

**Center for Supply Chain Management  
John Cook School of Business  
Saint Louis University**

**NEWSLETTER**

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## Spring 2013 January Workshop Schedule

The Center for Supply Chain Management at Saint Louis University announces following schedule:

### Supply Chain Management 101

Topic	Instructor	Date
Introduction to Supply Chain Management	Ik-Whan Know, Ph.D.	January 18



### Advanced Supply Chain Management Certificate

Topic	Instructor	Date
Supply Chain Project Management	Brian Cain	January 24 & 25



### International Trade Management in the Supply Chain Certificate

Topic	Instructor	Date
Compliance	Mark Baxa	January 14 & 15



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## The 2012 Distinguished Guest Speaker Series

The Center completed a successful 2012 Annual distinguished Guest Speaker Series with General William Fraser, III, Commander, United States Transportation Command (US TRANSCOM) as keynote speaker on November 15. Dr. Ellen Harshman, Dean of the John Cook School of Business at Saint Louis University welcomed the attendees and was followed by Mr. Jim O'Neill, President, Boeing Global Services & Support, who introduced General William Fraser, III.

In his introductory remarks, Mr. O'Neill highlighted a close collaborative relationship between the Center and the Boeing Company, reminding the audience that greater than 150 Boeing employees went through the Center's Supply Chain Certificate program.

General Fraser highlighted that US TRANSCOM's mission was not just warfare, but more importantly, includes other areas such as humanitarian rescue efforts around the globe. According to General Fraser, trust between US TRANSCOM and civilian third party partners is an essential requirement to accomplish their mission, while recognizing cost savings for tax payers. General Fraser generously spent time before and after his speech with attendees, especially with graduate students.



## Center Honors 1138th Transportation Company from Missouri

The Center honored the Missouri 1138th Transportation Company that was deployed in Afghanistan to provide logistical support to our military forces from May 2011 to March 2012. The 1138th transportation company received greater than 40 Combat Action Badges. There were no casualties during the deployment. The Center recognizes and expresses our deep thanks for their sacrifices.



Pictured from left to right: SGT James Smyrniotis, SPC Godlen Edmond, General William Fraser III, and SGT Chad Naes. *Photo by Dale Allen.*

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## December Workshops

The following workshop is scheduled for December 2012, Cook Hall Room 230 in the John Cook School of Business at Saint Louis University.

**Risk Management in Supply Chain Operations on December 13, 2012.** Key topics include:

- Supply chain risk management (SCRM) is "the implementation of strategies to manage both daily and exceptional risks along the supply chain based on continuous risk assessment, with the objective of reducing vulnerability and ensuring continuity".
- SCRM attempts to reduce supply chain vulnerability by involving all supply chain stakeholders via a coordinated holistic approach, which identifies and analyzes the risk of failure points within the supply chain.
- Mitigation plans to manage failure point risks can involve logistics, finance and risk management disciplines; the ultimate goal being to ensure supply chain continuity in the event of a scenario which otherwise would interrupt normal business and reduce profitability.
- To gain an understanding of some options to engineer an acceptable risk level to include: managing stock, alternative sourcing options, and business interruption / contingency insurance.

## Supply Chain Scholars

General Fraser poses with the recipients of Supply Chain Management scholarships, who were presented plaques at the 2012 Annual Distinguished Guest Speaker series on November 15.



**Other photographs from 2012 Distinguished Speaker Series Luncheon**



*Photos by Dale Allen*

## General and Organizational News

### Monsanto Earns Spot on Global Best Place to Work List

One of the Center's member organizations, the Monsanto Company, has many happy employees. Monsanto announced that it was named one of the "Top 25 Multinational Workplaces" by the Great Places to Work Institute, a global human resources and consulting firm. The company was selected from a list of 251 corporations and was the only local company recognized. The award is based, in large part, on employee surveys. To qualify for the accolade, companies must be recognized by the Institute on national "Great Place to Work" lists in at least five countries and have 5,500 employees worldwide.

**Congratulations to Monsanto!**

### SCOR Model for managing supply chains



The SCOR model provides a unique framework that links business process, metrics, best practices and technology features into a unified structure to support communication among supply chain partners. The model improves the effectiveness of supply chain management and related supply chain improvement activities. Additional information on the model can be found on the Supply Chain Council website [www.supply-chain.org](http://www.supply-chain.org).

## **Selected Comments**

**by Jim O'Neill – President, Boeing Global Services and Support**

I'd like to acknowledge Steve Georgevitch from our Boeing Supply Chain Management organization, who serves as chair-elect for the Center for Supply Chain Management Studies.

Boeing is proud to join many of the community's most prominent companies in lending our support to Saint Louis University's Center for Supply Chain Management Studies.

Next year, this celebrated program will mark 15 years of educating, training and preparing the next generation of supply chain leaders, including more than 150 Boeing employees that have earned their certifications from this program.

Boeing and Saint Louis University have an enduring partnership that began during the early heritage McDonnell Aircraft days. That long-term commitment between SLU and Boeing is evident through the Boeing-McDonnell Foundation, as well as Boeing's initiatives with the John Cook School of Business and the Boeing Institute of International Business (which I attended for one year prior to being transferred to Seattle in 1998).

As the leader for Boeing's Global Services & Support business unit, I know that Boeing's supply chain management team helps keep those amazing products in the air, performing their missions. Our ability to manage the supply chain is an important competitive advantage for us in our support and aftermarket services business. And we do it in partnership with our customers.

At Boeing, our supply chain management approach stresses accuracy, speed and responsiveness because that's what our customers demand. We strive to provide the U.S. Air Force, and our other customers around the world, fast, reliable, and affordable services to reduce inventories and lower costs – while improving supply chain speed, agility, visibility and global reach.

Readiness and mission capability aren't merely slogans or abstract concepts to us. At Boeing, readiness is real. It is planned, forecasted, measured and delivered.

The importance of that readiness for our customers is underscored acutely at times when a natural disaster strikes.

Whether it's across the globe in Japan after that country suffered a devastating tsunami and earthquakes, or closer to home, like when Haiti was hit by destructive earthquakes, or even more recently when Hurricane Sandy affected millions of Americans along the east coast...the U.S. Transportation Command is at the forefront of those efforts coordinating humanitarian relief missions worldwide.



## Center Organizations & Board Members

AEP River Operations  
Ameren Services

Anheuser-Busch/InBev  
The Boeing Company

Cassidy Turley Company  
Cass Information Systems  
Covidien

Emerson Company  
Energizer

Hodgson Mill  
Mesa Logistics

Monsanto Company  
Nordyne, Inc.

Novus International, Inc.  
Nestle Purina Pet Care

OHL

Peabody Energy

Saint Louis University

Schafer Company

Solutia, Inc.

UniGroup, Inc.

World Wide Technology

Ex-Officio

Mr. George Piccioni

Mr. Dennis Weisenborn &

Mr. Mark Brandt

Mr. Gary Welker

Mr. David Thole, Mr. Steve Georgevitch,  
& Ms. Joann Franke

Mr. Ed Lampitt

Mr. Frank Cirimele

Mr. Mike Santowski

Mr. Al Middeke & Mr. Joe Ackerman

Mr. Gary Proctor

Mr. Ray Martin

Mr. Frank Fischer

Mr. Kevin Lawrence

Mr. Bob Bielecki

Mr. Kevin Mowery

Mr. Marty Tendler & Mr. Pete Spanos

Mr. Ted Wellhausen

Mr. Carlton Adams

Dr. Ellen Harshman &

Dr. John Hamilton

Mr. Bob Elfanbaum

Mr. Leo Ven

Mr. Tom Duwel

Mr. Kurt Grimminger

Dr. Ik-Whan Kwon

### Honorary Members

Mr. Bob Drury, Mr. Gerald Hayden, Mr. Jim Kavanaugh, Mr. Tom Olson

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## **Center for Supply Chain Management**

Ellen Harshman, Ph.D., J. D., Dean  
Ik-Whan G. Kwon, Ph.D., Director  
John W. Hamilton, Ph.D., Associate Director  
Mrs. Dawn DeLaria, Administrative Assistant

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