Andersen Graduate Scholarship ......................................................... Xiyang Wang
BKD Undergraduate Scholarship ................................................................. Cole Christian
BKD Graduate Scholarships ........................................................................... Carolinne Minnick
CBIZ MHM, LLC Undergraduate Scholarship ............................................... James Petersen
Deloitte Undergraduate Scholarships ............................................................ Jessica Boyle
Patrick Kella
Ralph J. Eckberg, Jr. Graduate Scholarship .................................................... Nina Pinna
Michael Kukik
Ernst & Young Undergraduate Scholarships ............................................... Yingying Ning
Qing Zhang
Ernst & Young Graduate Scholarships ......................................................... Madeleine Applebaum, John Dulle, Alicia Gebke, Stephen Dever, Christopher Faasder, Brian Korkamp, David Schomer
KPMG Graduate Scholarship ........................................................................ Kevin McNulty
PricewaterhouseCoopers Undergraduate Scholarship ................................... Thanh Truong
RubinBrown Undergraduate Scholarships ................................................. Anna DiRaimondo
Gerald Sax Graduate Scholarships ............................................................... Kelli Strubberg
Xiaojun Sun
St. Louis International Tax Group Undergraduate Scholarship .................. Yingda Wang
Parker Anderson
Tax Executive Institute Undergraduate Scholarship ..................................... Ryan Schlemmer
UHY Advisors Undergraduate Scholarships ............................................. Libnan Zhu
Mark & Mary Wuller Graduate Scholarships .............................................. Robert Ultiman

The following scholarship recipients were recognized at the event in 2014:

Anders Undergraduate Scholarship ................................................................. Andrew Greene
BKD Graduate Scholarship ........................................................................... Jacob Maret
CBIZ MHM, LLC Undergraduate Scholarship .............................................. Rebekah Zilz
Deloitte Undergraduate Scholarships ............................................................ David Sheets
Ralph J. Eckberg, Jr. Graduate Scholarships ................................................... Xin Su
TyParke Anderson
Ernst & Young Graduate Scholarships .......................................................... Madeleine Applebaum, Anna DiRaimondo, Tao Yang, Stephen Dever, Jeneane Salameh
Ernst & Young Graduate Scholarships ......................................................... John Brentin
William Buethe
Brian Hsu
KPMG Graduate Scholarships ....................................................................... Richard Bailey
Binhuai Cheng
Jason Pride
PricewaterhouseCoopers Undergraduate Scholarship .................................. Matthew Palha
RubinBrown Undergraduate Scholarships ................................................... Mary Ledoux
Gerald Sax Undergraduate Scholarships ..................................................... Victoria Merman
Matthew Palha
St. Louis International Tax Group Undergraduate Scholarship .................. Kelly Witte
Tax Executive Institute Undergraduate Scholarship .................................... Andrew Gremp
UHY Advisors Undergraduate Scholarship .............................................. Natalie Wakeman
Mark & Mary Wuller Graduate Scholarship .............................................. Natalie Wakeman

Beta Alpha Psi (2013)

Our Beta Alpha Psi Chapter at SLU continues to achieve new levels of success. For the first time in Chapter history, Beta Alpha Psi’s National organization has awarded the Zeta Nu Chapter Superior status for the 2012-2013 academic year. To achieve this award, each candidate and member had to participate in an average of 32 hours of professional and service activities. In addition, a number of special criteria had to be met such as making a presentation at the Regional Meeting. This accomplishment also comes with a small stipend which this year’s team is using wisely in their efforts to retain that highly-coveted Superior status!

Our 2012-2013 Superior Officers that achieved Superior status were:
• Jack Brentin, President
• Tyler Vachio, Vice President
• Elaina Stevenson, Reporting Secretary
• Thanh Truong, Treasurer
• Jiang (LJ) Lu, Corresponding Secretary
• Kevin McNulty, Webmaster

Our 2013-2014 team had big shoes to fill, but they have come through as there was more big news from BAP! Our very own Accounting Advisory Board’s Tom Hilton was selected as the Business Information Professional of the Year and was recognized at the American Accounting Association Annual Meeting in August, 2014. This is a very big honor for Tom, and for our Chapter. We are proud of Tom’s contributions to the profession and are thrilled that he is being recognized by all of BAP!

In addition to a schedule packed with professional meetings and social events like the fall barbecue and spring bowling event, the Chapter has increased the service opportunities for our members and candidates. Hours were expanded for tutoring services provided to students in the

-CONTINUED ON PAGE FOUR
**FACULTY RESEARCH**

**Recent Faculty Publications**


**Recent Conference Presentations**


**FACULTY AWARDS**

**Ms. Debbie Pike**

Thomas M. Knapp, S.J., Distinguished Faculty Member Award, 2014

**Dr. Neil Jansen**

Beta Alpha Psi Teaching Excellence Award, 2014

**FACULTY PROMOTIONS**

Effective July 1, 2013, Dr. Yan Sun has been promoted to Associate Professor. Effective July 1, 2014, Dr. Frank Wang has been promoted to Associate Professor.

**SLU Chapter of StudentCPT**

The Department of Accounting is very excited to announce a new leadership opportunity for all business students, which will benefit them both in the classroom and the job market. We have started a Student Center for the Public Trust (StudentCPT) chapter here on the campus of Saint Louis University. The mission of the Center for the Public Trust (CPT) is to champion public trust by promoting ethical leadership. The mission of the StudentCPT is to promote ethical thinking in the developing character and conscience of students. The StudentCPT is committed to developing ethical business leaders on college campuses, and helping them understand and demonstrate their value to organizations.

An information meeting was held on October 22, and over 25 students signed up as charter members. A follow-up meeting was held on November 10, in which the first officers (executive board) of the SLU Chapter of the StudentCPT were elected:

President: Mr. Jacob Maret (Accounting)  
Vice President: Ms. Alex Rios Gutierrez (Economics and International Business)  
Reporting Secretary: Mr. Alexendra Scanlon (Marketing)  
Treasurer: Mr. Charles Ahstrom (Economics)  
Recruitment: Miranda Koors (International Business and Accounting)  
Alumni Relations: John Fonseca

Dr. Ananth Seetharaman serves as the faculty adviser.
**Department Events**

The Accounting Department hosted a number of events to provide accounting students opportunities to network with accounting professionals and to get more information about the CPA exam and future job opportunities.

**“Meet the Firms” Night**

On April 24, 2014, the accounting department held its eleventh annual “Meet the Firms” Night. Representatives from accounting firms, corporate firms, and not-for-profit organizations attended the event. This event provides the students with an opportunity to learn more about accounting careers and to network with representatives from firms and industry. Please refer to the “Meet the Firms” Night section for more information on this event.

**CPA Town Hall Meeting**

On March 26, 2014, the accounting department held a CPA Town Hall meeting for accounting students to provide information and answer questions about the CPA exam. Mr. Tony Mirek from Wiley CPAexcel was in attendance to answer questions from students.

**MACC Happy Hour**

On April 25, 2014, the accounting department hosted a happy hour for MACC and Integrated accounting students at Humphrey’s. The happy hour gave students opportunity to engage in casual conversation with classmates, faculty, and advisory board members.

**MACC Breakfast Reception**

On September 9, 2014, the accounting department hosted a breakfast reception to welcome new and returning MACC and Integrated accounting students in the prefunction area outside of the Anheuser Busch Auditorium in Cook Hall.

**Network4Lunch™ Series**

With the generous support of the Department Advisory Board members, accounting students are able to meet with the board members for luncheons. During spring 2013, fall 2013, and spring 2014, ten luncheons were held in each semester. The Network4Lunch™ Series provides excellent opportunities for undergraduate and graduate accounting students to interact and network with accounting leaders to get insights about the accounting profession. Dr. Yan Sun serves as the department coordinator for the Network4Lunch™ Series. To participate, students should watch for emails from Ms. Patricia Galati in the first month of the fall and the spring semesters.

**PwC Challenge**

Seven and eight teams of Saint Louis University students participated in the PwC Challenge in 2013 and 2014, respectively. The winning team on SLU campus in 2013 is Phillip Mai, Alex Urioste, Lynne Yu, and Nihar Shah (Faculty Advisor: Mr. Neil Jansen); and the winning team on SLU campus in 2014 is Victoria Mormon, Claire Vaupel, Austin Smith, and Byron Abrigg (Faculty Advisor: Ms. Debbie Pike).