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**Center for Supply Chain Management  
John Cook School of Business  
Saint Louis University**

**NEWSLETTER**

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**The Center for Supply Chain Management Studies at Saint Louis University wishes you and your family a happy and healthy new year!!!**

# January 2013 Workshop Schedule

The Center for Supply Chain Management Studies at Saint Louis University announces the following scheduled workshops:

## Supply Chain Management 101

Topic	Instructor	Date
Introduction to Supply Chain Management	Ik-Whan Know, Ph.D.	January 18

### Registration & Tuition

- Center Members: Complimentary Registration
- Non-Center Member: \$275 per person

Click Here To  
**Register**  
for the Program



## Advanced Supply Chain Management Certificate

Topic	Instructor	Date
Supply Chain Project Management	Brian Cain	January 24 & 25

### Registration & Tuition

- \$1,090 per person
- Discounts of up to 30% are available for Center members

Click Here To  
**Register**  
for the Program



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# Upcoming Programs

## International Trade Management in Supply Chain

### Program Summary

The International Trade Management certificate program uses an applied knowledge instructional approach to deliver the maximum value to students and employers. The program includes key topics from areas such as compliance, legal environment, risk management, security, and global operations. In order to complete the certificate program, individuals must complete a core set of courses and a required applied project.

### Target Audience

Experienced professionals in:

- Procurement
- global logistics
- import / export operations
- contract administration

As well as, other managers and professionals that are responsible for and participate in international trade management and related supply chain services within their organizations will benefit from this specialized certificate program.

### Registration

The International Trade Management certificate program will start on **February 11, 2013** with the first module in **Legal Environment**, which can be taken as an independent module.

Look for more information to be provided by the Center regarding this program.

You may also visit us at <http://cscms.slu.edu> for information about this program or other offerings from the Center.

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## Supply Management

### Program Summary

The **NEW** Supply Management certificate program uses a sophisticated, applied knowledge instructional approach to deliver the maximum value to certificate candidates and employers. The program includes key topics such as contracts, negotiations, risk management, strategic sourcing, and supplier relationship management. In order to complete the certificate program, individuals must complete a core set of courses and a required applied project.

### Target Audience

Experienced professionals and managers in:

- procurement, sourcing
- contracts
- supplier management

As well as, other managers and professionals who participate in and lead supply management and related service activities within their organizations will benefit from this specialized certificate program.

### Registration

The Supply Chain Management certificate program will begin on **March 4, 2013** with the first module in **Strategic Sourcing**, which can be taken as an independent module.

Look for more information to be provided by the Center regarding this program.

You may also visit us at <http://cscms.slu.edu> for information about this program or other offerings from the Center.

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# General and Organizational Information

## **Silver Lining Seen for Trucking in Port Negotiations**

According to one Wall Street firm, the ongoing labor contract negotiations between the International Longshoremen's Association (ILA) and the U.S. Maritime Alliance (USMX), involving 14 container ports, are creating something of silver lining for a range of trucking companies due temporary freight "diversions."

Fleet Owner – January 2, 2013

## **Low Water Levels Take Toll on Mississippi River Shipping**

The Mississippi River's low water levels already have caused kinks in the nation's supply chain as some farmers and manufacturers choose to ship crops by truck or train, which can't carry nearly as much cargo as barges.

Journal Star – January 1, 2013

## **5 Supply Chain Predictions For 2013 - This will be the Year of the Supply Chain Network**

1. Fast data will become the new big data.
2. The "Social Supply Chain" will transform the way we work.
3. Supply chain control towers will transition from concept to adoption.
4. Dynamic cost will transform decision making.
5. Risk management will move from static to dynamic.

[Click here](#) to access the complete article.

Supply Chain Management Review – December 25, 2012

## Center Organizations & Board Members

AEP River Operations  
Ameren Services

Anheuser-Busch/InBev  
The Boeing Company

Cassidy Turley Company  
Cass Information Systems  
Covidien

Emerson Company  
Energizer

Hodgson Mill

Mesa Logistics

Monsanto Company

Nordyne, Inc.

Novus International, Inc.

Nestle Purina Pet Care

OHL

Peabody Energy

Saint Louis University

Schafer Company

UniGroup, Inc.

World Wide Technology

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Mr. Mark Brandt

Mr. Gary Welker

Mr. David Thole, Mr. Steve Georgevitch,  
& Ms. Joann Franke

Mr. Ed Lampitt

Mr. Frank Cirimele

Mr. Mike Santowski

Mr. Al Middeke & Mr. Joe Ackerman

Mr. Gary Proctor

Mr. Ray Martin

Mr. Frank Fischer

Mr. Kevin Lawrence

Mr. Bob Bielecki

Mr. Kevin Mowery

Mr. Marty Tendler & Mr. Pete Spanos

Mr. Ted Wellhausen

Mr. Carlton Adams

Dr. Ellen Harshman &

Dr. John Hamilton

Mr. Bob Elfanbaum

Mr. Tom Duwel

Mr. Kurt Grimminger

Dr. Ik-Whan Kwon

### Honorary Members

Mr. Bob Drury, Mr. Gerald Hayden, Mr. Jim Kavanaugh, Mr. Tom Olson

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# Center for Supply Chain Management Office

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