BIZ 6000 Modules for Spring 2016

BIZ 6000, Professional Effectiveness, modules are designed to introduce students to knowledge and skills related to effectiveness and leadership in professional settings. These courses cover select topics with an emphasis on both thinking and doing – improving knowledge of key skill sets in contemporary professional settings and developing these skills through experiential learning and application.

BIZ 6201: The Artful Speaker (CRN 27930)
Instructor: Team taught by COCABiz
2 Credit-Hours, Meets Thursdays from 6:00 pm – 9:30 pm
Dates: February 11, February 18, March 17, March 24
Description: COCABiz: The Artful Speaker is an immersive, highly interactive, practical experience designed to sharpen participants’ story construction skills, image use and improve personal presence for powerful, persuasive communication even when dealing with complex concepts, information or challenging audiences.

BIZ 6301: Cultural Intelligence (CRN 28399)
Instructor: Dr. Judith Gebhardt
1 Credit-Hour
Dates & Times: Saturday, March 19 (8:00 am–5:00 pm), Saturday, April 9 (8:00 am–12:00 pm)
Description: This course is designed to introduce students to the knowledge and issues that emerge at the micro (individual) and macro (organizational) levels. As the world shrinks through globalization, technology and migration it is imperative to understand the values, norms, symbols and languages of oneself and others. Additionally, in understanding the issues related to stereotyping and ethnocentrism, at micro and macro levels, one can develop opportunities to maximize success.