Dear friends of the Department of Accounting,

Spring is finally here!

Someone much wiser than me once said, “People don’t care how much you know until they know how much you care.” I think our students know very well that the faculty in the department of accounting care deeply about student success. Not surprisingly, enrollment in our MACC program continues to be strong and, more importantly, one of the biggest sources of enrollment into our MACC program is our undergraduate accounting program. We are always pleased, but also very humbled, when our undergraduate students choose to apply for admission into our MACC program. We are often asked what makes our accounting programs the programs of choice. Apart from our unique Jesuit philosophy and service orientation, there are many reasons (as highlighted in this newsletter) to choose accounting at SLU. I think the most important reason is that our students become well-prepared to enter the profession and to become men and women for others.

I hope you enjoy reading this spring 2013 edition of our newsletter. I invite you to share important professional milestones in your lives.

Best regards,

Ananth Seetharaman
Chair and Ernst & Young Distinguished Professor of Accounting
acas@slu.edu
314-977-3828

MESSAGE FROM DEPARTMENT CHAIR

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Sir David Tweedie is not only the President of the Institute of Chartered Accountants of Scotland, but also a Fellow of the Judge Business School at Cambridge University and a Visiting Professor of Accounting in the Management School at Edinburgh University. He previously held visiting professorships at the Universities of Lancaster and Bristol. He has received honorary degrees from eight British universities. He was inducted into the American Accounting Association Hall of Fame for his contributions to the profession.

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The new group has continued expanding the scope of activities in the area of social events in response to a May 2012 survey of members’ needs. In the fall semester, the first-ever BAP barbeque was held and early in the spring semester, the fun continued with a bowling event at the Moolah. These enjoyable, casual events provide new candidates and existing members a chance to get to know each other and build a rapport at the beginning of their tenure with the organization.

The chapter’s officers for 2011–2012 were:
- Matt Shelly, President
- Taoran Li, Reporting Secretary
- Lan Chen, Corresponding Secretary and Webmaster
- Sophie Ding, Treasurer

The new academic year ushered in new leadership for the Zeta Nu Chapter. The Chapter’s officers for 2012–2013 are:
- Jack Brentin, President
- Tyler Vachio, Vice President
- Elaina Stevenson, Reporting Secretary
- Jiang (LJ) Lu, Corresponding Secretary
- Thanh Truong, Treasurer
- Kevin McNulty, Webmaster

The chapter held its ninth annual Accounting Department “Meet the Firms” Night. Representatives from accounting firms, corporate firms, or not-for-profit organizations and students interested in or just curious about accounting as a career were all invited to attend. The department sponsored this event to provide the students with an opportunity to learn more about accounting careers and to network with representatives from firms and industry. (Please refer to the “Meet the Firms’ Night” for more information on this event.)

**Network4Lunch™ Series**

The Department of Accounting launched in fall 2011 its Network4Lunch™ Series whereby accounting students meet with members of the Department Advisory Board for luncheons. This Series provides excellent opportunities for undergraduate and graduate accounting students to interact and network with accounting leaders and get insights about the accounting profession. Dr. Yan Sun serves as the coordinator for this Series. Twenty-five luncheons were held during fall 2011, spring 2012, and fall 2012.

The Network4Lunch™ Series has been very well received by both board members and students. The board members are impressed by the very strong academic preparation of SLU accounting students. Students can benefit from the Series from various aspects. Here are some comments from students for the Series:

- “Simply being exposed to accounting advisory board members and having the ability to ask them questions and hear them talk has given me a better idea of what area I would like to pursue in accounting.”
- “I got face time with a successful accountant who offered real world advice.”
- “I think it was good in learning directly from a professional and working on networking skills.”
- “I got an interview opportunity from it.”

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Recent Faculty Publications


Recent Conference Presentations


Cooper Kuo, and Frank Wang, “Managerial Discretion in Valuing Stock Options: Opportunity or Information,” Financial Management Association 2012 Annual Meeting, Atlanta, GA.


Presentation before Congressional Hearing


Recent Faculty Awards

Dr. Scott Duellman

Dr. John Keithley
Outstanding Teacher, Beta Gamma Sigma, 2011-2012.

Ms. Debbie Pike
Avis E. Meyer Outstanding Faculty Advisor Award, 2012 (University award)

Dr. Yan Sun
John Cook School of Business Dr. NoKyoon Kwak Research Award (Assistant Professor), 2012

Dr. Yan Sun
Dr. Weimin Wang
Dr. Frank Wang
TOP 10 REASONS TO CHOOSE ACCOUNTING AT SLU

We are often asked by students and parents of prospective students what makes our accounting programs the program of choice. Apart from our unique heritage and service orientation, there are many reasons to choose accounting at SLU. Here are what we believe are the top-10 reasons.

1. National back to back top-25 Bloomberg Businessweek rankings of the UG accounting program (# 12 in 2011 and # 23 in 2012)
2. Balanced combination of faculty publications in top-tier academic journals and professionally engaged faculty.
3. Vasquez-Wuller International Speaker Series (which recently featured a lecture by Sir David Tweedie, former Chairman of the International Accounting Standards Board)
4. Elijah Watt Sells Award winning student for top-10 performance on the CPA exam and generally strong performance on the CPA exam.
5. Network4Lunch (TM) series (whereby members of the accounting department’s advisory board have lunch with accounting students to discuss aspects of the accounting profession).
6. Numerous outstanding faculty member awards and/or outstanding teacher awards (more than any other department)
7. Award winning Beta Alpha Psi chapter
8. Accounting Scholars Program for exceptionally capable students
9. Integrated Accounting Program for seamless integration of the UG and graduate programs leading to combined BSBA and MACC degrees.
10. Best combination of job-placement and starting salary statistics of all departments.

ELIJAH WATT SELLS AWARD - CHRISTOPHER TKACH

One of our MACC graduates, Christopher David Tkach, won the 2010 Elijah Watt Sells Award by the American Institute of CPAs. The 2010 award was presented to candidates who obtained the 10 highest cumulative scores on all four sections of the computerized Uniform CPA Examination. In 2010, several candidates received identical cumulative scores, which resulted in a tie and increased the total number of 2010 winners to 19. These candidates completed testing during 2010 and passed each exam section on their first attempt. More than 103,000 candidates sat for the Exam in 2010.

Chris is currently an employee of RubinBrown in St. Louis. Way to go, Chris! We are all so proud of you!

CPA PASSERS

The department congratulates the following awesome Saint Louis University graduates who passed the Uniform CPA Exam. Way to go!

### October / November 2012 period:
- Andre Basrake: MACC
- Elliot Campos: BSBA-ACCT & ECON
- Nicholas Cowing: BSBA-ACCT
- Kevin Curtan: BSBA-ACCT
- Alexia Kading: MACC
- Michael Kranekley: MACC
- Stacie Liebscher: BSBA-ACCT
- Michael Tully: MACC
- Sue Wang: MACC
- Ethan Weigel: MACC
- Kathryn Winkozi: MACC

### July / August 2012 period:
- Elizabeth Angle: MACC
- Callaway Blahnik: BSBA-ACCT
- John Delauno: BSBA-ACCT
- Melissa Eckert: BSBA-ACCT
- Keeley Farmer: BSBA-ACCT
- David Houghnay: BSBA-ACCT
- Tina Jackson: MACC
- John Kinzella: BSBA-ACCT
- Patrick McDonald: MACC
- Vincent Penna: BSBA-ACCT
- Cory Prout: BSBA-ACCT & FIN
- Justin Schlueter: BSBA-ACCT
- Jessica Schwarz: BSBA-ACCT
- Mark Wallis: BSBA-ACCT & FIN
- Andrew Wiltz: BSBA-ACCT
- Rebecca Witsman: BSBA-ACCT

### October / November 2011 period:
- Ashley Bauer: MACC
- Nick Deon: BSBA-ACCT
- Kevin Etchhorn: BSBA-ACCT
- Tasha Fritz: BSBA-ACCT
- Jonathan Gossman: BSBA-ACCT & FIN
- Laura Guidoni: BSBA-ACCT
- Patrick Herrman: BSBA-ACCT
- Allison Hoppke: BSBA-ACCT
- Nicholas Hoven: BSBA-ACCT & MIS
- Bret Kruise: BSBA-ACCT
- Alida Rakers: BSBA-ACCT & FIN
- Bingtig Su: BSBA-ACCT

### July / October 2011 period:
- Steven Deles Camera: BSBA-ACCT
- Mary Renee DuFaux: BSBA-ACCT
- Laura Flick: MACC
- Jason Helyar: HONORS BS ACCT
- Jeremy Henley: MACC
- Alexandria Kersling: BSBA-ACCT & FIN
- Everett Lewis: BSBA-ACCT & FIN
- John Menchella: BSBA-ACCT
- Vincent Moore: MACC
- Dominic Pericaro: BSBA-ACCT
- Terry Richards: BSBA-ACCT
- Kimberly Rutherford: BSBA-ACCT
- J.D.
- Scott Schunknecht: BSBA-ACCT

### April / May 2011 period:
- Rohan Kamath: BSBA-ACCT & FIN
- Hope Robinson: BSBA-ACCT & FIN
- Steven Schlitt: BSBA-ACCT

### April / June 2012 period:
- Jonathan Dimock: MACC
- Elizabeth Niemann: BSBA-ACCT & FIN
- Natalie Tooco: BSBA-ACCT
- Julia Yochum: MACC
- Aaron Young: BSBA-ACCT

### January / February 2012 period:
- Patrick Bishop: BSBA-ACCT
- Nathan Matthews: BSBA-ACCT
- Kevin Miller: BSBA-ACCT
- Timothy Tuct: BSBA-ACCT
- Michael Wirtz: BSBA-ACCT & FIN
- Yailen Zenzkov: BSBA-ACCT & FIN