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**Center for Supply Chain Management
John Cook School of Business
Saint Louis University**

NEWSLETTER

INSIDE THIS ISSUE

Kevin Lawrence - New Chair Research & Education Committee 2

February 2013 Professional Development Schedule 4

Professional Development Schedule..... 4

 Product Safety Management..... 4

 International Trade Management | Supply Chain Certificate..... 4

 Advanced Supply Chain Management Certificate 5

Upcoming Programs 6

 Supply Management..... 6

General and Organizational Information 7

 Companies Worldwide Seek Well Protected Supply Chains..... 7

 Global Supply Chains May Shift as New Energy Sources Are Discovered 7

Center Organizations & Board Members 8

Center for Supply Chain Management Office 9

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Mr. Kevin Lawrence Named as Chair of Research & Education Committee

The Executive Committee of the Center for Supply Chain Management Studies at Saint Louis University named Mr. Kevin Lawrence as Chair of the Research & Education Committee.

The committee plays a vital role in connecting the Center's various educational and training programs to academic programs in the supply chain/logistics fields. The committee's work ensures that our programs are aligned and relevant to the industry's needs.

Mr. Lawrence has been an active member in the Center. Since 2003 he has served on the Center's Advisory Board and currently is a member of the Center's Executive Committee.

Outside of the Center, he currently serves as the Vice-President of Supply Chain Management in the Seeds Division at Monsanto.

Kevin began his career with Monsanto in 1980 as an Environmental Process Design Engineer. Since then, he has held a variety of engineering leadership roles at Monsanto's chemical plants and key roles within manufacturing operations in St. Louis, including the role of Global Director of Manufacturing for Chemicals where he was responsible for capacity expansions and integrating new technologies in manufacturing operations; and most recently Global Row Crops Manufacturing Lead where he focused on the rapid expansion and cost improvement of Monsanto's North America and Global seed production capabilities.

Kevin was assigned to the position of Global Supply Chain Engineering and Procurement Lead in June 2008, and he became responsible for managing capital projects worldwide and significant annual raw material spending. After taking the position, Kevin focused on broadening the global and product support of the Engineering Team and improving cost management in raw material sourcing and logistics operations. Most recently Kevin has taken on the responsibility of



Mr. Kevin Lawrence,
Monsanto

restructuring Monsanto's Global Supply Chain organization to help drive optimization, integration and simplification of supply chain processes.

Kevin contributes to the support of corporate teams at Monsanto, specifically, the Management Advisory Council. Kevin earned a Bachelor of Science in Chemical Engineering and a Bachelor of Arts in Microbiology from the University of Tennessee. He continued his education through obtaining a Master's of Business Administration from Washington University (St. Louis?).

Kevin currently lives in St. Louis with his wife Jill and daughter Rachel. He also has two grown sons. He is an avid golfer and enjoys time with various sports activities with his family.

In addition to Mr. Kevin Lawrence, the Research & Education Committee consists of the following members.

- Ms. Cheryl Hill (Lantern Distribution)
- Mr. Bill Hoffman (formerly with Nestle-Purina)
- Ms. Rebecca Kennedy (Energizer)
- Mr. David O'Toole (World Wide Technology)
- Ms. Marcelle Pires (Monsanto)

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February 2013 Professional Development Schedule

The Center for Supply Chain Management Studies at Saint Louis University announces following schedule:

Product Safety Management

Topic	Instructor	Date
Product Risk Assessment Hazard Analysis	Don Moffet, Ph.D.	February 4 & 5

This two-day workshop focuses on risk management and risk assessment starting with product concept and design and covering a product life cycle. Topics include reasonable risk analysis of risk acceptance, reasonable foreseeable use, processes that characterize safe product design, product development, pilot production and full production, testing and certification, distribution, and market surveillance.

Course Registration and Tuition

- Course Tuition: \$1,195

Click Here To
Register
for the Program

International Trade Management | Supply Chain Certificate

Topic	Instructor	Date
Legal Environment in Intl. Trade Management	Robert Shapiro	February 11

Course Registration and Tuition

- Course Tuition: \$545
- Discounts available for Center members of up to 30%.

Click Here To
Register
for the Program

Highlighted Course Objectives

- Understand the impact of FCPA in IT Legal issues in ITM
- How to ensure legal issues do not impact service performance
- Develop an understanding of the legal environment of ITM

Advanced Supply Chain Management Certificate

Topic	Instructor	Date
Managing Inventory for Profitability	Ray Scott	February 21 & 22

Course Registration and Tuition

- Course Tuition: \$1,090
- Discounts available for Center members of up to 30%.

Click Here To

Register
for the Program



Highlighted Course Objectives

- Understand the role of managing supply chain inventories in the business environment.
- Understand the supply chain system components and their inter-relationships within individual companies.
- Understand analytical tools, skills and techniques that can be used to solve inventory problems.
- Learn the key measurements required for successfully managing inventory.

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Upcoming Programs

Supply Management

The **NEW** Supply Management certificate program uses a sophisticated, applied knowledge instructional approach to deliver the maximum value to certificate candidates and employers.

The first module, **Strategic Sourcing**, is on March 4, 2013. The module can be taken as an independent module or as part of the core set of courses required for the certificate.

Look for more information to be provided by the Center regarding this program.

Program Summary

The Supply Management program concentrates on key topics such as contracts, negotiations, risk management, and strategic sourcing and supplier relationship management. The program consists of a set of core supply management courses and an applied project to complete the certificate requirements. The program uses a sophisticated, applied knowledge instructional approach to deliver the maximum value to certificate candidates and employers.

Target Audience

Experienced professionals and managers in procurement, sourcing, contracts, supplier management, and other managers and professionals who participate in and lead supply management and related service activities within their organizations will benefit from this specialized certificate program.

Registration

Please visit [the Supply Management Certificate Program webpage](#) for more information and to register for upcoming modules.

View all our certificate program offerings on the [Certificate Programs page](#).

General and Organizational Information

Companies Worldwide Seek Well Protected Supply Chains

DAVOS: Given the persistent political unrests, natural disasters and cyber threats, 80 percent of the companies worldwide are seeking better protection of supply chains on priority basis, said a WEF report today.

Businesses and governments are increasingly concerned about the lack of resilience that exists in global supply chains, said the World Economic Forum report, 'Building Resilience in Supply Chains'.

Top supply chain risks identified by corporate and government executives included conflict and political unrest, natural disasters and extreme weather conditions such as the effects of Hurricane Sandy and the floods in Thailand in 2011 and 2012.

Cyber risks and rising insurance and trade finance are emerging areas of concern, the report said. ~ **Economic Times - January 22, 2013**

Global Supply Chains May Shift as New Energy Sources Are Discovered

The unconventional oil and gas revolution has dramatically changed the global energy landscape, and in its wake is altering the world's competitive manufacturing and industrial panorama, according to a new report from IHS, a leading source of global information and analytics.

The report, Energy and the New Global Industrial Landscape: A Tectonic Shift is being released for the World Economic Forum 2013 Annual Meeting in Davos-Klosters, Switzerland where IHS is a strategic partner. The report looks at the impact of unconventional (shale gas and "tight oil") energy on world energy markets, the automotive and chemical industries as well as on the United States where it is improving manufacturing competitiveness.

While unconventional energy has been "a big boost" for North America, IHS Chief Economist Nariman Behravesh, one of the report's authors, said its impact will also eventually be seen more widely as other countries develop their shale gas and tight oil resources.

"Initially, this has been – and will continue to be – a big boost for North America," Behravesh said. "However, other regions and countries with large shale gas and tight oil deposits can, with time, also participate in this energy revolution and industrial renaissance." ~ **Supply Chain Management Review – January 21, 2013**

Center Organizations & Board Members



AEP River Operations	Mr. George Piccioni
Ameren Services	Mr. Dennis Weisenborn & Mr. Mark Brandt
Anheuser-Busch/InBev	Mr. Gary Welker
The Boeing Company	Mr. David Thole, Mr. Steve Georgevitch, & Ms. Joann Franke
Cassidy Turley Company	Mr. Ed Lampitt
Cass Information Systems	Mr. Frank Cirimele
Covidien	Mr. Mike Santowski
Emerson Company	Mr. Al Middeke & Mr. Joe Ackerman
Energizer	Mr. Gary Proctor
Hodgson Mill	Mr. Ray Martin
Mesa Logistics	Mr. Frank Fischer
Monsanto Company	Mr. Kevin Lawrence
Nordyne, Inc.	Mr. Bob Bielecki
Novus International, Inc.	Mr. Kevin Mowery
Nestle Purina Pet Care	Mr. Marty Tendler & Mr. Pete Spanos
OHL	Mr. Ted Wellhausen
Peabody Energy	Mr. Carlton Adams
Saint Louis University	Dr. Ellen Harshman & Dr. John Hamilton
Schafer Company	Mr. Bob Elfanbaum
UniGroup, Inc.	Mr. Tom Duwel
World Wide Technology	Mr. Kurt Grimminger
Ex-Officio	Dr. Ik-Whan Kwon

Honorary Members

Mr. Bob Drury, Mr. Gerald Hayden, Mr. Jim Kavanaugh, Mr. Tom Olson

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