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**Center for Supply Chain Management
John Cook School of Business
Saint Louis University
NEWSLETTER**



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As the holiday approaches we are thankful for the support of Center members and all who have contributed to the Center's success. May each of you have a happy holiday season.

Celebrating Our 15th Anniversary

The Center for Supply Chain Management Studies at Saint Louis University opened its doors in July 1998. The concept of offering educational program in logistics and transportation was originated by Mr. Robert Baer, then President of UniGroup, Inc., and a member of Saint Louis University Board of Trustees. Impressed by Dr. John Hamilton's suggestion (Dr. Hamilton was, then a Senior Vice President in Information Technology at UniGroup, Inc.), Mr. Baer contacted Dr. Neil Seitz, then Dean of the John Cook School of Business at Saint Louis University.

Encouraged by Dean Seitz's recommendation and commitment, Ik-Whan (Ike) Kwon, Ph.D. contacted a few interested professionals in this area and started to investigate similar programs in the country, notably, Ohio State University, Michigan State University, Northwestern University, University of Tennessee, Pens State and Georgia Tech.

A handful of local professionals; Mr. Bob Drury (VP-Logistics at Schnucks Market), late Mr. Bob Delaney (VP- Logistics at CASS Information Systems and Principal Author of the Annual Logistics Report), late Mr. David Tarr (then President of CLM, now CSCMP), Mr. Bill Hoffman (then President of Local CLM), Mr. Ray Martin (VP-Customer Relations at Sara Lee), Mr. Jerry Hayden (VP-Administration at Solutia), Dr. Neil Seitz, Dr. John Hamilton worked tirelessly for two years. In 1998, with blessing by Dean Neil Seitz, the Center for Supply Chain Management Studies was born at the Cupple's House. The first national conference was held in the campus in November 1998 with late Dr. Don Bowersox (Dean of Business School at Michigan State University and pioneer of supply chain management concept) as the keynote speaker.



We are featuring founding members' recollections of the event and this month we have asked Mr. Ray Martin for his comments.

My memory of the Center for Supply Chain Management goes back to before we even thought of the name. A group of dedicated supply chain professionals from the Saint Louis area, led by Dr. Kwon, began to formulate ideas on how to educate future supply chain professionals. There was certainly an educational void in the St. Louis area on the subject. I was introduced to Dr. Kwon by David Tarr. David was the epitome of a supply chain professional. I was lucky enough to learn supply chain under David for about 10 years. Though I was now with another company and hadn't reported to David for some time, he must have still thought he was my boss. David introduced me to Dr. Kwon and before I even knew what I was getting into David said, "Ike, this is Ray Martin. He will help you." After Dr. Kwon explained what he was trying to accomplish, I was pleased that David thought enough of my skills to involve me. He mentored me for years and must have thought it was time for me to give back.

It was a fun time to be involved. Developing a mission, strategy, the board and steering committee structure, how to integrate supply chain into the business school, how to attract other companies to get involved and how to develop curriculum were all exciting tasks to take on. As we had meetings to do all that we also had guest speakers come in so we could continue to educate ourselves.

Through it all Dr. Kwon was, and continues to be, the driving force. He provided steady leadership, never taking his eye off the need to grow within the business school and attract students to the important discipline of supply chain.

Saint Louis University now has a fully accredited area, of study within the business school that rivals any university. It took time, dedication, and effort by a lot of professionals in the St. Louis area. My personal contribution has diminished over the years as I am now employed outside of the area but I am proud of what we started and proud of the team of folks that took a concept and grew it into what it is today.

Ray Martin

VP Sales and Customer Service.

November Professional Development Courses

Title: Risk Management

Date: November 15, 2013

Brief Description: *Risk management is the identification, assessment, and prioritization of risks (defined in ISO 31000 as the effect of uncertainty on objectives, whether positive or negative) followed by coordinated and economical application of resources to minimize, monitor, and control the probability and/or impact of unfortunate events or to maximize the realization of opportunities.*

Cost: \$560.

Instructor: Dana Hullinger – The Boeing Company

Where: The John Cook School of Business, Cook Hall 230

Registration: [Click here](#).

Title: Transportation and Warehouse Management

Date: November 21 & 22, 2013

Brief Description: *Transportation is the movement of and goods from one location to another. Modes of transport include air, rail, road, water, cable, pipeline and space. The field can be divided into infrastructure, vehicles and operations.*

Warehouse management involves the receipt, storage and movement of goods, (normally finished goods), to intermediate storage locations or to a final customer.

Cost: \$1,020.

Instructor: Tom Goldsby, Ph.D. – Ohio State University

Where: The John Cook School of Business, Cook Hall 230

Registration: [Click here.](#)

Save-the-Dates Spring 2014 Workshop Schedule

The schedule is listed below. [Click here](#) to review each module on our website.

- SCM 101 Supply Chain Management and Financial Impact: Jan. 23, 2014 (free for member organizations)
- Supply Chain Simulation and ISCM Project Management: Jan. 24, 2014
- International Trade Management - Compliance: Jan. 30 & 31, 2014
- Project Management: Feb. 6 & 7, 2014
- Managing Inventories for Increased Profitability: Feb 20 & 21, 2014
- International Trade Management – Legal Environment: Feb. 20, 2014
- Negotiations: Feb. 24 & 25, 2014
- Risk Management: March 7, 2014
- Strategic Sourcing and Supplier Relationship Management: March 20 & 21, 2014
- International Trade Management – Risk Management & Security: March 27 & 28, 2014
- Transportation and Warehousing Management: April 10 & 11, 2014
- Sales & Operations Planning: April 4, 2014
- Reducing and Mitigating Variability in the Supply Chain: April 25, 2014
- International Trade Management - Operations: May 1 & 2, 2014.

Special Center Event

**Center for Supply Chain Management Studies
John Cook School of Business, Saint Louis University
APICS – St. Louis Chapter and World Wide Technology
Present**

“Business Outlook for the St. Louis Region – Manufacturing and Supply Chain Management”

What does the future hold for the St. Louis Region – particularly in the manufacturing and supply chain management services sectors? Joe Reagan of the St. Louis Regional Chamber shares his outlook for our region with a focus on the Advanced Manufacturing and Transportation and Distribution industry clusters.

Joe Reagan was named President and Chief Executive Officer of the St. Louis Regional Chamber in December 2011. The Regional Chamber is the chamber of commerce and leading private sector economic development organization serving the 15-county, bi-state region. The Chamber is leading the way to building a greater St. Louis region by supporting public policy and infrastructure initiatives, attracting new jobs, capital and talent, and other important economic development issues that will help to make St. Louis a more attractive place for people to live, work and invest. The Chamber’s One Purpose is to inspire a greater St. Louis.

Joe has more than 20 years of experience in public and private sector initiatives in community and economic development, public policy, regional strategy and community problem-solving. Before his recruitment to St. Louis to head the Regional Chamber, Joe served as President and CEO of the Greater Louisville Inc.-Metro Chamber of Commerce since 2005.

Date: Tuesday, November 12, 2013

Location: Anheuser-Busch Auditorium, John Cook School of Business, Saint Louis University

Time: 7:30 – 8:00 Continental Breakfast & Networking
8:00 – 9:00 Program

Registration: No charge but reservations required. Validated parking in Laclede Garage

Photo Gallery - Distinguished Speaker Series - October 17, 2013



Dr. Seitz Opening Comments and Bill Hoffman receiving the Founders Award





Steve Georgevitch presenting our out-going Chairperson with a special recognition medal and Jim O'Neill our guest speaker from The Boeing Company

Center Organizations & Board Members

AEP River Operations
Ameren Services

Anheuser-Busch/InBev
Asynchrony
The Boeing Company

Cassidy Turley Company
Cass Information Systems
Emerson Company

Energizer
Hodgson Mill
Mallinckrodt Pharmaceuticals

Mesa Logistics
Monsanto Company
Nordyne, Inc.

Novus International, Inc.
Nestle Purina Pet Care
OHL

Peabody Energy
Saint Louis University

Underwriter Laboratories
UniGroup, Inc.
World Wide Technology
Ex-Officio

Mr. George Piccioni
Mr. Dennis Weisenborn &
Mr. Mark Brandt
Mr. Gary Welker
Mr. Bob Elfanbaum
Mr. David Thole, Mr. Steve Georgevitch,
& Ms. Joann Franke
Mr. Ed Lampitt
Mr. Frank Cirimele
Mr. Al Middeke & Mr. Joe Ackerman
Mr. Gary Proctor
Mr. Ray Martin
Mr. George Morrison
Mr. Frank Fischer
Mr. Kevin Lawrence
Mr. Bob Bielecki
Mr. Kevin Mowery
Mr. Marty Tendler & Mr. Pete Spanos
Mr. Russ Broker
Mr. Carlton Adams
Dr. Ellen Harshman &
Dr. John Hamilton
Mr. August (Gus) Schaefer
Mr. Tom Duwel
Mr. Kurt Grimminger
Dr. Ik-Whan Kwon

Honorary Members

Mr. Bob Drury, Mr. Gerald Hayden, Mr. Jim Kavanaugh, Mr. Tom Olson



Center for Supply Chain Management Office

Scott Safranski, Ph.D., Interim Dean
Ik-Whan G. Kwon, Ph.D., Director
John W. Hamilton, Ph.D., Associate Director
Mrs. Dawn DeLaria, Administrative Assistant

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