Annual Distinguished Guest Speaker Series with Mr. Jams O’Neill

The Center for Supply Chain Management Studies Annual Distinguished Guest Speaker Series luncheon will be held on October 17. The guest speaker is Mr. James O’Neill, President of Global Services & Support, the Boeing Company. He is the president of Boeing’s Global Services & Support (GS&S), a business unit of Boeing Defense, Space & Security. This thriving business provides customers worldwide with a full spectrum of versatile products, services and total lifecycle solutions. GS&S is the Department of Defense’s largest performance-based logistics contractor and an industry leader in providing sustainment solutions for Boeing and select non-Boeing platforms.

GS&S provides enduring support that begins at product inception and continues until the product retires from service. GS&S has more than 16,000 employees working in 295 locations around the world working to provide customers with unparalleled readiness and total life cycle solutions, including operations in Australia, Saudi Arabia and the United Kingdom.

Prior to this current assignment, O’Neill was vice president and general manager of the GS&S Integrated Logistics business. For six years he lead Boeing’s efforts to provide readiness and after-delivery support for military platforms and systems through performance based logistics contracts, leveraging innovative supply-chain management, industry-leading engineering services and public-private partnerships. O’Neill also served as vice president and program manager of Boeing Tanker Programs for the preceding two years. His responsibilities included sales, development, production and support of tanker programs. Under his leadership Boeing introduced the world’s most advanced aerial-refueling tanker – the KC-767.

Prior to this, he served as the deputy program manager for Tanker Programs, after serving as vice president and deputy director of the Comanche helicopter program. From March 2001 until January 2004, he was general manager of Naval Weapons, with program management responsibility for SLAM-ER, Harpoon and target missile systems.
in St. Louis. He also worked in Seattle as chief engineer and air vehicle director for the Joint Strike Fighter program.

O’Neill began his career with Boeing in 1982 as a structural engineer on the F/A-18 Hornet program after receiving a bachelor’s degree and master’s degree in civil engineering from the University of Missouri. He also has an executive master’s degree in business administration from the University of Washington and is a member of the Royal Aeronautical Society. O’Neill serves as treasurer on the board of directors for Youth In Need and also serves as director of the Western Golf Association for the Evans Scholars Foundation.

**Program Information:** Annual Distinguished Guest Speaker Series with Mr. James O’Neill, President of Global Services and Supports, the Boeing Company

**Date:** October 17, 2013

Brief Description: Program starts at 11:00 with registration followed by and Mr. O’Neill comments.

**Cost:** Free for Center members and $35 for all others. [To register click here.]

**Where:** Lower level ballroom at Saint Francis Xaiver (College Church) (southwest corner of Lindell and Grand)

---

**Celebrating Our 15th Anniversary**

We continue to feature the retrospective views of our founding members. The Center for Supply Chain Management Studies at Saint Louis University opened its door in July 1998. The concept of offering educational program in logistics and transportation was originated by Mr. Robert Baer, then President of UniGroup, Inc., and a member of Saint Louis University Board of Trustees. Impressed by Dr. John Hamilton’s suggestion (Dr. Hamilton was, then a Senior Vice President in Information Technology at UniGroup, Inc.), Mr. Baer contacted Dr. Neil Seitz, then Dean of the John Cook School of Business at Saint Louis University.

Encouraged by Dean Seitz’s recommendation and commitment, Ik-Whan (Ike) Kwon, Ph.D. contacted a few interested professionals in this area and started to investigate similar programs in the country, notably, Ohio State University, Michigan State University, Northwestern University, University of Tennessee, Pens State and Georgia Tech.
A handful of local professionals; Mr. Bob Drury (VP-Logistics at Schnucks Market), late Mr. Bob Delaney (VP-Logistics at CASS Information Systems and Principal Author of the Annual Logistics Report), late Mr. David Tarr (then President of CLM, now CSCMP), Mr. Bill Hoffman (then President of Local CLM), Mr. Ray Martin (VP-Customer Relations at Sara Lee), Mr. Jerry Hayden (VP-Administration at Solutia), Dr. Neil Seitz, Dr. John Hamilton worked tirelessly for two years. In 1998, with blessing by Dean Neil Seitz, the Center for Supply Chain Management Studies was born at the Cupple’s House. The first national conference was held in the campus in November 1998 with late Dr. Don Bowersox (Dean of Business School at Michigan State University and pioneer of supply chain management concept) as the keynote speaker.

We are featuring founding members’ recollections of the event and this month we have asked Bill Hoffman for his comments.

It was an exciting time and interesting work bringing the CSCMS into existence 15 years ago. Most memorable were the combined teamwork of representatives from the educational and business communities, and the process of designing the infrastructure.

Ike assembled senior level executives combined with representatives from the local professional logistics organizations such as CSCMP, APICS and ISM (NAPM). Their breadth of experience and insights were instrumental in building the foundation upon which it was possible to grow the CSCMS into the nationally recognized program that it is today.

I recall the numerous meetings working through the process to establish the basic building blocks of the CSCMS mission, objectives, strategies and measures. There were cooperative and enthusiastic discussions on the subjects of the scope of the CSCMS, content and curriculum, partnering with local supply chain organizations, financials, and company sponsors.

Today the CSCMS is a nationally recognized premier supply chain education program due to Ike’s vision, leadership, and untiring efforts the last 15 years. The CSCMS has grown to its current stature with the dedication of sponsoring companies, participation
of and feedback from its program attendees and students, and partnership with other professional organizations. The Center can only continue to grow in excellence. Happy 15th Anniversary to the CSCMS!

Thanks to the CSCMS for the privilege to be part of the founding and growth of the Center.

Bill Hoffman

Fall 2013 Integrated Supply Chain Management Certificate Program

The Integrated Supply Chain Management Certificate Program (previously Advanced Supply chain Management Certificate Program) has 36 students (the second largest class in the 11 years of offering certificates). The students are from 10 different organizations, Ameren, UASF, Boeing, Unysis, St. Louis Economic Development, Monsanto, Nestle-Purina, US TRANSCOM, World Wide Technology, and Rubbermaid.

Students in this program will undergo intensive training starting with SCM 101, supply chain simulation, supply chain financial performance, inventory management, strategic sourcing, transportation/warehousing management, team project research, and electives from other Center programs such as, project management, change management, S&OP, lean logistics, how to reduce supply chain variability, and contract negotiations. The program ends on Dec. 13, 2013 with team project presentations.

For more information, please check our website (www.cscms.slu.edu) or contact our office 314-977-3617 (delariad@slu.edu).
The Center is pleased to announce the 2013-2014 Supply Chain Scholarship recipients.

Advisory Board Scholarship Recipient

Nicholas Ryan Langan
Major/degree: MBA with emphasis in supply chain management
Education: BS in History from University of Central Missouri
Current job position: Graduate Assistant for Center for Supply Chain Management
Career goals: “To become a Supply Chain Leader in a St. Louis based logistics company.”

Hamilton-Colombo Scholarship Recipient

Albert Komlos
MBA
Education: BSc and MSc in Chemical Engineering, Budapest University of Technology and Economics
Career goals: “Upon completion of the MBA program I would like to extend my views and be a professional in the business world, combining it with my engineering background. I am interested in any part of supply chain, procurement, project management, product management in preferably technology related companies, or production/manufacturing. I believe these are the fields where I could benefit the most from my technical background, thinking and skills.”
Energizer Scholarship Recipient

Aaron M. Applebaum
J.D./M.B.A., Concentration in International Law
Education: B.A. (Political Science) from the University of Illinois—Urbana
Graduate Assistant at SLU’s Emerson Ethics Center; Student Assistant at the SLU Law Library Corporate Counsel

Nestle-Purina Scholarship Recipient

James "Tyler" Wheeler
Major/degree - MBA emphasis in SCM
Education: B.S. Lindenwood University, BS Finance
Current job position: Business Analyst and Procurement Agent, True Manufacturing Company
Career goals: “Pursue leadership opportunities in operations and supply chain management.”
October Professional Development Courses

Title: Project Management
Date: October 3rd and 4th, 2013
Brief Description: Project management is the discipline of planning, organizing, motivating, and controlling resources to achieve specific goals. A project is a temporary endeavor with a defined beginning and end (usually time-constrained, and often constrained by funding or deliverables), undertaken to meet unique goals and objectives, typically to bring about beneficial change or added value. The temporary nature of projects stands in contrast with business as usual (or operations), which are repetitive, permanent, or semi-permanent functional activities to produce products or services. In practice, the management of these two systems is often quite different, and as such requires the development of distinct technical skills and management strategies.
Cost: $1,020.
Where: The John Cook School of Business, Cook Hall 230
Registration: Click here.

Title: Strategic Sourcing and Supplier Relationship Management
Date: October 17th and 18th, 2013
Brief Description: Strategic sourcing is an institutional procurement process that continuously improves and re-evaluates the purchasing activities of a company. Procurement is the acquisition of goods, services or works from an external source. It is favorable that the goods, services or works are appropriate and that they are procured at the best possible cost to meet the needs of the purchaser in terms of quality and quantity, time, and location.

Supplier relationship management (SRM) is the discipline of strategically planning for, and managing, all interactions with third party organizations that supply goods and/or services to an organization in order to maximize the value of those interactions.
Cost: $1,020
Where: The John Cook School of Business, Cook Hall Room 230
Registration: Click here.
Save-the-Date

November 4 & 5, 2013: Lean Logistics

November 21 and 22, 2013: Transportation and Warehouse Management

Center News

The current issue of Insurance Journal highlights the Center’s programs for product safety, product recall and insurance premium. The full article is available here: http://www.insurancejournal.com/magazines/features/2013/09/09/303856.htm
Photo Gallery
Center Organizations & Board Members

AEP River Operations
Ameren Services
Anheuser-Busch/InBev
Asynchrony
The Boeing Company
Cassidy Turley Company
Cass Information Systems
Covidien
Emerson Company
Energizer
Hodgson Mill
Mesa Logistics
Monsanto Company
Nordyne, Inc.
Novus International, Inc.
Nestle Purina Pet Care
OHL
Peabody Energy
Saint Louis University
Underwriter Laboratories
UniGroup, Inc.
World Wide Technology
Ex-Officio

Mr. George Piccioni
Mr. Dennis Weisenborn &
Mr. Mark Brandt
Mr. Gary Welker
Mr. Bob Elfanbaum
Mr. David Thole, Mr. Steve Georgevitch,
& Ms. Joann Franke
Mr. Ed Lampitt
Mr. Frank Cirimele
Mr. Mike Santowski
Mr. Al Middeke & Mr. Joe Ackerman
Mr. Gary Proctor
Mr. Ray Martin
Mr. Frank Fischer
Mr. Kevin Lawrence
Mr. Bob Bielecki
Mr. Kevin Mowery
Mr. Marty Tendler & Mr. Pete Spanos
Mr. Russ Broker
Mr. Carlton Adams
Dr. Ellen Harshman &
Dr. John Hamilton
Mr. August (Gus) Schaefer
Mr. Tom Duwel
Mr. Kurt Grimminger
Dr. Ik-Whan Kwon

Honorary Members

Mr. Bob Drury, Mr. Gerald Hayden, Mr. Jim Kavanaugh, Mr. Tom Olson