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**Center for Supply Chain Management
John Cook School of Business
Saint Louis University
NEWSLETTER**



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CSCMS Leadership Change

Mr. Gary Welker, the current Chairman of the Center for Supply Chain Management Studies at Saint Louis University is stepping down from his position at the end of this academic year (June 30, 2013) after successfully serving the position for 6 years. The following are his remarks as he becomes the Advisory Board Chair Emeritus. Mr. Welker remains as a Board Member for the Center



As I end my six year Chairmanship of Saint Louis University's Center for Supply Chain Management Studies (CSCMS), I have been asked to share my thoughts/comments on the major CSCMS accomplishments and provide some guidance for the incoming Chairman.

CSCMS has become a structurally sound, efficient and financially viable organization. This achievement was due in large part to the leadership and commitment of the Board Members, the "behind the scene" support of the Center's office staff and the Dean of John Cook School of Business. Also, throughout my chairmanship the Center has been very proactive in revising and adding supply chain programs to meet the current and future business needs of Corporate America. The recent reinventing of the Advanced Supply Chain program and the addition of the Product Safety program to the curriculum are great examples of this proactive strategy that the CSCMS has taken. Because of the above achievements, CSCMS is an excellent educational resource for supply chain personnel in the St. Louis business community and at a very reasonable cost.

In addition to the Center's educational expertise, the Center has served as an ideal environment for Board and Steering Committee members to network with their peers on supply chain issues and practices. Due to the networking capability the Center provides and the efforts of the Professor and Director of the Center's operation (Ik-Whan G. Kwon) Ph.D., the Center has been very successful (more than 95%) in finding employment for SLU MBA graduates with a concentration in Supply Chain Management.

In recognition of the above achievements and many others, Saint Louis University's Supply Chain Program has been ranked in the top 20 supply chain programs offered at all academic institutions.

Recommendations for the Incoming Chairman

As in any successful business or organization the leader/chairman must lead by example and be passionate in performing the chairman duties. There is an abundance of supply chain talent on the Board and the Steering Committee; therefore, the chairman needs to look for opportunities to challenge these two groups to continually add value to the CSCMS academic programs and strategy plans.

In addition to managing the Board and Executive meetings, the chairman should make every effort to attend other CSCMS functions. Finally there must be a timely and strong communication line between the chairman and the Director of the Center's operation; this type of communication will ensure successful meetings and direction for the Center.

Gary Welker

Global Cargo Networks (GCN) Visited the Center

A team of Global Cargo Networks visited the Center in the week of May 20, 2013 for discussions about possible collaborative arrangement. Global Cargo Network, Inc. (GCN) was established with the goal of developing an international cargo network system. The system of 20 dedicated multi-modal cargo transfer and distribution hubs will be supported by technology systems providing in-transit visibility and end to-end cargo management in a time and cost effective manner. Shipments will utilize less crowded airports with support systems to increase velocity and minimize transit delays.

The initial goal of this program is to establish a prototype GCN System at select European, North American and Asian airports. This system will be used to test and perfect multi-modal cargo operations and processes to optimize airport interchanges, handling operations and local distribution. Emphasis will be placed on hub and spoke operations along with rail and highway ground links. The implementation of this system will provide complete and total service to all participants, service suppliers, shippers, and consignees. Our key technological objective is to develop, showcase and deploy the core hardware and software suite for the pilot program.

GCN is seeking academic cooperation in the areas of case study development with this new model and internship opportunities once the system is in full operational. They estimate the first cargo arrival in St. Louis in the first or second quarter of 2014.

The Center Announces a Major Curriculum Change to the Advanced Supply Chain Certificate Program

A review committee of our Advisory Board for the Center undertook an extensive evaluation of the current Advanced Supply Chain Management certificate program. The initial offering of the Advanced Supply Chain Management certificate program was in 2003. There have been hundreds of students that have earned the certificate, and we are proud of being ranked 16th by U.S. News and World Report. This review by the committee is one of the key strategic initiatives undertaken by the Center to ensure that we provide the best possible professional development programs for member employees and others that attend our programs. We have used and will continue to use a continuous program improvement process with feedback from students and others. Based on the committee's recommendations and approval by the Center Advisory Board we will implement a new certificate program – the Integrated Supply Chain Management Certificate program. Some of the changes are listed below.

Integrated Supply Chain Management Certificate Program

This program will use a format similar to our academic programs with a core set of courses required and some electives. This new format will aid us in ensuring that the program reflects the current and future challenges of supply chain management.

ISCM Program Requirements

Core Certificate Programs Requirements:

The Center offers a wide range of programs and has introduced some new concepts to the professional development programs. The Integrated SCM program is built around a core set of courses or modules (Integrated Supply Chain Management Concepts, Inventory Management, Transportation/Warehousing Management and Strategic Sourcing) and one or more electives. These advanced programs also require a course project as part of the certificate process. When taking an advanced course the core must be taken in one semester and depending on the program, the elective and project must be completed within 18 months of the start of the program.

Elective Options:

Electives can be one or two days. If the elective is one day, it is included in the fee for the core certificate program for which you are registered. In some instances a one day elective such as Sales and Operations Planning, Reducing Supply Chain Variability, Forecasting and other one day options will meet the certificate requirements. We also offer a two day certificate program in Project Management, Lean Logistics, Change Management and others under development. If a student decides to take both days, the second day will be at the fee level of the selected program. The student would pay for one day and be eligible to earn an additional certificate. This is always at the student's option. Electives must be declared and approved by CSCMS during the registration process. To provide students with schedules for the programs and to aid in the planning for electives we have expanded our course and program offerings calendar to 18 months. This will be available on our web site as continue to process of full implementation of the Integrated Supply Chain Management certificate program.

ISCM Program and center Highlights:

In order to reflect the significant curriculum changes the Center has re-titled the name from Advanced Supply Chain Management to Integrated Supply Chain Management (ISCM) and added electives to the 'core' program. There is extensive literature that supports this change.

- The John Cook School of Business is nationally recognized for supply chain management certificate programs and leadership.
- The Center offers a wide range of SCM and related programs.
- The new certificate format allows flexibility and enables students to select an elective or electives in their preferred fields.
- The program is flexible and if a student's travel or other commitments creates a conflict and they cannot attend one of the modules, they simply take it the next semester.
- The programs use a continuous feedback process to ensure we are meeting student needs and expectations which allow us to improve our programs.
- Our faculty includes both high quality experienced practitioners and academics from around the country.
- While our programs are grounded in theory, our faculty transfers this theory into applied knowledge that is usable in the workplace.

Fall 2013 and Spring 2014 Professional Development Schedule

Fall 2013

Supply Chain Management 101

Topic	Instructor	Date
I. Introduction to Supply Chain Management	Ik-Whan Kwon, Ph.D.	August 22, 2013

Note: Required for all Integrated SCM students at no charge. Free for CSCMS members.

Integrated Supply Chain Management Certificate

Topic	Instructor	Date
I. Supply Chain Simulation and Project Management	Ray Scott John Hamilton, Ph.D.	August 23, 2013
II. Managing Inventories for Increased Profitability	Ray Scott	September 26-27
III. Strategic Sourcing and Supplier Relationship Management	Kevin Von Grabe	October 17&18
IV. Managing Transportation & Warehousing	Tom Goldsby, Ph.D.	November 21-22
V. Research Project Presentation	Frank Fischer John Hamilton, PH. D.	December 13
VI. Electives – two days, CSCMS	Requires CSCMS approval	

Note: To earn certificate, you must take all modules

International Trade Management in the Supply Chain

Topic	Instructor	Date
I. Compliance	Mark Baxa	September 9&10
II. Legal Environment	Robert Shapiro	October 14
III. Risk Management & Security	Renee Alston	November 12&13
IV. Operations	Mark Baxa	December 16&17
V. Capstone Research Project	John Hamilton, Ph.D.	TBD

Note: To earn a certificate, you must take all modules

Advanced Product Safety Management Certificate

Topic	Instructor	Date
I. Advanced Product Safety – Part 1	Team Instruction	September 23-27

Project Management

Topic	Instructor	Date
I. Project Management – Part 1	Brian Cain	October 3, 2013
II. Project Management – Part 2	Brian Cain	October 4, 2013

Note: To earn a certificate you must take parts 1 and 2.

Change Management

Topic	Instructor	Date
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1.1	Change Management – Part 1	Rik Neminick, Ph.D.	October 10
1.2	Change Management – Part 2	Rik Neminick, Ph.D.	October 11

Note: To earn a certificate you must take parts 1 and 2.

Lean Logistics

Topic	Instructor	Date
1.1	Leancor	November 4
1.2	Leancor	November 5

Note: To earn a certificate you must take parts 1 and 2.

Risk Management

Topic	Instructor	Date
I.	Dana Hullinger	November 15

Spring 2014

Supply Chain Management 101

Topic	Instructor	Date
I.	Ik-Whan Kwon, Ph.D.	January 23

Note: Required for all Integrated SCM students at no charge. Free for CSCMS members.

Integrated Supply Chain Management Certificate

Topic	Instructor	Date
I.	Ray Scott John Hamilton, Ph.D.	January 24
II.	Ray Scott	February 20&21
III.	Kevin Von Grabe	March 20&21
IV.	Tom Goldsby, Ph.D.	April 10&11
V.	Frank Fischer John Hamilton, Ph.D.	May 16
VI.	Requires CSCMS approval	

Note: To earn a certificate you must take all modules

International Trade Management in the Supply Chain

Topic	Instructor	Date
I.	Mark Baxa	January 30&31
II.	Robert Shapiro	February 28
III.	Renee Alston	March 27&28
IV.	Mark Baxa	May 1&2
V.	John Hamilton, Ph.D.	TBD

Note: To earn a certificate, you must take all modules

Project Management

Topic	Instructor	Date
I.	Ray Scott	February 6

II. Project Management – Part 2

Ray Scott

February 7

Note: To earn a certificate you must take parts 1 and 2.

Negotiations

Topic	Instructor	Date
I. Negotiations – Part 1	Julie Wulff & Cindy Wessel	February 24
II. Negotiations – Part 2	Julie Wulff & Cindy Wessel	February 25

Note: To earn certificate you must take parts 1 and 2.

Risk Management

Topic	Instructor	Date
I. Risk Management Concepts	Dana Hullinger	March 7

Sales and Operations Planning

Topic	Instructor	Date
I. Sales and Operations Planning Concepts	Rebecca Kennedy	April 4

Reducing and Mitigating Variability in the Supply Chain

Topic	Instructor	Date
I. Reducing SCM Variability	Justin Goodson, Ph.D.	April 25

The awards ceremony is on June 13, 2014

Questions: Contact the office of the Center for Supply Chain Management

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Save-the-Date

June 14, 2013: Awards ceremony for 2012 Fall and 2013 Spring Graduates in Advanced Supply Chain Management and International Trade Management Certificate Programs.

General and Organizational Information

Walmart Energy Efficiency Program Achieves 20% Savings

The Walmart Energy Efficiency Program, started in 2009, was implemented to engage with over 200 direct sourcing and private label factories in China and share the best practices within the supplier community. This has led to these factories cutting their energy consumption by a minimum of 20 per cent as of December 2012, saving approximately 2.168 billion kWh, a number equivalent to powering 1.46 million homes for an entire year.

This announcement was made in conjunction with the release of the annual Global Responsibility Report (GRR) that encompasses Walmart's global environmental, social and corporate responsibility efforts throughout the world. As one of Walmart's most important markets, Asia has contributed significantly to the success of Walmart's responsibility efforts in 2012, highlighted by milestone achievements in energy savings, food safety, hunger alleviation, and women's economic empowerment.

As part of the Energy Efficiency Program, Walmart and its partners offered training, organized roundtables, shared best practices and engaged regularly with suppliers throughout the process. The project was also supported by Hong Kong Productivity Council, a Hong Kong based government organization who's International Performance and Verification Protocol (IPMVP) was adopted as the initiative's data analysis methodology. The Institute of Public & Environmental Affairs (IPE), an environmental NGO that aims to curb environmental pollution in China's manufacturing hubs, also took part in the program. Based on the successful results, IPE recently ranked Walmart in the top three among international and local companies that improve environmental compliance in the supply chain in China.

Photo Gallery



Top – A project team in action. Bottom Ray Scott teaching inventory management.



Top – Brian Cain leading the project management course. Bottom - Dr. Tom Goldsby and his managing transportation and warehouse management class.

Center Organizations & Board Members

AEP River Operations
Ameren Services

Anheuser-Busch/InBev
The Boeing Company

Cassidy Turley Company
Cass Information Systems
Covidien

Emerson Company
Energizer

Hodgson Mill
Mesa Logistics

Monsanto Company
Nordyne, Inc.

Novus International, Inc.
Nestle Purina Pet Care

OHL

Peabody Energy

Saint Louis University

Schafer Company

UniGroup, Inc.

World Wide Technology

Ex-Officio

Mr. George Piccioni

Mr. Dennis Weisenborn &

Mr. Mark Brandt

Mr. Gary Welker

Mr. David Thole, Mr. Steve Georgevitch,
& Ms. Joann Franke

Mr. Ed Lampitt

Mr. Frank Cirimele

Mr. Mike Santowski

Mr. Al Middeke & Mr. Joe Ackerman

Mr. Gary Proctor

Mr. Ray Martin

Mr. Frank Fischer

Mr. Kevin Lawrence

Mr. Bob Bielecki

Mr. Kevin Mowery

Mr. Marty Tendler & Mr. Pete Spanos

Mr. Russ Broker

Mr. Carlton Adams

Dr. Ellen Harshman &

Dr. John Hamilton

Mr. Bob Elfanbaum

Mr. Tom Duwel

Mr. Kurt Grimminger

Dr. Ik-Whan Kwon

Honorary Members

Mr. Bob Drury, Mr. Gerald Hayden, Mr. Jim Kavanaugh, Mr. Tom Olson

The background of the slide is a blurred photograph of a university campus. In the upper left, there is a large, multi-story brick building with a prominent tower and steeple. In the lower center, a fountain with water spraying upwards is visible. The overall scene is bright and slightly out of focus.

Center for Supply Chain Management Office

Ellen Harshman, Ph.D., J. D., Dean
Ik-Whan G. Kwon, Ph.D., Director
John W. Hamilton, Ph.D., Associate Director
Mrs. Dawn DeLaria, Administrative Assistant

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