

SAINT LOUIS UNIVERSITY
John Cook School *of* Business
Center for Supply Chain Management Studies

The 2011-2012 Activity Report

This report highlights the overall accomplishments and activities of the Center for Supply Chain Management Studies (the “Center” or CSCMS) during the past operating and fiscal year. Prior to reviewing the past year’s activity, we begin with the Center’s priority goals for the 2012-2013 year. While several significant accomplishments have occurred in the past year, successful future accomplishments will provide new value to our Center members and those we serve through our academic and professional services.

The 2012-2013 Priority Goals

The following are our key priorities for the 2012-2013 academic year.

1. Continuously improve educational and training programs.
2. Begin the transition to the advanced program format, which will result in an Integrated Supply Chain Management certificate program. There are multiple steps or phases to complete this transition.
3. Strengthen our financial status by instituting lean disciplines.
4. Develop and implement a new marketing, including the use of social media.
5. Enhance the promotion of our new Supply Management and International Trade Management certificate programs.
6. Implement selected programs identified by the Task Force for the ASCM program. Exploring the possibility of offering a Green Belt program is one of the programs that has been identified.
7. Strengthen relationships with other academic programs and disciplines within the Business School as well as the University.

2011-2012 Achievements

Professional Development Programs and Workshops

The Center provided workshops and professional development educational programs in the following supply chain management related areas:

- a) SCM101
- b) Advanced Supply Chain Certificate Program
- c) International Trade Management in Supply Chain
- d) Lean Logistics Certificate Program
- e) Project Management in Supply Chain Operations
- f) Change Management
- g) Product Safety Management in Supply Chain

The Center provided more than **7,000** hours of professional development and training to supply chain professionals and others during the 2011-2012 academic year which ended on June 30, 2012.

Academic Programs

The Center contributed to the following academic programs.

- a) Supply Chain Management Concentration in our MBA programs
- b) Master of Science in Supply Chain Management
- c) Minor in Supply Chain Management in the undergraduate business degree program
- d) Post-MBA in Supply Chain Management Certificate program
- e) Health Care Supply Chain Management Concentration in cooperation with the School of Public Health at Saint Louis University

Five students graduated with Master of Science in Supply Chain Management degree and they all were placed either in domestic firms or other countries. Students with a Supply Chain Management concentration achieved a **100%** placement record.

Scholarships

The Center awarded \$10,000 worth of academic scholarships to four students in the Supply Chain Management field, including the Hamilton-Colombo Scholarship (\$3,000).

Value-Added Center Member and Community Services

The Center completed nine mini projects for our member organizations, teaming with MBA students pursuing a supply chain management area of emphasis. Topics ranged from Customer Profile Analysis to the preparation of a Sourcing Audit Report.

The mini projects not only provided value to our member organizations, but more importantly, provided our students with valuable first-hand working knowledge in supply chain operations.

Community Cooperative and Collaborative Professional Meetings

The Center actively participated in and/or sponsored several collaborative professional conferences with the following supply chain professional organizations:

Council for Supply Chain Management Professionals (CSCMP)

- a) The Center co-sponsored with CSCMP a one-day conference on Global Supply Chain.
- b) The Center participated in the Spring 2012 Educational Expo on Feb 16, 2012
- c) Additionally, the Center and CSCMP co-sponsored the Annual David Tarr Lecture Series at World Wide Technology on May 17, 2012, with Mr. Jeff Franke as a guest speaker

National Defense Transportation Association (NDTA)

The Center and the Scott/St. Louis Chapter of NDTA held the 2012 Annual Distinguished Guest Speaker Series on October 27, 2012, with Dr. Ted Stank, a Distinguished Scholar from the University of Tennessee.

The Center Office

During the 2011-2012 year, the Center achieved the following key items:

- a) As part of our strategic initiatives, the Center developed a new certificate program in Supply Management. This program is an in-depth supply management and procurement program for managers and professions.
- b) Our partnership with ADK Information Services, LLC has resulted in new product safety programs that are the first offered by any national university. Students that attend these programs come from companies across the U.S.
- c) The Center now offers eight professional development programs to Center members and the greater Saint Louis business community.
- d) The Center increased its number of Center member organizations to a record level eighteen. Several of our member organizations elevated their membership level.
- e) The Center continued providing members personnel and support for targeted applied SCM projects using Center staff and our students. This enhances the students' SCM knowledge and provides value to the companies sponsoring the projects.
- f) Center staff members have been very active in participating as a guest lecturer and teaching courses in several different countries.
- g) The Center again is ranked in the top 25 ranking at twenty-first in supply chain programs at the national level by *U.S. News & World Report*.
- h) All graduating students with either MS in SCM or MBA with SCM as a concentration were successfully placed with by prominent national corporations in the U.S. such as Anheuser-Busch/InBev, Emerson, Boeing, Ralcorp, and WWT.
- i) The Center created a Task Force consisting of Board Members to review the existing Advanced Supply Chain Management Certificate Program. It is expected to implement the recommendations by the Fall 2013 semester.

Papers Published

The following academic and research papers have been published in academic journals.

- a) 'Trust and Transaction Cost in Supply Chain Cost Optimization: An Exploratory Study' in Inter-Organizational Information Systems and Business Management. A reference source for researchers.
- a) 'Transaction Cost Variables and Social Exchange Variables in Supply Chain Management', Proceedings for the 27th International Marketing and Purchasing Conference, Glasgow, England
- b) 'Health Care Supply Chain Management in the United States: New Paradigm for Roles of Distributors.' International Journal of Health Management and Information, Vol. 2 (2), (July-December):73-82.
- c) 'Growing Product Safety Education at the University Level'. Product Safety Letter, May 27.
- d) 'How to Perceive a Risk in Supply Chain Management?' Proceedings for the 8th International Conference on Logistics and Supply Chain Systems, published by the Korean Supply Chain Management Society Abstract only, P.137.

Research Papers Presented

Staff members presented the following papers at local, regional and international conferences

- a) 'Product Safety Management in Supply Chain Operations.' Presented at the 2011 International Consumer Product Global conference on Product Safety and Health Organization , November 2, 2011 in Seoul, Korea
- b) 'Trust and Transaction Cost in Supply Chain', The 8th International Conference of Eastern Asia Society for Transportation Studies August 2011, Jeju, Korea.
- c) 'Transaction Cost Variables and Social Exchange Variables in Supply Chain Management', 27th IMP Conference, July 2011, Glasgow, England.

- d) ‘Supply Chain Integration and Its Impact on Performance’. Paper presented at the 5th Annual Symposium and Workshop in Global Supply Chains, Tokyo, Japan, March 8-2012.
- e) ‘How to Perceive a Risk in Supply Chain Management?’ A paper presented at the 8th International Conference on Logistics and Supply Chain Systems, June 6 – 9, 2012 in Seoul, Korea

Center Member Organizations and Advisory Board Members

AEP River Operations	Mr. George Piccioni
Ameren Services	Mr. Dennis Weisenborn & Mr. Mark Brandt
Anheuser-Busch/InBev	Mr. Gary Welker
The Boeing Company	Mr. David Thole & Mr. Steve Georgevitch
CASS Information Systems	Mr. Frank Cirimele
Cassidy Turley Company	Mr. Ed Lampitt
Covidien	Mr. Mike Santowski
Emerson Company	Mr. Al Middeke & Mr. Joe Ackerman
Energizer	Mr. Gary Proctor
Hodgson Mill	Mr. Ray Martin
Mesa Logistics	Mr. Frank Fischer
Monsanto Company	Mr. Kevin Lawrence
Nordyne, Inc.	Mr. Bob Bielecki
Novus International, Inc.	Mr. Kevin Mowery
Nestle Purina Pet Care	Mr. Marty Tendler & Mr. Pete Spanos
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Saint Louis University	Dr. John Hamilton
Schafer Company	Mr. Bob Elfanbaum
Solutia, Inc.	Mr. Leo Ven
UniGroup, Inc.	Mr. Tom Duwel
World Wide Technology	Mr. Kurt Grimminger
Ex-Officio	Dr. Ik-Whan Kwon

Honorary Members

Mr. Bob Drury, Mr. Gerald Hayden, Mr. Jim Kavanaugh, Mr. Tom Olson

Center for Supply Chain Management Studies Office

Ellen Harshman, Ph.D., J. D., Dean
Ik-Whan G. Kwon, Ph.D., Director
John W. Hamilton, Ph.D., Associate Director
Dawn Delaria, Administrative Associate

Center of Supply Chain Management Studies
John Cook School of Business
Saint Louis University
3674 Lindell Blvd. DS 458
Saint Louis, Mo 63108

<http://cscms.slu.edu>
phone: (314) 977-3617
fax: (314) 977-2068
email: cscms@slu.edu