

Bachelor of Science in Business Administration Program Assessment Methods

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will develop a basic understanding of the key functions of business — accounting, economics, finance, international business, management, management information systems, marketing, operations, and statistics.	CBK Embedded Assessments (Direct)	CBK Embedded Assessments (Direct)	CBK Embedded Assessments (Direct), Capstone and Comp XM (Direct), Focus Groups (Indirect)	CBK Embedded Assessments (Direct), Capstone and Comp XM (Direct)	CBK Embedded Assessments (Direct), Capstone and Comp XM (Direct)
Students will develop the ethical standards, leadership skills, and business decision-making skills necessary to perform effectively in a professional context.	Assessment Center (Direct), Focus Groups (Indirect), Analysis of Ethics Statements (Direct)	Assessment Center (Direct), Focus Groups (Indirect), Analysis of Ethics Statements (Direct)	Assessment Center (Direct), Focus Groups (Indirect), Analysis of Ethics Statements (Direct)	Assessment Center (Direct), Focus Groups (Indirect), Analysis of Ethics Statements (Direct)	Assessment Center (Direct), Focus Groups (Indirect), Analysis of Ethics Statements (Direct)
Students will participate in experiential learning in at least one of the following ways: internships, class projects, simulations, interaction with members of the business community, and/or service leadership.	Records of Internship Office (Indirect), Records of Service Leadership Office (Indirect), Course Syllabi (Indirect)	Records of Internship Office (Indirect), Records of Service Leadership Office (Indirect), Course Syllabi (Indirect)	Records of Internship Office (Indirect), Records of Service Leadership Office (Indirect), Course Syllabi (Indirect). Capstone and Comp XM (Direct)	Records of Internship Office (Indirect), Records of Service Leadership Office (Indirect), Course Syllabi (Indirect). Capstone and Comp XM (Direct)	Records of Internship Office (Indirect), Records of Service Leadership Office (Indirect), Course Syllabi (Indirect). Capstone and Comp XM (Direct)
Students will practice problem analysis and decision-making, both individually and as part of teams and groups, using vehicles such as written/oral communication, technology, problem and case analysis, integrated modules, and	Course Syllabi (Indirect)	Course Syllabi (Indirect)	Course Syllabi (Indirect), Capstone and Comp XM (Direct)	Course Syllabi (Indirect), Capstone and Comp XM (Direct)	Course Syllabi (Indirect), Capstone and Comp XM (Direct)
Students will develop an awareness of globalization and its impacts on people, businesses, and the economy.	MGT 300 Embedded Assessments (Direct) & Course Syllabi (Indirect)	MGT 300 Embedded Assessments (Direct) & Course Syllabi (Indirect)	MGT 300 Embedded Assessments (Direct) & Course Syllabi (Indirect)	MGT 300 Embedded Assessments (Direct) & Course Syllabi (Indirect)	MGT 300 Embedded Assessments (Direct) & Course Syllabi (Indirect)

Full Time Master of Business Administration Program Assessment Methods

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will develop a strategic level understanding of the key functions of business—accounting, economics, finance, international business, management, marketing,	MBA Learning Assessment Quiz (Direct), Educational Benchmarking Institute (Indirect)	MBA Learning Assessment Quiz (Direct)	MBA Learning Assessment Quiz (Direct), Educational Testing Services MBA Major Field Test (Direct), Focus Groups (Indirect)	MBA Learning Assessment Quiz (Direct), Educational Testing Services MBA Major Field Test (Direct)	MBA Learning Assessment Quiz (Direct), Educational Testing Services MBA Major Field Test (Direct)
Students will practice problem analysis and decision-making and present results, both individually and as part of teams and groups, using vehicles such as problem and case analysis, integrated		Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).	Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).	Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).	Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).
Students are aware of globalization and its impacts on people, businesses, and the	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)
Students are encouraged to participate in at least one service learning experience during the course of their studies and/or participate and assume leadership roles in		Analysis of service learning projects that students are encouraged/invited to participate in (Direct).	Analysis of service learning projects that students are encouraged/invited to participate in (Direct).	Analysis of service learning projects that students are encouraged/invited to participate in (Direct).	Analysis of service learning projects that students are encouraged/invited to participate in (Direct).
Students are exposed to values issues and application of values to business professions in case analysis and in classroom interaction.	MBA 637--Ethical Environment of Business Class Participation in Class Case Studies (Direct).	MBA 637--Ethical Environment of Business Class Participation in Class Case Studies (Direct).	MBA 637--Ethical Environment of Business Class Participation in Class Case Studies (Direct).	MBA 637--Ethical Environment of Business Class Participation in Class Case Studies (Direct).	MBA 637--Ethical Environment of Business Class Participation in Class Case Studies (Direct).

Part Time Master of Business Administration Program Assessment Methods

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will develop a strategic level understanding of the key functions of business—accounting, economics, finance, international business, management, marketing, operations, and statistics.	Embedded Assessments (Direct), Educational Benchmarking Institute (Indirect)	Embedded Assessments (Direct), MBA Learning Assessment Quiz (Direct)	Embedded Assessments (Direct), MBA Learning Assessment Quiz (Direct), Focus Groups (Indirect)	Embedded Assessments (Direct), MBA Learning Assessment Quiz (Direct)	Embedded Assessments (Direct), MBA Learning Assessment Quiz (Direct)
Students will practice problem analysis and decision-making and present results, both individually and as part of teams and groups, using vehicles such as problem and case analysis, integrated modules, and live consulting opportunities.		Analysis of MGT 606 Strategy & Practice Final Projects (Direct).	Analysis of MGT 606 Strategy & Practice Final Projects (Direct).	Analysis of MGT 606 Strategy & Practice Final Projects (Direct).	Analysis of MGT 606 Strategy & Practice Final Projects (Direct).
Students are aware of globalization and its impacts on people, businesses, and the economy.	IB 600-Global Business Environment Embedded Assessment (Direct)	IB 600-Global Business Environment Embedded Assessment (Direct)	IB 600-Global Business Environment Embedded Assessment (Direct)	IB 600-Global Business Environment Embedded Assessment (Direct)	IB 600-Global Business Environment Embedded Assessment (Direct)
Students are encouraged to participate in at least one service learning experience during the course of their studies and/or participate and assume leadership roles in student and community organizations.		Records from Service Leadership (Indirect).	Records from Service Leadership (Indirect).	Records from Service Leadership (Indirect).	Records from Service Leadership (Indirect).

Part Time Master of Business Administration Program Assessment Methods

Students are exposed to values issues and application of values to business professions in case analysis and in classroom interaction.		Analysis of MGT 603- Legal, Ethical, and Professional Environment of Business Ethics Assignment (Direct).	Analysis of MGT 603- Legal, Ethical, and Professional Environment of Business Ethics Assignment (Direct).	Analysis of MGT 603- Legal, Ethical, and Professional Environment of Business Ethics Assignment (Direct).	Analysis of MGT 603- Legal, Ethical, and Professional Environment of Business Ethics Assignment (Direct).
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Executive Master in International Business Program Assessment Methods

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students understand international business with an emphasis on cultural diversity, adaptation, and maintaining integrity in scholarship, instruction, and practice.	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)
Students evaluate the implications of international dimensions and their effects on day-to-day business operations and strategy.	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)
Students recognize the risks and opportunities that face multinational organizations in the global arena.	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)
Students perform individual research on a question, issue, or problem and then able to relay their results to professors/classmates using appropriate exposition	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)
Students practice impartial evaluation of the merits and applicability of reports and/or articles in both academic and popular publications.	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)
Students apply theoretical concepts expressed in class to case studies and/or real life situations in their workplaces.	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)

Executive Master in International Business Program Assessment Methods

Students understand that multinational firms have a global responsibility of improving the various communities within which they	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)
Students understand the benefits of working in teams composed of people from various ethnic, educational, and work experience backgrounds.	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)
Second year students will serve as mentors for one or more incoming students.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)
All students alternate leadership roles in small groups thereby requiring all students to practice group leadership skills.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment	IB 531 International Business Strategy Embedded Assessment	IB 531 International Business Strategy Embedded Assessment	IB 531 International Business Strategy Embedded Assessment
Students speak with and advise undergraduate international business majors.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)
Students understand the social responsibility aspect of doing international business.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)
Students recognize the impact of their managerial choices on various environmental issues in different multinational contexts.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)
Students understand that moral and ethical behavior will often differ from behavior that is merely legal.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)

Master of Science in Supply Chain Management Program Assessment Methods

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Apply an integrated enterprise approach of flow of goods, services and information from suppliers to customers.	OPM 644--Global Supply Chain Management Embedded Assessment (Direct)	OPM 644--Global Supply Chain Management Embedded Assessment (Direct)	OPM 644--Global Supply Chain Management Embedded Assessment (Direct)	OPM 644--Global Supply Chain Management Embedded Assessment (Direct)	OPM 644--Global Supply Chain Management Embedded Assessment (Direct)
Use quantitative techniques and computer models for analyzing and controlling manufacturing, inventory and operations management systems.	OPM 605--Production and Operations Management Embedded Assessment (Direct), OPM 646--Global Logistics and Operations Management Embedded Assessment (Direct).	OPM 605--Production and Operations Management Embedded Assessment (Direct), OPM 646--Global Logistics and Operations Management Embedded Assessment (Direct).	OPM 605--Production and Operations Management Embedded Assessment (Direct), OPM 646--Global Logistics and Operations Management Embedded Assessment (Direct).	OPM 605--Production and Operations Management Embedded Assessment (Direct), OPM 646--Global Logistics and Operations Management Embedded Assessment (Direct).	OPM 605--Production and Operations Management Embedded Assessment (Direct), OPM 646--Global Logistics and Operations Management Embedded Assessment (Direct).
Analyze supply chains using a business process approach.	OPM 605--Production and Operations Management Embedded Assessment (Direct).	OPM 605--Production and Operations Management Embedded Assessment (Direct).	OPM 605--Production and Operations Management Embedded Assessment (Direct).	OPM 605--Production and Operations Management Embedded Assessment (Direct).	OPM 605--Production and Operations Management Embedded Assessment (Direct).
Apply analytical and computer models to facilitate logistics decisions.	OPM 646--Global Logistics and Operations Management Embedded Assessment (Direct).	OPM 646--Global Logistics and Operations Management Embedded Assessment (Direct).	OPM 646--Global Logistics and Operations Management Embedded Assessment (Direct).	OPM 646--Global Logistics and Operations Management Embedded Assessment (Direct).	OPM 646--Global Logistics and Operations Management Embedded Assessment (Direct).
Use purchasing and strategic sourcing concepts to optimize supply chain operations.	OPM 648--Strategic Sourcing and Procurement Embedded Assessment (Direct).	OPM 648--Strategic Sourcing and Procurement Embedded Assessment (Direct).	OPM 648--Strategic Sourcing and Procurement Embedded Assessment (Direct).	OPM 648--Strategic Sourcing and Procurement Embedded Assessment (Direct).	OPM 648--Strategic Sourcing and Procurement Embedded Assessment (Direct).
Apply the lean sigma approach to impose the quality of supply chain processes.	OPM 643--Quality Improvement Embedded Assessment (Direct).	OPM 643--Quality Improvement Embedded Assessment (Direct).	OPM 643--Quality Improvement Embedded Assessment (Direct).	OPM 643--Quality Improvement Embedded Assessment (Direct).	OPM 643--Quality Improvement Embedded Assessment (Direct).

Master of Science in Supply Chain Management Program Assessment Methods

Understand the current technological issues needed to manage the flow of information in	ITM 600--Managing Information Technology Embedded Assessment (Direct).	ITM 600--Managing Information Technology Embedded Assessment (Direct).	ITM 600--Managing Information Technology Embedded Assessment (Direct).	ITM 600--Managing Information Technology Embedded Assessment (Direct).	ITM 600--Managing Information Technology Embedded Assessment (Direct).
Collect, interpret, evaluate and analyze data relevant to supply chains.	OPM 605--Production and Operations Management Embedded Assessment (Direct), OPM 643--Quality Improvement Embedded Assessment (Direct), OPM 644--Global Supply Chain Management Embedded Assessment (Direct), OPM 646--Global Logistics and Operations Management Embedded Assessment (Direct), OPM 648--Strategic Sourcing and Procurement Embedded Assessment (Direct)	OPM 605--Production and Operations Management. OPM 643--Quality Improvement. OPM 644--Global Supply Chain Management. OPM 646--Global Logistics and Operations Management. OPM 648--Strategic Sourcing and Procurement.	OPM 605--Production and Operations Management. OPM 643--Quality Improvement. OPM 644--Global Supply Chain Management. OPM 646--Global Logistics and Operations Management. OPM 648--Strategic Sourcing and Procurement.	OPM 605--Production and Operations Management. OPM 643--Quality Improvement. OPM 644--Global Supply Chain Management. OPM 646--Global Logistics and Operations Management. OPM 648--Strategic Sourcing and Procurement.	OPM 605--Production and Operations Management. OPM 643--Quality Improvement. OPM 644--Global Supply Chain Management. OPM 646--Global Logistics and Operations Management. OPM 648--Strategic Sourcing and Procurement.
Apply quantitative and computer models needed to make effective supply chain management decisions.	OPM 605--Production and Operations Management. OPM 643--Quality Improvement. OPM 646--Global Logistics and Operations Management.	OPM 605--Production and Operations Management. OPM 643--Quality Improvement. OPM 646--Global Logistics and Operations Management.	OPM 605--Production and Operations Management. OPM 643--Quality Improvement. OPM 646--Global Logistics and Operations Management.	OPM 605--Production and Operations Management. OPM 643--Quality Improvement. OPM 646--Global Logistics and Operations Management.	OPM 605--Production and Operations Management. OPM 643--Quality Improvement. OPM 646--Global Logistics and Operations Management.

Master of Accounting Program Assessment Methods

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Apply knowledge of relevant professional standards and the regulatory environment to resolve financial reporting issues of U.S. business (including not-for-profit) entities.	ACCT 611 -- Financial Reporting III Embedded Assessment (Direct), ACCT 603 -- Contemporary Financial Reporting Embedded Assessment (Direct), ACCT 616 -- International Accounting Embedded Assessment (Direct)	ACCT 611 -- Financial Reporting III Embedded Assessment (Direct), ACCT 603 -- Contemporary Financial Reporting Embedded Assessment (Direct), ACCT 616 -- International Accounting Embedded Assessment (Direct)	ACCT 611 -- Financial Reporting III Embedded Assessment (Direct), ACCT 603 -- Contemporary Financial Reporting Embedded Assessment (Direct), ACCT 616 -- International Accounting Embedded Assessment (Direct)	ACCT 611 -- Financial Reporting III Embedded Assessment (Direct), ACCT 603 -- Contemporary Financial Reporting Embedded Assessment (Direct), ACCT 616 -- International Accounting Embedded Assessment (Direct)	ACCT 611 -- Financial Reporting III Embedded Assessment (Direct), ACCT 603 -- Contemporary Financial Reporting Embedded Assessment (Direct), ACCT 616 -- International Accounting Embedded Assessment (Direct)
Apply knowledge of tax laws for planning (including financial planning) and compliance purposes.	ACCT 632 -- Federal Income Taxation - Flow-through Entities Embedded Assessment (Direct), ACCT 634 -- Advanced Corporate Income Taxation Embedded Assessment (Direct), ACCT 635 -- State and Local Taxation Embedded Assessment (Direct), ACCT 638 -- Wealth Planning Embedded Assessment (Direct), ACCT 639 -- International Taxation Embedded Assessment (Direct)	ACCT 632 -- Federal Income Taxation - Flow-through Entities Embedded Assessment (Direct), ACCT 634 -- Advanced Corporate Income Taxation Embedded Assessment (Direct), ACCT 635 -- State and Local Taxation Embedded Assessment (Direct), ACCT 638 -- Wealth Planning Embedded Assessment (Direct), ACCT 639 -- International Taxation Embedded Assessment (Direct)	ACCT 632 -- Federal Income Taxation - Flow-through Entities Embedded Assessment (Direct), ACCT 634 -- Advanced Corporate Income Taxation Embedded Assessment (Direct), ACCT 635 -- State and Local Taxation Embedded Assessment (Direct), ACCT 638 -- Wealth Planning Embedded Assessment (Direct), ACCT 639 -- International Taxation Embedded Assessment (Direct)	ACCT 632 -- Federal Income Taxation - Flow-through Entities Embedded Assessment (Direct), ACCT 634 -- Advanced Corporate Income Taxation Embedded Assessment (Direct), ACCT 635 -- State and Local Taxation Embedded Assessment (Direct), ACCT 638 -- Wealth Planning Embedded Assessment (Direct), ACCT 639 -- International Taxation Embedded Assessment (Direct)	ACCT 632 -- Federal Income Taxation - Flow-through Entities Embedded Assessment (Direct), ACCT 634 -- Advanced Corporate Income Taxation Embedded Assessment (Direct), ACCT 635 -- State and Local Taxation Embedded Assessment (Direct), ACCT 638 -- Wealth Planning Embedded Assessment (Direct), ACCT 639 -- International Taxation Embedded Assessment (Direct)

Master of Accounting Program Assessment Methods

Recognize and evaluate areas of potential legal concern in the business environment and demonstrate understanding of the role of legal issues in risk assessment.	MGT 428 -- Advanced Legal Environment of Business	MGT 428 -- Advanced Legal Environment of Business	MGT 428 -- Advanced Legal Environment of Business	MGT 428 -- Advanced Legal Environment of Business	MGT 428 -- Advanced Legal Environment of Business
Recognize and evaluate areas of potential risk in an entity's business processes and information technology environment.	ACCT 640 -- IT Audit	ACCT 640 -- IT Audit	ACCT 640 -- IT Audit	ACCT 640 -- IT Audit	ACCT 640 -- IT Audit
Gather, interpret, evaluate, analyze and apply relevant professional standards to complex accounting-related issues, and come to well-reasoned standards.	ACCT 603 -- Contemporary Financial Reporting Embedded Assessment (Direct), ACCT 611 -- Financial Reporting III Embedded Assessment (Direct)	ACCT 603 -- Contemporary Financial Reporting Embedded Assessment (Direct), ACCT 611 -- Financial Reporting III Embedded Assessment (Direct)	ACCT 603 -- Contemporary Financial Reporting Embedded Assessment (Direct), ACCT 611 -- Financial Reporting III Embedded Assessment (Direct)	ACCT 603 -- Contemporary Financial Reporting Embedded Assessment (Direct), ACCT 611 -- Financial Reporting III Embedded Assessment (Direct)	ACCT 603 -- Contemporary Financial Reporting Embedded Assessment (Direct), ACCT 611 -- Financial Reporting III Embedded Assessment (Direct)
Apply analytical and quantitative techniques to analyze financial statements within the context of risk assessment and firm valuation.	ACCT 616 -- International Accounting Embedded Assessment (Direct), ACCT 619 -- Financial Statement Analysis Embedded Assessment (Direct)	ACCT 616 -- International Accounting Embedded Assessment (Direct), ACCT 619 -- Financial Statement Analysis Embedded Assessment (Direct)	ACCT 616 -- International Accounting Embedded Assessment (Direct), ACCT 619 -- Financial Statement Analysis Embedded Assessment (Direct)	ACCT 616 -- International Accounting Embedded Assessment (Direct), ACCT 619 -- Financial Statement Analysis Embedded Assessment (Direct)	ACCT 616 -- International Accounting Embedded Assessment (Direct), ACCT 619 -- Financial Statement Analysis Embedded Assessment (Direct)

Master of Accounting Program Assessment Methods

Communicate complex ideas and thought effectively both orally and in writing.	ACCT 611 -- Financial Reporting III, ACCT 638 - Wealth Planning, ACCT 603 -- Contemporary Financial Reporting, ACCT 614 -- Seminar in Accounting and Society	ACCT 611 -- Financial Reporting III, ACCT 638 - Wealth Planning, ACCT 603 -- Contemporary Financial Reporting, ACCT 614 -- Seminar in Accounting and Society	ACCT 611 -- Financial Reporting III, ACCT 638 - Wealth Planning, ACCT 603 -- Contemporary Financial Reporting, ACCT 614 -- Seminar in Accounting and Society	ACCT 611 -- Financial Reporting III, ACCT 638 - Wealth Planning, ACCT 603 -- Contemporary Financial Reporting, ACCT 614 -- Seminar in Accounting and Society	ACCT 611 -- Financial Reporting III, ACCT 638 - Wealth Planning, ACCT 603 -- Contemporary Financial Reporting, ACCT 614 -- Seminar in Accounting and Society
Work effectively in diverse teams and employment settings toward a common goal.	ACCT 581 -- Graduate Internship in Accounting Embedded Assessment (Direct), ACCT 614 -- Seminar in Accounting and Society Embedded Assessment (Direct), ACCT 616 -- International Accounting Embedded Assessment (Direct)	ACCT 581 -- Graduate Internship in Accounting Embedded Assessment (Direct), ACCT 614 -- Seminar in Accounting and Society Embedded Assessment (Direct), ACCT 616 -- International Accounting Embedded Assessment (Direct)	ACCT 581 -- Graduate Internship in Accounting Embedded Assessment (Direct), ACCT 614 -- Seminar in Accounting and Society Embedded Assessment (Direct), ACCT 616 -- International Accounting Embedded Assessment (Direct)	ACCT 581 -- Graduate Internship in Accounting Embedded Assessment (Direct), ACCT 614 -- Seminar in Accounting and Society Embedded Assessment (Direct), ACCT 616 -- International Accounting Embedded Assessment (Direct)	ACCT 581 -- Graduate Internship in Accounting Embedded Assessment (Direct), ACCT 614 -- Seminar in Accounting and Society Embedded Assessment (Direct), ACCT 616 -- International Accounting Embedded Assessment (Direct)
Identify ethical issues and decision alternatives by incorporating appropriate professional codes of conduct and social responsibility.	ACCT 614 -- Seminar in Accounting and Society Embedded Assessment (Direct)	ACCT 614 -- Seminar in Accounting and Society Embedded Assessment (Direct)	ACCT 614 -- Seminar in Accounting and Society Embedded Assessment (Direct)	ACCT 614 -- Seminar in Accounting and Society Embedded Assessment (Direct)	ACCT 614 -- Seminar in Accounting and Society Embedded Assessment (Direct)
Demonstrate professional conduct and demeanor in business settings.	ACCT 581 -- Graduate Internship in Accounting Embedded Assessment (Direct)	ACCT 581 -- Graduate Internship in Accounting Embedded Assessment (Direct)	ACCT 581 -- Graduate Internship in Accounting Embedded Assessment (Direct)	ACCT 581 -- Graduate Internship in Accounting Embedded Assessment (Direct)	ACCT 581 -- Graduate Internship in Accounting Embedded Assessment (Direct)

Master of Science in Applied Financial Economics Program Assessment Methods

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students advance their knowledge of economic and financial theory including empirical modeling.	N/A	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)
Students demonstrate analytical proficiency with the use of rigorous quantitative techniques employed in the fields of finance and economic forecasting.	N/A	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)
Students research topics both theoretically and empirically to design and evaluate appropriate modeling.	N/A	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)
Students clearly articulate, in both oral and written framework, the methodologies used and the results of the findings.	N/A	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)
Students work in teams to simulate group decision-making, prioritization and optimization in a global environment.	N/A	TBA	TBA	TBA	TBA
Students peer review work-in-progress to learn constructive criticism in a collegial environment.	N/A	ECON 698 Peer Review Exercise (Direct)	ECON 698 Peer Review Exercise (Direct)	ECON 698 Peer Review Exercise (Direct)	ECON 698 Peer Review Exercise (Direct)
Demonstrate professional conduct with an emphasis on ethical decision-making.	N/A	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)	ECON 698 Capstone Project (Direct)

PhD in Interational Business and Marketing Program Assessment Methods

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students demonstrate their knowledge of the relevant literature and theories in the following areas: Marketing theory, Consumer behavior, International business, International marketing theory, Global business strategy.	Comprehensive written and oral exams at the end of the coursework portion of the program. Generally this is at the end of the second year (Direct).	Comprehensive written and oral exams at the end of the coursework portion of the program. Generally this is at the end of the second year (Direct).	Comprehensive written and oral exams at the end of the coursework portion of the program. Generally this is at the end of the second year (Direct).	Comprehensive written and oral exams at the end of the coursework portion of the program. Generally this is at the end of the second year (Direct).	Comprehensive written and oral exams at the end of the coursework portion of the program. Generally this is at the end of the second year (Direct).
Students shall be able to complete a research project that creates meaningful new knowledge in their chosen discipline. Students shall be able to create both written and oral research reports. Students shall be able to apply appropriate quantitative and qualitative analytical techniques.	All students shall complete a research dissertation and orally present the findings in a public defense (Direct).	All students shall complete a research dissertation and orally present the findings in a public defense (Direct).	All students shall complete a research dissertation and orally present the findings in a public defense (Direct).	All students shall complete a research dissertation and orally present the findings in a public defense (Direct).	All students shall complete a research dissertation and orally present the findings in a public defense (Direct).
Students will work effectively with each other and in small study groups that are composed of others from various ethnic, educational, and work experience backgrounds.	Interviews with current and exiting students (Indirect).	Interviews with current and exiting students (Indirect).	Interviews with current and exiting students (Indirect).	Interviews with current and exiting students (Indirect).	Interviews with current and exiting students (Indirect).
All students will alternate leadership roles in small groups thereby requiring all students to practice group leadership skills.	Interviews with current and exiting students (Indirect).	Interviews with current and exiting students (Indirect).	Interviews with current and exiting students (Indirect).	Interviews with current and exiting students (Indirect).	Interviews with current and exiting students (Indirect).

PhD in Interational Business and Marketing Program Assessment Methods

<p>Students understand and exhibit ethical practice in use and identification of published, unpublished, and electronic sources of information.</p>	<p>All students shall complete a research dissertation. In addition to review for intellectual rigor (see above) this dissertation will also be audited by the dissertation committee for appropriate use and attribution of materials consulted (Direct).</p>	<p>All students shall complete a research dissertation. In addition to review for intellectual rigor (see above) this dissertation will also be audited by the dissertation committee for appropriate use and attribution of materials consulted (Direct).</p>	<p>All students shall complete a research dissertation. In addition to review for intellectual rigor (see above) this dissertation will also be audited by the dissertation committee for appropriate use and attribution of materials consulted (Direct).</p>	<p>All students shall complete a research dissertation. In addition to review for intellectual rigor (see above) this dissertation will also be audited by the dissertation committee for appropriate use and attribution of materials consulted (Direct).</p>	<p>All students shall complete a research dissertation. In addition to review for intellectual rigor (see above) this dissertation will also be audited by the dissertation committee for appropriate use and attribution of materials consulted (Direct).</p>
<p>Students understand and practice appropriate safeguards in the use of human subjects in research.</p>	<p>All students shall complete a research dissertation. In addition to review for intellectual rigor (see above) this dissertation will also be audited by the dissertation committee for appropriate use and attribution of materials consulted (Direct).</p>	<p>All students shall complete a research dissertation. In addition to review for intellectual rigor (see above) this dissertation will also be audited by the dissertation committee for appropriate use and attribution of materials consulted (Direct).</p>	<p>All students shall complete a research dissertation. In addition to review for intellectual rigor (see above) this dissertation will also be audited by the dissertation committee for appropriate use and attribution of materials consulted (Direct).</p>	<p>All students shall complete a research dissertation. In addition to review for intellectual rigor (see above) this dissertation will also be audited by the dissertation committee for appropriate use and attribution of materials consulted (Direct).</p>	<p>All students shall complete a research dissertation. In addition to review for intellectual rigor (see above) this dissertation will also be audited by the dissertation committee for appropriate use and attribution of materials consulted (Direct).</p>