The 2011-2012 Activity Report

This report highlights the overall accomplishments and activities of the Center for Supply Chain Management Studies (the “Center” or CSCMS) during the past operating and fiscal year. Prior to reviewing the past year’s activity, we begin with the Center’s priority goals for the 2012-2013 year. While several significant accomplishments have occurred in the past year, successful future accomplishments will provide new value to our Center members and those we serve through our academic and professional services.

The 2012-2013 Priority Goals

The following are our key priorities for the 2012-2013 academic year.

1. Continuously improve educational and training programs.
2. Begin the transition to the advanced program format, which will result in an Integrated Supply Chain Management certificate program. There are multiple steps or phases to complete this transition.
3. Strengthen our financial status by instituting lean disciplines.
4. Develop and implement a new marketing, including the use of social media.
5. Enhance the promotion of our new Supply Management and International Trade Management certificate programs.
6. Implement selected programs identified by the Task Force for the ASCM program.
   Exploring the possibility of offering a Green Belt program is one of the programs that has been identified.
7. Strengthen relationships with other academic programs and disciplines within the Business School as well as the University.
2011-2012 Achievements

Professional Development Programs and Workshops

The Center provided workshops and professional development educational programs in the following supply chain management related areas:

a) SCM101  
b) Advanced Supply Chain Certificate Program  
c) International Trade Management in Supply Chain  
d) Lean Logistics Certificate Program  
e) Project Management in Supply Chain Operations  
f) Change Management  
g) Product Safety Management in Supply Chain

The Center provided more than 7,000 hours of professional development and training to supply chain professionals and others during the 2011-2012 academic year which ended on June 30, 2012.

Academic Programs

The Center contributed to the following academic programs.

a) Supply Chain Management Concentration in our MBA programs  
b) Master of Science in Supply Chain Management  
c) Minor in Supply Chain Management in the undergraduate business degree program  
d) Post-MBA in Supply Chain Management Certificate program  
e) Health Care Supply Chain Management Concentration in cooperation with the School of Public Health at Saint Louis University

Five students graduated with Master of Science in Supply Chain Management degree and they all were placed either in domestic firms or other countries. Students with a Supply Chain Management concentration achieved a 100% placement record.
Scholarships

The Center awarded $10,000 worth of academic scholarships to four students in the Supply Chain Management field, including the Hamilton-Colombo Scholarship ($3,000).

Value-Added Center Member and Community Services

The Center completed nine mini projects for our member organizations, teaming with MBA students pursuing a supply chain management area of emphasis. Topics ranged from Customer Profile Analysis to the preparation of a Sourcing Audit Report.

The mini projects not only provided value to our member organizations, but more importantly, provided our students with valuable first-hand working knowledge in supply chain operations.

Community Cooperative and Collaborative Professional Meetings

The Center actively participated in and/or sponsored several collaborative professional conferences with the following supply chain professional organizations:

Council for Supply Chain Management Professionals (CSCMP)

a) The Center co-sponsored with CSCMP a one-day conference on Global Supply Chain.

b) The Center participated in the Spring 2012 Educational Expo on Feb 16, 2012

c) Additionally, the Center and CSCMP co-sponsored the Annual David Tarr Lecture Series at World Wide Technology on May 17, 2012, with Mr. Jeff Franke as a guest speaker

National Defense Transportation Association (NDTA)

The Center and the Scott/St. Louis Chapter of NDTA held the 2012 Annual Distinguished Guest Speaker Series on October 27, 2012, with Dr. Ted Stank, a Distinguished Scholar from the University of Tennessee.
The Center Office

During the 2011-2012 year, the Center achieved the following key items:

a) As part of our strategic initiatives, the Center developed a new certificate program in Supply Management. This program is an in-depth supply management and procurement program for managers and professions.

b) Our partnership with ADK Information Services, LLC has resulted in new product safety programs that are the first offered by any national university. Students that attend these programs come from companies across the U.S.

c) The Center now offers eight professional development programs to Center members and the greater Saint Louis business community.

d) The Center increased its number of Center member organizations to a record level eighteen. Several of our member organizations elevated their membership level.

e) The Center continued providing members personnel and support for targeted applied SCM projects using Center staff and our students. This enhances the students’ SCM knowledge and provides value to the companies sponsoring the projects.

f) Center staff members have been very active in participating as a guest lecturer and teaching courses in several different countries.

g) The Center again is ranked in the top 25 ranking at twenty-first in supply chain programs at the national level by U.S. News & World Report.

h) All graduating students with either MS in SCM or MBA with SCM as a concentration were successfully placed with by prominent national corporations in the U.S. such as Anheuser-Busch/InBev, Emerson, Boeing, Ralcorp, and WWT.

i) The Center created a Task Force consisting of Board Members to review the existing Advanced Supply Chain Management Certificate Program. It is expected to implement the recommendations by the Fall 2013 semester.
Papers Published

The following academic and research papers have been published in academic journals.


d) ‘How to Perceive a Risk in Supply Chain Management?’ Proceedings for the 8th International Conference on Logistics and Supply Chain Systems, published by the Korean Supply Chain Management Society Abstract only, P.137.

Research Papers Presented

Staff members presented the following papers at local, regional and international conferences


e) ‘How to Perceive a Risk in Supply Chain Management?’ A paper presented at the 8th International Conference on Logistics and Supply Chain Systems, June 6 – 9, 2012 in Seoul, Korea

**Center Member Organizations and Advisory Board Members**

AEP River Operations  Mr. George Piccioni  
Ameren Services  Mr. Dennis Weisenborn & Mr. Mark Brandt  
Anheuser-Busch/InBev  Mr. Gary Welker  
The Boeing Company  Mr. David Thole & Mr. Steve Georgevitch  
CASS Information Systems  Mr. Frank Cirimele  
Cassidy Turley Company  Mr. Ed Lampitt  
Covidiene  Mr. Mike Santowski  
Emerson Company  Mr. Al Middeke & Mr. Joe Ackerman  
Energizer  Mr. Gary Proctor  
Hodgson Mill  Mr. Ray Martin  
Mesa Logistics  Mr. Frank Fischer  
Monsanto Company  Mr. Kevin Lawrence  
Nordyne, Inc.  Mr. Bob Bielecki  
Novus International, Inc.  Mr. Kevin Mowery  
Nestle Purina Pet Care  Mr. Marty Tendler & Mr. Pete Spanos  
OHL  Mr. Ted Wellhausen  
Peabody Energy  Mr. Carlton Adams  
Saint Louis University  Dr. John Hamilton  
Schafer Company  Mr. Bob Elfanbaum  
Solutia, Inc.  Mr. Leo Ven  
UniGroup, Inc.  Mr. Tom Duwel  
World Wide Technology  Mr. Kurt Grimminger  
Ex-Officio  Dr. Ik-Whan Kwon

**Honorary Members**

Mr. Bob Drury, Mr. Gerald Hayden, Mr. Jim Kavanaugh, Mr. Tom Olson
Center for Supply Chain Management Studies Office

Ellen Harshman, Ph.D., J. D., Dean
Ik-Whan G. Kwon, Ph.D., Director
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