



**SAINT LOUIS
UNIVERSITY™**

John Cook School of Business
BOEING INSTITUTE OF INTERNATIONAL BUSINESS

3674 Lindell Boulevard. Cook Hall 332
St. Louis, MO 63108-3397
Phone: 314-977-3898 Fax: 314-977-7188
E-Mail: emib@slu.edu

EXECUTIVE MASTER OF INTERNATIONAL BUSINESS
PROGRAM OF STUDY

With an interdisciplinary approach, the EMIB degree combines international business issues with foreign culture, history and politics. Course work is approached in four parts. Please note that courses may not be offered in the order listed below. Rather they are integrated throughout the two-year program. All courses are two credit hours. E-commerce information and ethical issues are incorporated into all courses. Intensive courses begin the Fall and Spring semesters as well as one short Summer course. Classes will be held on consecutive days, 2 or 3 in a row, for one or two weekends, thus include a Friday and/or Sunday.

Year 1

Fall

IB 5150 Management Skills – INTENSIVE
IB 5010 Managerial Economics and Data Analysis
IB 5140 International Business Environment
IB 5210 Marketing Skills

Spring

IB 5050 Accounting Methods – INTENSIVE (Financial: Jan-March & Managerial: March-May)
IB 5110 Financial Management Skills
IB 5310 International Business Strategies
IB 5620 International Marketing Research & Analysis

Summer

IB 5680 Cultural Diversity - INTENSIVE
IB 5900 Study Abroad (course sequence varies depending upon start-year of program)

Year 2

Fall

IB 5350 International Marketing Strategies – INTENSIVE
IB 5510 Asia Pacific Business Strategies
IB 5450 International Accounting
IB 5550 European Business Strategy

Spring

IB 5410 International Financial Strategies
IB 5430 International Negotiations
IB 5610 Latin American Business Strategy
IB 5990 Final Thesis/Capstone Project

Summer

IB 5900 Study Abroad (course sequence varies depending upon start-year of program)
Graduate in August

IB 5900 Study Abroad & IB 5990 Final Global Strategy Capstone

The study abroad occurs over a two-week period during the summer months (May-June). ONLY ONE TRIP IS REQUIRED after Year one or Year two...student's choice. Pre-trip country/city/company papers are produced by the student teams. Upon return, the teams present an overview. All students complete a final capstone project paper to conclude the EMIB degree program. This paper is written on a subject selected by the student usually including a region of the world and a relevant topic for a corporation. It ties together the two-year curriculum and allows application of the business practice, culture and strategy knowledge they've received through the coursework, faculty and cohort group.



Executive Master of International Business – Course Descriptions

FALL SEMESTER 1

IB 5150 Management Skills - INTENSIVE

Successful managers are skilled at understanding, managing, and leveraging their relationships with others. This is one of the key lessons from the Center for Creative Leadership's studies of executive development and derailment. Specifically, the Center found "three major effectiveness factors" in successful managers. These managers are: "(1) more adaptable to change, deal better with ambiguity and complexity, and learn more quickly from a variety of experiences; (2) able to build teams in a variety of circumstances with many different types of people; and (3) characterized by respect for self and others. They seek out feedback and delineate their strengths and weaknesses, likes and dislikes. *Knowing themselves enables them to both appreciate others and develop compassion for the inevitable limitations both they and others have.*" (Lombardo & Eichinger, 1991)

IB 5010 Managerial Economics and Data Analysis

This course will introduce you to the economic tools and concepts that will enhance business decision-making skills. Good economic decisions are made when relevant information about the opportunity costs and benefits of the decision is gathered and the information is subjected to rigorous analytical treatment. This course in managerial economics provides some of the tools that you as managers may be able to utilize to make decisions that are of strategic importance to your firm.

IB 5140 International Business Environment

Business is increasingly global to the point where almost every business is touched to some extent by international business – imports, exports, foreign direct investment, international service agreements, licensing agreements, international competition, and the international business practices of your domestic competition. This course tries to analyze international business problems and challenges from an interdisciplinary and cross-functional approach; integrating financial, operational, political, cultural and strategic aspects. The course attempts to develop analytical skills to understand the conceptual framework of global business issues and apply them to real cases and examples.

IB 5210 Marketing Skills

This is an intensive graduate-level course in marketing strategy. The objectives include:

1. Strengthening your conceptual understanding of marketing strategy
2. Developing your ability to apply marketing concepts to specific business situations
3. Increasing your appreciation of brands and brand development

This class is designed to give ALL students a solid foundation in marketing strategy basics that are applicable to ALL organizations.

SPRING SEMESTER 1

IB 5050 Financial and Managerial Accounting Methods – INTENSIVE (Financial: Jan & Managerial: March)

Part I of this course provides an overview of financial accounting, "the language of business," oriented toward non-accountant and international managers. Concepts, current standards and problems related to financial accounting and reporting by U.S. enterprises will be examined. A "user" rather than "preparer" perspective will be assumed throughout the course.

Part II will focus on management accounting and the utilization of information within a strategic management environment. Emphasis will be given to data analysis within today's highly competitive international business world. This course will provide the foundation for a subsequent course which will examine international accounting issues and problems related to multinational enterprises.

IB 5110 – Financial Management Skills

This course is designed to provide students with a basic understanding of the concepts and techniques of financial management, and to demonstrate how these can be applied to the financial and managerial decision making processes of business enterprises. The primary function of the firm in a modern capitalistic society is to create wealth for the owners of the firm. Students will develop the theoretical knowledge as well as the practical judgment necessary for financial decision making. Since the objective criterion for financial decisions is value maximization, the course should emphasize how the market values both financial assets and real assets. The specific topics that should be covered include, but are not limited to, maximization of shareholders wealth, time value of money, valuation of financial assets, capital budgeting, risk and return relationship, and cost of capital.



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IB 5310 International Business Strategies

This course focuses on the strategic challenges confronting firms which compete in the new global economy. A firm's strategy is its "theory" of how to gain competitive advantage and compete successfully in the marketplace. Strategic management is the process that managers, especially executives, develop and implement a firm's strategy. The objective is to have an enhanced understanding of the most fundamental questions in Strategic Management: What determines the international success and failure of companies? The course will also weave in the focus on International E-Business Strategies for Global expansion. Specifically, the course will provide the skills necessary to effectively manage web localization efforts, with special emphasis on web site cultural customization. This is one of the very few courses around the world that provides training in Global e-business strategy.

IB 5620 – International Marketing Research & Analysis

This course will cover data analytics and state-of-the-art computer modeling techniques and their application in real-world business situations. Besides the tools and techniques, the class will also focus on issues that affect data procurement and analysis.

SUMMER SEMESTER 1

IB 5680 Cultural Diversity - INTENSIVE

The main objective of this course is to recognize the importance of gaining knowledge of cultural differences in the global business environment. It is designed to assist you in understanding, motivating and cooperating with people from different cultural backgrounds. Emphasis will be on the analysis of leadership strategies to acquire the awareness and expertise needed to communicate and manage international business relations.

IB 5900 (Option 1: Study Abroad course sequence varies; only one is required)

Over a two-week period, Executive students visit commercial, academic, and government institutions, sit in on special lectures and presentations and experience cultural attractions. This course is intended to help the student put information from the home campus coursework into a realistic context. The students are able to observe business practices, social customs, and cultural behavior firsthand and, more importantly, they are active participants serving as the hosts for the sessions during which they follow local custom in regard to introductions, dress, and gift exchanges. This combination of observation and participation allows for the synthesis of in-class instruction into an applicable framework.

FALL SEMESTER 2

IB 5350 International Marketing Strategies - INTENSIVE

The focus of International Marketing Strategy is on the conceptual foundation, practical application, and best practices of contemporary global marketing. This will include analysis and discussion of issues related to globalization, market assessment, market entry and development, global branding, emerging markets, and the global marketing mix elements of product, pricing, distribution, and communications. The course is heavily oriented to analytical, team-based, decision making.

IB 5510 Asia Pacific Business Strategy

Asia is now the major player in the global markets and represents economies that are growing at a fast pace representing vast opportunities. Asia represents about 25 percent of the world economy, accounts for 30 percent of the land area on Earth and is home to almost 4 billion people. It is estimated that Chinese GDP will overtake US GDP by 2025 and together with countries like India, Japan, South Korea and Malaysia this region is an economic power house that cannot be ignored. Thus, the era of Asian skepticism is now over and Western multinationals face a complex, energetic, and challenging business environment, which may require redefining business strategies and tactics to succeed. This course addresses the complexities and challenges of the Asian business environment and provides insights into Asian business practices.

IB 5450 International Accounting

The pace of global business interactions continues to accelerate. New relationships and events of world interdependence are in the news daily. Therefore, a course that provides coverage of the international dimensions of accounting is critical. Accounting is often referred to as the language of business. One of the languages that accounting must "speak" is international. Business enterprises are the main carriers of economic internationalism. In fact, most of today's larger corporations can be characterized as multinational. According to one definition: A company is multinational if it does business in more than one country in such a volume that its well-being and growth rest in more than one country. This definition encompasses a vast number of U.S. companies.



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IB 5550 European Business Strategy

The objective of this course is to explore the unique aspects of the European business environment. We will cover the foundation and growth of the European Union and focus on the challenges of European integration. We will explore market integration and how it has affected the strategy and behavior of businesses with a European presence. We will also focus on topics such as the single European market, the single currency and related policy issues. We will utilize not only the text but will seek out current business cases and real world challenges as they apply to the changing European business environment. Finally, we will discuss the European consumer, European entrepreneurship, and Europe's relationship with emerging economies such as China, Russia and India.

SPRING SEMESTER 2

IB 5410 International Financial Strategies

This course focuses on current issues in international economics including currency determination, global linkages and crises and international trade. It emphasizes how to apply economic intuition, rather than complex economic models, and is designed to answer important questions that businesses face today. The central focus is to take important international economic events and analyze how they impact the international business environment. More specifically, we examine important factors that determine and affect an American company's decision to invest abroad; for instance how has America's recession impacted other countries and what are the effects of currency movements on profitability of American companies abroad?

We begin with an examination of the financial crisis and its impact on the world economy. We investigate: Is this Time Different? The US crisis is yet another financial crisis, and it is important to understand what caused it as well as its effect on both the domestic and world economy. Why has this developed into a Global Financial crisis, and how does this affect investment and trade decisions. We then focus on contemporary problems with the World economy, particularly the growing US current account deficit and its implications. Can the US through importing continue to be the world's consumer? If not, what does this imply about exchange rates, interest rates, trade and investment? The class then explores other world vulnerabilities such as the recent oil shock, the problems with Europe and the Euro as well as the increasing reliance of the world on one or two engines of growth (the US and China). How does one currency affect the trade, interest rates and investment of its member countries?

We also explore popular trade misconceptions, particularly causes of current account imbalances and competitiveness; for instance, are current account deficits a sign of strength or weakness. The readings show that US current deficits, the largest in the world, are a source of concern, but do not necessarily imply harm or weakness. Does borrowing for emerging countries make them more vulnerable to speculative attacks, currency crisis and default? Are lender countries therefore safe bets? What economic signals/variables are important in determining good macroeconomic and investment health? What are factors important in determining long-run growth and productivity? How do they affect the profitability of international investment. The readings and class discussion will demonstrate that many current books and articles exaggerate the harms of international trade and its effects on US income and employment. We further study how trade influences jobs, manufacturing, and income. Robert's book on the case for Free Trade is also discussed. Causes of the Asian crisis, the emergence of China and Globalization will round out the semester.



IB 5430 International Negotiations

This course is designed for students to familiarize and seeking the practical insights and skills in conducting international business negotiation (IBN). It aims to enable students to become a more effective IB negotiator. Students will be exposed to negotiation concepts, process, and skills, and will have opportunities for applying them through participating in role plays, IBN simulations and case analyses. The course will cover various IBN contexts including national differences in IBN; characteristics and process of IBN; formulation and development of systematic approaches to planning for and conducting IBN; and integration of contextual and environmental aspects of IBN through discussions and applications. Upon completing this course, students will be equipped to plan for, and conduct and assess a wide range of IBN subject areas and will cultivate and grasp:

1. Basic negotiation concepts, terms and skills
2. A clear understanding of the impacts of different foreign market settings on various components of business negotiation.
3. The skills to avoid common mistakes made by negotiators, to formally plan and conduct negotiation, to create a collaborative environment for negotiation, and to garner your fair share of what is negotiated.
4. The ability to work with people whose backgrounds, expectations, and values and cultural backgrounds differ from your own and to understand how negotiations vary across national cultures

IB 5610 Latin American Business Strategy

The growth of the Latin American economies over the last five years has given rise to renewed interest in this strategic region of the world. (Being the USA's neighbor is both a blessing and a challenge ...something that we will discuss at length in this class). This course, both theoretical and practical, is designed to achieve two objectives: First, it serves to acquaint students with the cultural, historical, economic, social, political and business environments in Latin America. Second, it is structured to allow the students to work with the basic concepts of international business strategy in the Latin American context, by reviewing the activities of multinational corporations as well as local companies operating in the region. Students coming out of this course are expected to have a practical knowledge of the complexity of the business environments of the region and to be able to incorporate their analytical skills and strategic thinking into business recommendations that will work effectively in the reality of the Latin American markets.

IB 5990 Final Thesis/ Global Strategic Planning Capstone

The final capstone project paper is intended to provide students with a opportunity to combine their academic instruction with real life experience. Paper subjects may vary but must include international aspects such as a comparison of the same industry in two separate countries. For regions; an analysis of the international entry strategy of a particular company; etc. Students usually choose a region and a corporate global issue.

IB 5900 (Option 2: Study Abroad course sequence varies; only one is required)

Over a two-week period, Executive students visit commercial, academic, and government institutions, sit in on special lectures and presentations and experience cultural attractions. This course is intended to help the student put information from the home campus coursework into a realistic context. The students are able to observe business practices, social customs, and cultural behavior firsthand and, more importantly, they are active participants serving as the hosts for the sessions during which they follow local custom in regard to introductions, dress, and gift exchanges. This combination of observation and participation allows for the synthesis of in-class instruction into an applicable framework.

Additional integration in 2018!

THE WASHINGTON CAMPUS

The Washington Campus (TWC) is a university consortium located in Washington, D.C. Three days are filled with interaction, government leadership, finance and public relations plus study of environmental & energy policy, international affairs, defense policy and more.



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The John Cook School of Business undergraduate and graduate programs are accredited by AACSB International -- the Association to Advance Collegiate Schools of Business, the premier accrediting agency for degree programs in business.

AACSB Accredited - AACSB International – The Association to Advance Collegiate Schools of Business is a not-for-profit corporation of educational institutions, corporations and other organizations devoted to the promotion and improvement of higher education in business administration and management.

AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. Institutions that earn accreditation confirm their *commitment to quality and continuous improvement through a rigorous and comprehensive peer review*. AACSB International accreditation is the hallmark of excellence in management education.

AACSB International accreditation verifies that the Executive Master of International Business program at Saint Louis University's John Cook School of Business:

- Manages resources to achieve a vibrant and relevant mission.
- Advances business and management knowledge through faculty scholarship.
- Provides high-caliber teaching of quality and current curricula.
- Cultivates meaningful interaction between students and a qualified faculty.
- Produces graduates who have achieved specified learning goals.

Accredited Business Schools

Only 5% of Business Schools in the world are accredited!

For a complete list of accredited schools, please visit:
www.aacsb.edu/accreditation/accreditedmembers.asp





Requirements

Master of International Business, Executive format

Candidate Profile

- Bachelor's Degree or Equivalent*
- Record of professional achievement with mid-level management responsibility and potential for advancement
- The ability to complete the graduate level courses evaluated through review of your GMAT score.

You may be considered for a GMAT waiver if you have 5+ years work experience; a terminal degree or quantitative grad degree ; an under grad GPA of 3.5 or above

*equivalency based on completed coursework, career experience and progressive management responsibility. Approval by director of the program is required.

Pre-Application Items

- Current Resume – for our consideration before you apply online
- Transcripts from all colleges and universities attended (copies acceptable no but official transcripts are required by August 1st)

After these requirements are reviewed, you will be notified of status.

APPLICATION

Complete Application Online at: emib.slu.edu

Codes to use online: Program = INTB18; Degree = MIB; Field = INTB; Dept. = IBS

Application Documentation

Resume uploaded.

Official Transcripts from all universities attended.

Two Referral Letters – from current managers, colleagues or past professors.

Sponsorship Letter if you are receiving financial support from your employer.

Personal Statement

Please address the following questions and upload to the application.

1. **What are your expectations of the EMIB program?**
2. **What are your objectives and rationale for selecting the EMIB program?**
3. **How do you expect to utilize this program in your future endeavors?**



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Sample Sponsor Letter

This sample letter reflects full corporate sponsorship (full tuition, release time, fees, etc.). It should be modified as needed in the case of self or partial corporate sponsorship.

Hadi Alhorr, Ph.D.
Director, Boeing Institute of International Business
John Cook School of Business
Saint Louis University
3674 Lindell Blvd., Ste. 332
St. Louis, MO, USA 63108-3397

Dear Dr Alhorr:

(Name of Candidate) is employed with (Name of Company) as (Title). (First Name) has been employed at (Name of Company) for (Number of Years).

I have read the brochure that describes the Executive Master of International Business program at Saint Louis University, and wish to verify that (Name of Company) plans to fully sponsor (Name of Candidate) in your class to be admitted August, (Year). (Name of Company) agrees to provide the time away from work as described in your brochure, and to pay the full tuition each year in advance of registration. (Name of Company) also agrees to provide time off and payment for the two-week study abroad requirement.

(Name of Candidate) is a valued employee, and we are pleased to provide this support.



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Most Recent Companies Represented:

Class of 2012

Accenture
AON Corporation
Cassidy Turley
Delta Dental
Life Skills
Maritz
SONOCO Plastics
The Boeing Company
Wal-Mart

Anheuser-Busch InBev
Bunzl Distribution, USA
Computer Sciences Corporation
GKN Aerospace
MasterCard Worldwide
Solae/Dupont
Spectrumbrands
Tricor/Braun International
Wells Fargo Advisors

Class of 2013

Bunge
Covidien/Mallinckrodt
Karen Hart, Ltd.
Monsanto Company
Rockwood Assets
Spectrum Brands
The Boeing Co.

Caravan Ingredients
Deloitte
Maritz
Protective Life
Spartech
Solae/Dupont

Class of 2014

AB-InBev
Champion Labs
Emerson Electric Co.
Polyconcept North America
The Boeing Co.

Bank of America
MECS Inc. DuPont Sustainable Solutions
Oakwood Systems Group Inc.
Saint Louis University
Wells Fargo Advisors

Class of 2015

Ameren
Catholic Charities
Fleishman-Hillard
Mallinckrodt
Mastercard International
Savvis
SLU

Boeing Co.
Farmers and Merchants Bank
Lowenbaum Partners
Maritz
Novus International
ScottTrade
Wells Fargo

Class of 2016

Amstead Rail
Boeing
Emerson
Kimberly Clark
Maritz
Merck/Sigma Aldrich
Monsanto
SLU

Autozone
Curtis-Toledo
FBI - Accounting
Mallinckrodt
Mastercard
Mastercard
Royal Canin
SunEdison



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**Saint Louis University
Executive Master of International Business Program
Student Financial Resources**

Boeing Institute Partial Scholarships

Formally Accepted applicants into the EMIB program can also be considered for partial Boeing Institute scholarships. Please email your request for partial scholarship funds by contacting:

External Relations Manager
jnewma12@slu.edu
Phone: 314-977-3839
Fax: 314-977-7188

Graduate Loan Resources

The Executive Master of International Business program is eligible for federal student loans. To qualify, you must *first* complete the free application for federal student aid (FAFSA) online via our website: www.slu.edu

Federal Student Aid

www.fafsa.gov

Saint Louis University's Code is: # 002506

SLU Loan Site

www.finaid.slu.edu/loans

Saint Louis University Office of Student Financial Services

Shawn McCaw, Associate Director of Student Financial Services is a great resource for new students. Email: smccaw@slu.edu

Saint Louis University Bursar's Office: 314-977-2395



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International Business Faculty

<u>Title</u>	<u>First Name</u>	<u>Last Name</u>	<u>Department</u>	<u>Affiliation</u>
Dr.	Hadi	Alhorr	IB Faculty	SLU International Business, Chair
Mr.	Tony	Andrews	Adjunct	Dupont Corp.
Dr.	Michael	Shaner	JCSB	SLU
Dr.	Mamoun	Benmamoun	IB Faculty	SLU International Business
Dr.	Brad	Carlson	JCSB	SLU
Mr.	Eugene	Cunningham	Adjunct	The Boeing Co.
Dr.	Jim	Fisher	JCSB	SLU
Mr.	Joaquin	Faust	Adjunct	Consultant
Ms.	Sarah	Green	Adjunct	Amstead Rail
Dr.	Muhammad	Islam	JCSB	SLU
Dr.	John	Keithley	JCSB	SLU
Ms.	Ampy	Kollman- Moore	Adjunct	Retired Pres., Mallinckrodt Latin America
Mr.	Stuart	Morse	Adjunct	Consultant
Dr.	Jase	Ramsey	IB Faculty	SLU International Business
Dr.	Alireza	Nasseh	JCSB	SLU
Dr.	Nitish	Singh	IB Faculty	SLU International Business
Ms.	Connie	Wagner	Adjunct	
Dr.	John	Zhao	IB Faculty	SLU International Business

Read more about these instructors on our website! (emib.slu.edu)



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Veterans Benefits

Criteria:

Eligible for the Ch33 Post 9/11 GI Bill education benefits at the 100% level

Maintain good academic standing at SLU

Dependents of Vets may be eligible for the Ch35 benefits

Be admitted as a degree-seeking student with net tuition and fee charges above the VA's annual maximum rate as posted at www.gibill.va.gov

Saint Louis University has agreed to participate in the Yellow Ribbon Program and will fund 50% of the remaining unmet tuition & fee charges for up to 50 students. **Awards are made to qualified applicants on a first-come, first-served basis.**

The amount each student will receive from SLU will vary according to the cost of their degree program and any tuition specific scholarships or grant they may have been awarded, but cannot exceed the maximum contracted annual amount of \$10,000.

The Yellow Ribbon Program is available to students in all degree programs offered at Saint Louis University excluding the School of Medicine.

**** Please note that the Yellow Ribbon Program award cannot be combined with other Saint Louis University institutional awards to result in a surplus for the student. ****

An online application will be available via the slu.edu website.

After submitting the Yellow Ribbon application, students must provide proof of eligibility for the Yellow Ribbon Program within one week for their application to be considered. Proof of eligibility includes a copy of the application for benefits and a copy of the DD-214 or a copy of their Certificate of Eligibility. Students must forward their Certification of Eligibility (CoE) as soon as it becomes available. Funds will not be disbursed until the COE is received by SLU's Veterans Certifying Official. Once selected for the Yellow Ribbon Program at SLU, students will be funded each year they are in their current program of study **AS LONG AS SLU CONTINUES TO RENEW ITS AGREEMENT WITH THE VA EACH YEAR.** SLU has the right to reduce awards or discontinue the program at the end of each academic year.

Applicants must provide proof of application for the Post 9/11 GI Bill to be considered for the Yellow Ribbon Award and must provide proof of eligibility by providing their Certificate of Eligibility from the VA before any funds will be disbursed.

Students must be in good academic standing in order to receive funding.

Yellow Ribbon contributions will not be adjusted after the last day to drop classes without a W assigned, this is typically the end of the second week of classes. Any costs accrued due to adding or dropping classes after that date each semester will be the responsibility of the student.

Students must remain continuously enrolled each fall and spring semester to maintain their award. Exceptions will be made for those called up for military duty.

For additional information about the Post 9/11 GI Bill and the Yellow Ribbon Program, please see the GI Bill website at www.gibill.va.gov.

For questions, please contact: Jennifer Matteson , Veterans Certifying Official, jmattes2@slu.edu (314) 977-2259



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TUITION/FEES ESTIMATE**

EMIB 2017/2018

Preliminary Expenses

Application Fee (can be waived)	\$80.00	
Non-refundable deposit ¹	\$500.00	
Fall 2017		
Tuition ²	\$12525.00	
University Fees ³	\$ 172.50	
		\$12697.50
Spring 2018		
Tuition	\$12525.00	
University Fees	\$ 172.50	
		\$12697.50
TUITION and FEE's YEAR 1		\$25395.00
(Add approx. \$4500 for trip end of Yr. 1)		

Fall 2018		
Tuition (Est. 2% increase)	\$12775.50	
University Fees	\$ 172.50	
		\$12948.00
Spring 2019		
Tuition	\$12775.50	
University Fees	\$ 172.50	
		\$12948.00
Cap and Gown for Commencement⁶	\$ 76.00	
Graduation Fees	\$ 75.00	\$ 151.00

TUITION and FEE's YEAR 2		\$25447.00
Summer 2017 or 2018 • Select one trip – Year 1 OR Year 2 - Approx. cost		\$ 4500.00
Total Estimated Program Cost		<u>\$55342.00</u>

Based on rates set July 2016; books/course materials are not included/see notes.



- Note 1:** The non-refundable deposit is not required for sponsored students whose accounts are invoiced directly to their companies. This fee reserves your place in the next class.
- Note 2:** Tuition rates are estimates based on actual University rates for the 2017-2018 Academic Year, with an annual projected 2% increase each year; all rates are subject to change.
- Note 3:** University fees are per semester and include an Activity fee of \$30.00, Wellness Fee of \$45.00, Student Union Fee of \$25.00, Technology Fee of \$70.00, and Readership Program Fee of \$2.50.
- Note 4:** Parking costs are estimated at \$6.00 “all-day” parking at the Laclede garage. IT IS HIGHLY POSSIBLE that you will NOT need to pay for parking! Many Saturdays the gates are left up so most students go week by week.

Semester	Cost/coupon	# of visits	Total Parking
Fall	\$6.00	9	\$54.00
Spring	\$6.00	9	\$54.00
Fall	\$6.00	9	\$54.00
Spring	\$6.00	9	\$54.00
Summer	\$6.00	5	\$30.00

- Note 5:** The study abroad costs were based upon actual fees for standard round trip transportation to Latin America. This standard fee reflects the double occupancy room accommodations for the Study Abroad 2016 fees.
- Note 6:** Cost of Master’s Unit Cap and Gown for May 2016 was \$76.
- NOTE:** Books are to be purchased by student. Approx. cost for all 18 courses is \$2200. Used books may be available for sale from other students, through the bookstore, etc. and some professors use only their case studies or simulations.

PARTIAL SCHOLARSHIPS ARE AVAILABLE through the Boeing Institute IB Graduate Student Loans Available through Student Financial Services

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