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**Center for Supply Chain Management
John Cook School of Business
Saint Louis University
NEWSLETTER**



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2013 Advisory Board Meeting Schedule

The Executive Committee of the Center for Supply Chain Management Studies announces that the Advisory Board meetings will now be held on the second Thursday of the month in April, September and December of each year.

The Board meeting will be held at Bannister House on the Saint Louis University campus from 3:30 p.m. to 5:30 p.m. unless announced otherwise. The meeting will conclude with a reception for member from 5:30 p.m. to 7:00 p.m.

The Spring 2013 Advisory Board meeting will be held on April 11, 2013 at Bannister House.

March 2013 Professional Development Schedule

The Center for Supply Chain Management Studies at Saint Louis University announces following schedule:

International Trade Management in the Supply Chain Certificate

Topic	Instructor	Date
Risk Management and Security	Renee Alston	March 11&12

This two-day workshop focuses on developing risk assessment in the global supply chain environment. Issues of risk management and processes to ensure compliance with C-TPAT are key elements of this course. The course will identify the challenges and requirements to ensure physical and information security in managing international trade. The course will provide the student with the ability to assess risk, understand C-TPAT concepts, and the management complexity that is part of doing global business.

Tuition: \$1,090

Discounts for Center members up to 30%.

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Advanced Supply Chain Management Certificate

Topic	Instructor	Date
Strategic Sourcing & supplier Relationship Management	Kevin Von Grabe	March 21&222
<ul style="list-style-type: none">• Gain an understanding of the role of logistics / supply chain management in business, government and military environments.• Gain an understanding of the system components of a typical logistics network, including their inter-relationships.• Gain an understanding of a variety of analytical tools, skills and techniques that can be used to solve logistical problems and identify opportunities.• Develop knowledge and tools required to design a least total cost supply chain organization and facility network.• Develop knowledge and tools required to understand strategic sourcing and supplier relationship management		

Tuition: \$1,090

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Save-the-Dates

- April 8 & 9, 2013** Operations in International Trade Management
- April 15 & 16, 2013** Product Safety Management Certificate Course
- April 25 & 26, 2013** Managing Transportation and Warehousing Operations

Special Note: The Center courses can be taken as an individual course or as part of a Center certificate.

General and Organizational Information

Four Trends to Watch in 2013

"Reshoring," demand-driven replenishment, and big data are likely to become more widespread in the coming year.

As editor of a magazine that focuses on supply chain management, I'm often asked about key developments that will impact the discipline. In a world where technology rules and the pace of changes seem to speed up almost daily, there are many such trends worth noting. We'll comment on some of them in this space from time to time, but for now, here are three in particular that I predict will gain more traction in the year ahead.

More manufacturing returning to the United States.

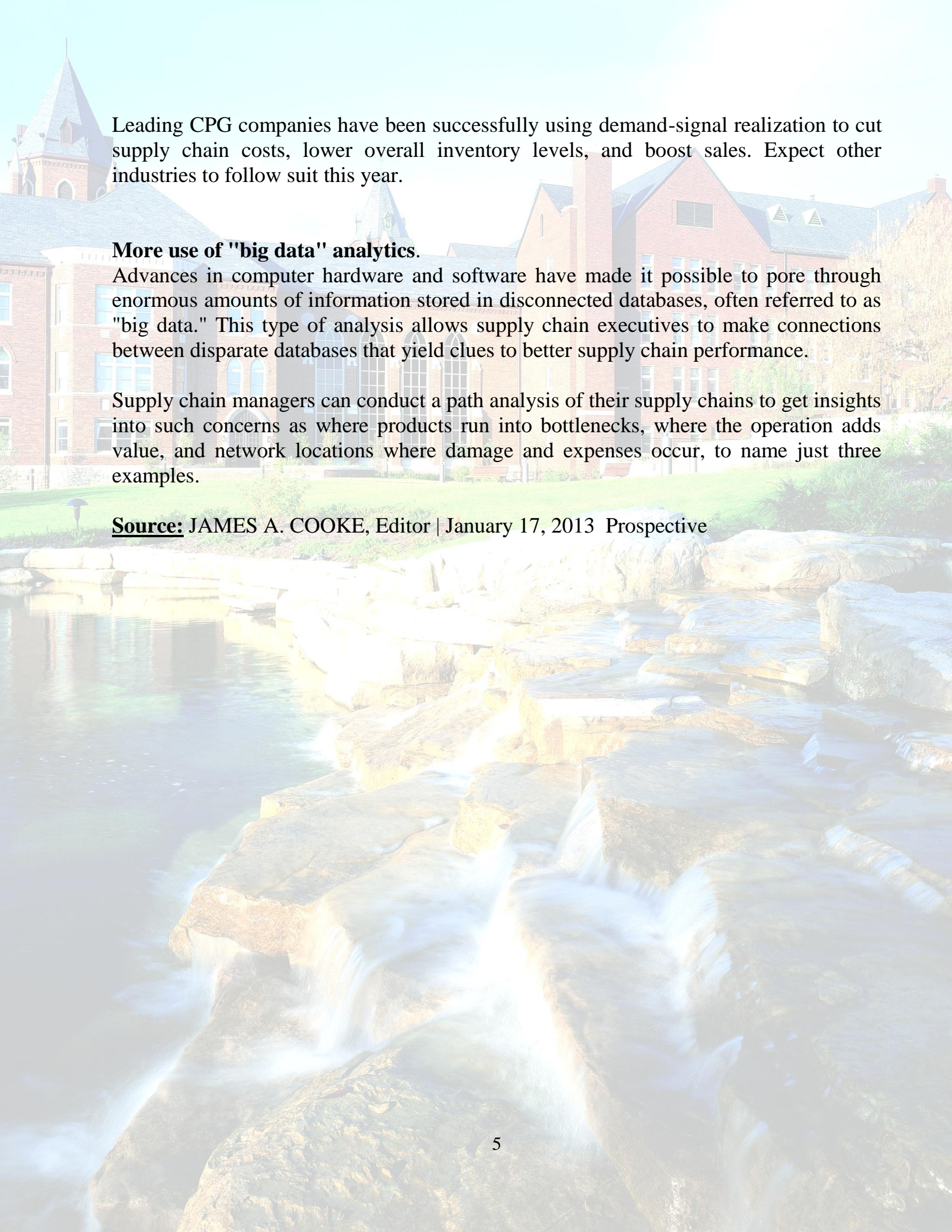
Apple's plan to shift some of its computer production from Asia to the United States is a harbinger of more "reshoring" to come. With wages rising in traditionally low-cost countries like China, any cost advantage that offshore labor has over U.S. workers has started to erode.

Moreover, the ongoing labor strife at U.S. ports serves as a reminder of the risks that come with extended global supply chains. Far-flung supply chains are more subject to disruption from unexpected events, such as natural disasters, strikes, or political upheavals, than are domestic supply chains. As companies look to minimize risks and keep inventories lean, more of them will choose to build products near the point of consumption.

More demand-driven replenishment and production.

Consumer packaged goods (CPG) manufacturers have been the pioneers in the movement to achieve demand-signal realization—using actual point-of-sale data from retailers as the basis for production forecasts and replenishment.

Some of them have been working with retailers to gain access to actual sales data from the cash register; they then use those demand signals to guide their inventory and production planning.



Leading CPG companies have been successfully using demand-signal realization to cut supply chain costs, lower overall inventory levels, and boost sales. Expect other industries to follow suit this year.

More use of "big data" analytics.

Advances in computer hardware and software have made it possible to pore through enormous amounts of information stored in disconnected databases, often referred to as "big data." This type of analysis allows supply chain executives to make connections between disparate databases that yield clues to better supply chain performance.

Supply chain managers can conduct a path analysis of their supply chains to get insights into such concerns as where products run into bottlenecks, where the operation adds value, and network locations where damage and expenses occur, to name just three examples.

Source: JAMES A. COOKE, Editor | January 17, 2013 Prospective

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