With an interdisciplinary approach, the EMIB degree combines international business issues with foreign culture, history and politics. Course work is approached in four parts. Please note that courses may not be offered in the order listed below. Rather they are integrated throughout the two-year program. All courses are two credit hours. E-commerce information and ethical issues are incorporated into all courses. Intensive courses begin the Fall and Spring semesters as well as one short Summer course. The classes will be held on consecutive days, 2 or 3 in a row, for one or two weekends, so they may include a Friday or Sunday class day.

**Year 1**

**Fall**
- IB 5150 Management Skills – INTENSIVE
- IB 5010 Managerial Economics and Data Analysis
- IB 5140 International Business Environment
- IB 5210 Marketing Skills

**Spring**
- IB 5050 Financial and Managerial Accounting Methods - INTENSIVE
- IB 5110 Financial Management Skills
- IB 5510 Asia Pacific Business Strategies
- IB 5620 International Marketing Research & Analysis

**Summer**
- IB 5680 Managing Cultural Differences - INTENSIVE
- IB 5900 Study Abroad (course sequence varies depending upon start-year of program)

**Year 2**

**Fall**
- IB 5310 International Business Strategies - INTENSIVE
- IB 5350 International Marketing Strategies
- IB 5450 International Accounting
- IB 5610 Latin American Business Strategy
- IB 5990-44 Graduate Reading Study for 5990 – Dr. Kim

**Spring**
- IB 5430 International Negotiations
- IB 5410 International Financial Strategies
- IB 5550 European Business Strategy
- IB 5990 Final Thesis
- IB 5990-44 Graduate Reading Study for 5990 – Dr. Kim

**Summer**
- IB 5900 Study Abroad (course sequence varies depending upon start-year of program)
  - Graduate in August

**IB 5900 Study Abroad & Final Project**

The study abroad occurs over a two-week period during the summer months (May-June). ONLY ONE TRIP IS REQUIRED after Year one or Year two…student’s choice. Pre-trip country/city/company papers are produced by the student teams. Upon return, the teams present an overview. All students complete a final thesis project paper to conclude the EMIB degree program. This paper is written on a subject selected by the student. It ties together the two-year curriculum and allows application of the business practice, culture and strategy knowledge they’ve received through the coursework, faculty and cohort group.
Executive Master of International Business – Course Descriptions

FALL SEMESTER 1

IB 5150 Management Skills - INTENSIVE
Successful managers are skilled at understanding, managing, and leveraging their relationships with others. This is one of the key lessons from the Center for Creative Leadership’s studies of executive development and derailment. Specifically, the Center found “three major effectiveness factors” in successful managers. These managers are: “(1) more adaptable to change, deal better with ambiguity and complexity, and learn more quickly from a variety of experiences; (2) able to build teams in a variety of circumstances with many different types of people; and (3) characterized by respect for self and others. They seek out feedback and delineate their strengths and weaknesses, likes and dislikes. Knowing themselves enables them to both appreciate others and develop compassion for the inevitable limitations both they and others have.” (Lombardo & Eichinger, 1991)

IB 5010 Managerial Economics and Data Analysis
This course will introduce you to the economic tools and concepts that will enhance business decision-making skills. Good economic decisions are made when relevant information about the opportunity costs and benefits of the decision is gathered and the information is subjected to rigorous analytical treatment. This course in managerial economics provides some of the tools that you as managers may be able to utilize to make decisions that are of strategic importance to your firm.

IB 5140 International Business Environment
Business is increasingly global to the point where almost every business is touched to some extent by international business – imports, exports, foreign direct investment, international service agreements, licensing agreements, international competition, and the international business practices of your domestic competition. This course tries to analyze international business problems and challenges from an interdisciplinary and cross-functional approach; integrating financial, operational, political, cultural and strategic aspects. The course attempts to develop analytical skills to understand the conceptual framework of global business issues and apply them to real cases and examples.

IB 5210 Marketing Skills
This is an intensive graduate-level course in marketing strategy. The objectives include:
   1. Strengthening your conceptual understanding of marketing strategy
   2. Developing your ability to apply marketing concepts to specific business situations
   3. Increasing your appreciation of brands and brand development
This class is designed to give ALL students a solid foundation in marketing strategy basics that are applicable to ALL organizations.

SPRING SEMESTER 1

IB 5050 Financial and Managerial Accounting Methods - INTENSIVE
Part I of this course provides an overview of financial accounting, "the language of business," oriented toward non-accountant and international managers. Concepts, current standards and problems related to financial accounting and reporting by U.S. enterprises will be examined. A "user" rather than "preparer" perspective will be assumed throughout the course.
Part II will focus on management accounting and the utilization of information within a strategic management environment. Emphasis will be given to data analysis within today's highly competitive international business world. This course will provide the foundation for a subsequent course which will examine international accounting issues and problems related to multinational enterprises.

IB 5510 Asia Pacific Business Strategy
Asia is now the major player in the global markets and represents economies that are growing at a fast pace representing vast opportunities. Asia represents about 25 percent of the world economy, accounts for 30 percent of the land area on Earth and is home to almost 4 billion people. It is estimated that Chinese GDP will overtake US GDP by 2025 and together with countries like India, Japan, South Korea and Malaysia this region is an economic power house that cannot be ignored. Thus, the era of Asian skepticism is now over and Western multinationals face a complex, energetic, and challenging business environment, which may
require redefining business strategies and tactics to succeed. This course addresses the complexities and challenges of the Asian business environment and provides insights into Asian business practices.

**IB 5110 – Financial Management Skills**

This course is designed to provide students with a basic understanding of the concepts and techniques of financial management, and to demonstrate how these can be applied to the financial and managerial decision making processes of business enterprises. The primary function of the firm in a modern capitalistic society is to create wealth for the owners of the firm. Students will develop the theoretical knowledge as well as the practical judgment necessary for financial decision making. Since the objective criterion for financial decisions is value maximization, the course should emphasize how the market values both financial assets and real assets. The specific topics that should be covered include, but are not limited to, maximization of shareholders wealth, time value of money, valuation of financial assets, capital budgeting, risk and return relationship, and cost of capital.

**IB 5620 – Managing Cultural Differences**

The main objective of this course is to recognize the importance of gaining knowledge of cultural differences in the global business environment. It is designed to assist you in understanding, motivating and cooperating with people from different cultural backgrounds. Emphasis will be on the analysis of leadership strategies to acquire the awareness and expertise needed to communicate and manage international business relations.

**IB 5900 (Option 1: Study Abroad course sequence varies; only one is required)**

Over a two-week period, Executive students visit commercial, academic, and government institutions, sit in on special lectures and presentations and experience cultural attractions. This course is intended to help the student put information from the home campus coursework into a realistic context. The students are able to observe business practices, social customs, and cultural behavior firsthand and, more importantly, they are active participants serving as the hosts for the sessions during which they follow local custom in regard to introductions, dress, and gift exchanges. This combination of observation and participation allows for the synthesis of in-class instruction into an applicable framework.

**SUMMER SEMESTER 1**

**IB 5680 Managing Cultural Differences - INTENSIVE**

The main objective of this course is to recognize the importance of gaining knowledge of cultural differences in the global business environment. It is designed to assist you in understanding, motivating and cooperating with people from different cultural backgrounds. Emphasis will be on the analysis of leadership strategies to acquire the awareness and expertise needed to communicate and manage international business relations.

**IB 5900 (Option 1: Study Abroad course sequence varies; only one is required)**

Over a two-week period, Executive students visit commercial, academic, and government institutions, sit in on special lectures and presentations and experience cultural attractions. This course is intended to help the student put information from the home campus coursework into a realistic context. The students are able to observe business practices, social customs, and cultural behavior firsthand and, more importantly, they are active participants serving as the hosts for the sessions during which they follow local custom in regard to introductions, dress, and gift exchanges. This combination of observation and participation allows for the synthesis of in-class instruction into an applicable framework.

**FALL SEMESTER 2**

**IB 5310 International Business Strategies**

The focus of International Marketing Strategy is on the conceptual foundation, practical application, and best practices of contemporary global marketing. This will include analysis and discussion of issues related to globalization, market assessment, market entry and development, global branding, emerging markets, and the global marketing mix elements of product, pricing, distribution, and communications. The course is heavily oriented to analytical, team-based, decision making.

**IB 5330 International Accounting**

The pace of global business interactions continues to accelerate. New relationships and events of world interdependence are in the news daily. Therefore, a course that provides coverage of the international dimensions of accounting is critical. Accounting is often referred to as the language of business. One of the languages that accounting must "speak" is international. Business enterprises are the main carriers of economic internationalism. In fact, most of today's larger corporations can be characterized as
multinational. According to one definition: A company is multinational if it does business in more than one country in such a volume that its well-being and growth rest in more than one country. This definition encompasses a vast number of U.S. companies.

**IB 5610 Latin American Business Strategy**

The growth of the Latin American economies over the last five years has given rise to renewed interest in this strategic region of the world. (Being the USA’s neighbor is both a blessing and a challenge …something that we will discuss at length in this class). This course, both theoretical and practical, is designed to achieve two objectives: First, it serves to acquaint students with the cultural, historical, economic, social, political and business environments in Latin America. Second, it is structured to allow the students to work with the basic concepts of international business strategy in the Latin American context, by reviewing the activities of multinational corporations as well as local companies operating in the region. Students coming out of this course are expected to have a practical knowledge of the complexity of the business environments of the region and to be able to incorporate their analytical skills and strategic thinking into business recommendations that will work effectively in the reality of the Latin American markets.

**SPRING SEMESTER 2**

**IB 5410 International Financial Strategies**

This course focuses on current issues in international economics including currency determination, global linkages and crises and international trade. It emphasizes how to apply economic intuition, rather than complex economic models, and is designed to answer important questions that businesses face today. The central focus is to take important international economic events and analyze how they impact the international business environment. More specifically, we examine important factors that determine and affect an American company’s decision to invest abroad; for instance how has America’s recession impacted other countries and what are the effects of currency movements on profitability of American companies abroad?

We begin with an examination of the financial crisis and its impact on the world economy. We investigate: Is this Time Different? The US crisis is yet another financial crisis, and it is important to understand what caused it as well as its effect on both the domestic and world economy. Why has this developed into a Global Financial crisis, and how does this affect investment and trade decisions. We then focus on contemporary problems with the World economy, particularly the growing US current account deficit and its implications. Can the US through importing continue to be the world’s consumer? If not, what does this imply about exchange rates, interest rates, trade and investment? The class then explores other world vulnerabilities such as the recent oil shock, the problems with Europe and the Euro as well as the increasing reliance of the world on one or two engines of growth (the US. and China). How does one currency affect the trade, interest rates and investment of its member countries?

We also explore popular trade misconceptions, particularly causes of current account imbalances and competitiveness; for instance, are current account deficits a sign of strength or weakness. The readings shows that US current deficits, the largest in the world, are a source of concern, but do not necessarily imply harm or weakness. Does borrowing for emerging countries make them more vulnerable to speculative attacks, currency crisis and default? Are lender countries therefore safe bets? What economic signals/variables are important in determining good macroeconomic and investment health? What are factors are important in determining long-run growth and productivity? How do they affect the profitability of international investment. The readings and class discussion will demonstrate that many current books and articles exaggerate the harms of international trade and its effects on US income and employment. We further study how trade influences jobs, manufacturing, and income. Robert’s book on the case for Free Trade is also discussed. Causes of the Asian crisis, the emergence of China and Globalization will round out the semester.

**IB 5430 International Negotiations**

This course is designed for students to familiarize and seeking the practical insights and skills in conducting international business negotiation (IBN). It aims to enable students to become a more effective IB negotiator. Students will be exposed to negotiation concepts, process, and skills, and will have opportunities for applying them through participating in role plays, IBN simulations and case analyses. The course will cover various IBN contexts including national differences in IBN; characteristics and process of IBN; formulation and development of systematic approaches to planning for and conducting IBN; and integration of contextual and environmental aspects of IBN through discussions and applications. Upon completing this
course, students will be equipped to plan for, and conduct and assess a wide range of IBN subject areas and will cultivate and grasp:

1. Basic negotiation concepts, terms and skills
2. A clear understanding of the impacts of different foreign market settings on various components of business negotiation.
3. The skills to avoid common mistakes made by negotiators, to formally plan and conduct negotiation, to create a collaborative environment for negotiation, and to garner your fair share of what is negotiated.
4. The ability to work with people whose backgrounds, expectations, and values and cultural backgrounds differ from your own and to understand how negotiations vary across national cultures.

**IB 5550 European Business Strategy**

The objective of this course is to explore the unique aspects of the European business environment. We will cover the foundation and growth of the European Union and focus on the challenges of European integration. We will explore market integration and how it has affected the strategy and behavior of businesses with a European presence. We will also focus on topics such as the single European market, the single currency and related policy issues. We will utilize not only the text but will seek out current business cases and real world challenges as they apply to the changing European business environment. Finally, we will discuss the European consumer, European entrepreneurship, and Europe’s relationship with emerging economies such as China, Russia and India.

**IB 5990 Final Thesis**

The final thesis or final project paper is intended to provide students with an opportunity to combine their academic instruction with real life experience. Paper subjects may vary but must include international aspects such as a comparison of the same industry in two separate countries. For regions; an analysis of the international entry strategy of a particular company; etc.

**IB 5900 (Option 2: Study Abroad course sequence varies; only one is required)**

Over a two-week period, Executive students visit commercial, academic, and government institutions, sit in on special lectures and presentations and experience cultural attractions. This course is intended to help the student put information from the home campus coursework into a realistic context. The students are able to observe business practices, social customs, and cultural behavior firsthand and, more importantly, they are active participants serving as the hosts for the sessions during which they follow local custom in regard to introductions, dress, and gift exchanges. This combination of observation and participation allows for the synthesis of in-class instruction into an applicable framework.

Additional/Optional:

**THE WASHINGTON CAMPUS**

The Washington Campus (TWC) is a university consortium located in Washington, D.C. Three days are filled with interaction, government leadership, finance and public relations plus study of environmental & energy policy, international affairs, defense policy and more.

**SLU MADRID CAMPUS**

New cohort of EMIB students studying in Spain with US EMIB students
Cohorts will work together in teams and participate in exchange programs
The John Cook School of Business undergraduate and graduate programs are accredited by AACSB International -- the Association to Advance Collegiate Schools of Business, the premier accrediting agency for degree programs in business.

**AACSB Accredited** - AACSB International – The Association to Advance Collegiate Schools of Business is a not-for-profit corporation of educational institutions, corporations and other organizations devoted to the promotion and improvement of higher education in business administration and management.

AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB International accreditation is the hallmark of excellence in management education.

AACSB International accreditation verifies that the Executive Master of International Business program at Saint Louis University’s John Cook School of Business:

- Manages resources to achieve a vibrant and relevant mission.
- Advances business and management knowledge through faculty scholarship.
- Provides high-caliber teaching of quality and current curricula.
- Cultivates meaningful interaction between students and a qualified faculty.
- Produces graduates who have achieved specified learning goals.

**Accredited Business Schools**

Only 5% of Business Schools in the world are accredited!

For a complete list of accredited schools, please visit:

[www.aacsb.edu/accreditation/accreditedmembers.asp](http://www.aacsb.edu/accreditation/accreditedmembers.asp)
Application for Admission

Master of International Business, Executive format

PREFERRED: Complete Application Online at: emib.slu.edu

This form is just to give you an idea of what needs to be gathered for online application completion.

Codes to use online: Program = INTB18; Degree = MIB; Field = INTB; Dept. = IBS

Applicant Information Needed:

Full Name: ____________________________________________________________________________

Last
First
Middle

Nickname

Social Security Number: ___________________________ Country of Citizenship: ___________________________

Visa Type: ___________________________ Date of Birth (m/d/y): ___________________________

Sex: o Male o Female

Marital Status: o Single o Married

Birthplace

Maiden/Other Names (that may appear on past school records): __________________________________________

Home Address: __________________________________________________________________________

Home Phone: ___________________________ Mobile Phone: ___________________________

Email: __________________________________________________________________________

Emergency Contact

Name: __________________________________________________________________________ Relationship: __________________________________________________________________________

Home Phone: ___________________________ Business Phone: ___________________________

Mobile Phone: ___________________________ Email: __________________________________________________________________________

How did you learn about the EMIB program?

_____________________________________________________________________________________

_____________________________________________________________________________________

Employment

Company: __________________________________________________________________________

Current Title and Division: ___________________________ Dates of Employment: ___________________________

Business Phone: ___________________________ Website: __________________________________________________________________________
Work Email: ____________________________
If this is a subsidiary, division, or affiliate, please indicate name of parent company: ________________________________________________________

Responsibilities of your current position: ____________________________________________________________

International Experience?  o Yes  o No
If yes, please list countries and length of assignment: ____________________________________________________________

_Last university_ attended in reverse chronological order and attach official transcripts from each. Use additional sheet if necessary.
College/University: ____________________________________________________________
City/Country: ____________________________________________________________
Degree: __________________________ Major: __________________________ Dates Attended: __________________________
College/University: ____________________________________________________________
City/Country: ____________________________________________________________
Degree: __________________________ Major: __________________________ Dates Attended: __________________________
Non-Degree Training (e.g., company sponsored seminars, etc.): __________________________

_Awards/Honors/Interests_
Please note distinctions, honors, awards, and activities. Include business/professional achievements, academic honors, and professional, civic, and community organizations in which you regularly participate.

________________________________________________________

_Test Information_
The Graduate Management Admission Test (GMAT) may be required.

Test Date: __________________________ Total Score: __________________________
Verbal Score: __________________________ Math Score: __________________________ A.W.A. Score (%): __________________________
You must submit official copies of your GMAT scores directly from ETS to SLU (code 6629)

_Languages_
What languages do you speak and/or write other than English? ____________________________________________________________

_Personal Statement_
Please address the following questions on a separate sheet of paper and upload to the application.
1. What are your expectations of the EMIB program?
2. What are your objectives and rationale for selecting the EMIB program?
3. How do you expect to utilize this program in your future endeavors?

_Statistical Reporting_
The following information is needed to meet reporting requirements of governmental agencies under our affirmative action plan. It is used for anonymous statistical reporting. Saint Louis University is committed to non-discrimination and this information does not affect your admission. Circle the appropriate descriptions.

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<th>Ethnic Origin</th>
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<td>I American Indian/Alaskan Native</td>
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<td>S Single</td>
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<td>A Asian/Pacific Islander</td>
<td>BT Baptist</td>
<td>M Married</td>
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<td>B Black, Non-Hispanic</td>
<td>BU Buddhist</td>
<td>D Divorced</td>
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<td>H Hispanic</td>
<td>CH Christian</td>
<td>W Widowed</td>
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<td>W White/Non-Hispanic</td>
<td>EP Episcopalian</td>
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<td>X Other (includes non-resident aliens)</td>
<td>JE Jewish</td>
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<td>Lu Lutheran</td>
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<td>ME Methodist</td>
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<td>MM Muslim</td>
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**Certification by Application**

Admission to Saint Louis University is based on each candidate’s entire academic record. In no case may students neglect to report any part of their course work. Every institution attended and every course taken by the applicant beyond the secondary education level must be reported on this application. If complete information is not furnished, admission will be revoked; if falsified information is submitted, admission with be rescinded.

I certify that the information I have given on this application is complete and correct to the best of my knowledge and that I have attended no institution other than those listed. I understand that I am responsible for forwarding all official school records together with all other application materials. These documents become the property of Saint Louis University and will not be returned to me. I also understand that if I am accepted to Saint Louis University, my admission is subject to verification of all official records from the institutions I have attended, including notice of graduation, when appropriate, and is contingent upon satisfactory completion of all course work prior to entering Saint Louis University.

Printed Name: ____________________________
Signature: ____________________________ Date: ____________________________
Sample Sponsor Letter

This sample letter reflects full corporate sponsorship (full tuition, release time, fees, etc.). It should be modified as needed in the case of self or partial corporate sponsorship.

Hadi Alhorr, Ph.D.
Director, Boeing Institute of International Business
John Cook School of Business
Saint Louis University
3674 Lindell Blvd., Ste. 332
St. Louis, MO, USA 63108-3397

Dear Dr. Alhorr:

(Name of Candidate) is employed with (Name of Company) as (Title). (First Name) has been employed at (Name of Company) for (Number of Years).

I have read the brochure that describes the Executive Master of International Business program at Saint Louis University, and with to verify that (Name of Company) plans to fully sponsor (Name of Candidate) in your class to be admitted August, (Year). (Name of Company) agrees to provide the time away from work as described in your brochure, and to pay the full tuition each year in advance of registration. (Name of Company) also agrees to provide time off and payment for the two-week study abroad requirement.

(Name of Candidate) is a valued employee, and we are pleased to provide this support.

Best regards,

(Name of Sponsor)
(Title)
(Phone Number)
Letter of Recommendation

Applicant Name: ____________________________

I. This section is to be completed by the applicant.

Name of Reference: ____________________________

Title: ____________________________

Employer: ____________________________

- I waive my right of access to this information.
- I do not waive my right of access to this information.

II. This section is to be completed by the person providing the reference.

The Executive Master of International Business program at Saint Louis University’s John Cook School of Business is an intensive program. The school would appreciate your frank, candid comments concerning this individual’s intellectual strengths and weaknesses. Please include on your business letterhead:

- In what capacity you have known the applicant
- How you would rate the applicant’s scholarly ability
- Your estimate of the applicant’s promise as an executive graduate student
- Any other pertinent information regarding the applicant
- Your contact information such as phone number, email, etc.

If you have any questions regarding the Executive Master of International Business program or the application process, please call: 314-977-3839.

Send your reference letter to us:
Boeing Institute of International Business
John Cook School of Business - Saint Louis University
3674 Lindell Blvd., Ste. 332 - St. Louis, MO, USA 63108-3397
Or scan/email to emib@slu.edu
Most Recent Companies Represented:

Class of 2012
Accenture
AON Corporation
Cassidy Turley
Delta Dental
Life Skills
Maritz
SONOCO Plastics
The Boeing Company
Wal-Mart

Class of 2013
Bunge
Covidien/Mallinckrodt
Karen Hart, Ltd.
Monsanto Company
Rockwood Assets
Spectrum Brands
The Boeing Co.

Class of 2014
AB-InBev
Champion Labs
Emerson Electric Co.
Polyconcept North America
The Boeing Co.

Class of 2015
Ameren
Catholic Charities
Fleishman-Hillard
Mallinckrodt
Mastercard International
Savvis
SLU

Class of 2016
Amstead Rail
Boeing
Emerson
Kimberly Clark
Maritz
Merck/Sigma Aldrich
Monsanto
SLU
Saint Louis University
Executive Master of International Business Program
Student Financial Resources

**Graduate Loan Resources**

The Executive Master of International Business program is eligible for federal student loans. To qualify, you must *first* complete the free application for federal student aid (FAFSA) online via our website: www.slu.edu

**Federal Student Aid**

[www.fafsa.gov](http://www.fafsa.gov)

Saint Louis University’s Code is: # 002506

**SLU Loan Site**

[www.finaid.slu.edu/loans](http://www.finaid.slu.edu/loans)

**Saint Louis University Office of Student Financial Services**

Shawn McCaw, Associate Director of Student Financial Services is a great resource for new students. Email: smccaw@slu.edu

Saint Louis University Bursar’s Office: 314-977-2395

**Boeing Institute Partial Scholarships**

*Formally Accepted* applicants into the EMIB program can also be considered for partial Boeing Institute scholarships. Please email your request for partial scholarship funds by contacting:

External Relations Manager
jnewma12@slu.edu
Phone: 314-977-3839
Fax: 314-977-7188
## International Business Faculty

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<tr>
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<tr>
<td>Dr.</td>
<td>Hadi</td>
<td>Alhorr</td>
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<tr>
<td>Dr.</td>
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<td>Benmamoun</td>
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<tr>
<td>Mr.</td>
<td>Gene</td>
<td>Cunningham</td>
<td>Adjunct</td>
<td>Global VP of Middle East Boeing Co.</td>
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<td>Fisher</td>
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*Read more about these instructors on our website! (emib.slu.edu)*
Veterans Benefits

Criteria:
Eligible for the Ch33 Post 9/11 GI Bill education benefits at the 100% level
Maintain good academic standing at SLU
Dependents of Vets may be eligible for the Ch35 benefits
Be admitted as a degree-seeking student with net tuition and fee charges above the VA's annual maximum rate as posted at www.gibill.va.gov
Saint Louis University has agreed to participate in the Yellow Ribbon Program and will fund 50% of the remaining unmet tuition & fee charges for up to 50 students. Awards are made to qualified applicants on a first-come, first-served basis.

The amount each student will receive from SLU will vary according to the cost of their degree program and any tuition specific scholarships or grant they may have been awarded, but cannot exceed the maximum contracted annual amount of $10,000.
The Yellow Ribbon Program is available to students in all degree programs offered at Saint Louis University excluding the School of Medicine.
** Please note that the Yellow Ribbon Program award cannot be combined with other Saint Louis University institutional awards to result in a surplus for the student. **

An online application will be available via the slu.edu website.
After submitting the Yellow Ribbon application, students must provide proof of eligibility for the Yellow Ribbon Program within one week for their application to be considered. Proof of eligibility includes a copy of the application for benefits and a copy of the DD-214 or a copy of their Certificate of Eligibility. Students must forward their Certification of Eligibility (CoE) as soon as it becomes available. Funds will not be disbursed until the CoE is received by SLU's Veterans Certifying Official.
Once selected for the Yellow Ribbon Program at SLU, students will be funded each year they are in their current program of study AS LONG AS SLU CONTINUES TO RENEW ITS AGREEMENT WITH THE VA EACH YEAR. SLU has the right to reduce awards or discontinue the program at the end of each academic year. Applicants must provide proof of application for the Post 9/11 GI Bill to be considered for the Yellow Ribbon Award and must provide proof of eligibility by providing their Certificate of Eligibility from the VA before any funds will be disbursed.

Students must be in good academic standing in order to receive funding.
Yellow Ribbon contributions will not be adjusted after the last day to drop classes without a W assigned, this is typically the end of the second week of classes. Any costs accrued due to adding or dropping classes after that date each semester will be the responsibility of the student.
Students must remain continuously enrolled each fall and spring semester to maintain their award. Exceptions will be made for those called up for military duty.

For additional information about the Post 9/11 GI Bill and the Yellow Ribbon Program, please see the GI Bill website at www.gibill.va.gov.
For questions, please contact: Jennifer Matteson, Veterans Certifying Official, jmattes2@slu.edu (314) 977-2259
# TUITION/FEES ESTIMATE**

<table>
<thead>
<tr>
<th></th>
<th>EMIB 2016/2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Preliminary Expenses</strong></td>
<td></td>
</tr>
<tr>
<td>Application Fee (can be waived)</td>
<td>$80.00</td>
</tr>
<tr>
<td>Non-refundable deposit¹ (if required)</td>
<td>$500.00</td>
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</tbody>
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<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Fall 2016</strong></td>
<td></td>
</tr>
<tr>
<td>Tuition²</td>
<td>$12305.00</td>
</tr>
<tr>
<td>University Fees³</td>
<td>$172.50</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$12477.50</td>
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</tbody>
</table>

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<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>Spring 2017</strong></td>
<td></td>
</tr>
<tr>
<td>Tuition</td>
<td>$12305.00</td>
</tr>
<tr>
<td>University Fees</td>
<td>$172.50</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$12477.50</td>
</tr>
</tbody>
</table>

**TUITION and FEE’s YEAR 1**

(add approx.. $4500 if taking trip in Yr. 1)

$24955.00

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**Academic Year 2017-2018**

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<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td><strong>Fall 2017</strong></td>
<td></td>
</tr>
<tr>
<td>Tuition (Est. increase of 2-5% annually)</td>
<td>$12551.00</td>
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<tr>
<td>University Fees</td>
<td>$172.50</td>
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<tr>
<td><strong>Total</strong></td>
<td>$12723.50</td>
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<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td><strong>Spring 2018</strong></td>
<td></td>
</tr>
<tr>
<td>Tuition</td>
<td>$12551.00</td>
</tr>
<tr>
<td>University Fees</td>
<td>$172.50</td>
</tr>
<tr>
<td>Cap and Gown for Commencement⁶</td>
<td>$76.00</td>
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<tr>
<td>Graduation Fees</td>
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<tr>
<td><strong>Total</strong></td>
<td>$12723.50</td>
</tr>
</tbody>
</table>

**TUITION and FEE’s YEAR 2**

Summer 2017 or 2018 / Trip ESTIMATE ⁵ = 4500.00

Select one trip – Year 1 OR Year 2

$25447.00

**ESTIMATED FULL TUITION – MIB Degree**

$54905.00

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²Based on rates set July 2016; books/course materials are not included/see notes. (includes cohort fee for program management, staffing, food, services)
Note 1: The non-refundable deposit is not required for sponsored students whose accounts are invoiced directly to their companies. This fee reserves your place in the next class.

Note 2: Tuition rates are estimates based on actual University rates for the 2016-2017 Academic Year, with an annual projected 2% increase each year; all rates are subject to change.

Note 3: University fees are per semester and include an Activity fee of $30.00, Wellness Fee of $45.00, Student Union Fee of $25.00, Technology Fee of $70.00, and Readership Program Fee of $2.50.

Note 4: Parking costs are estimated at $6.00 “all-day” parking at the Laclede garage. IT IS HIGHLY POSSIBLE that you will NOT need to pay for parking! Many Saturdays the gates are left up so most students go week by week.

<table>
<thead>
<tr>
<th>Semester</th>
<th>Cost/coupon</th>
<th># of visits</th>
<th>Total Parking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>$6.00</td>
<td>9</td>
<td>$54.00</td>
</tr>
<tr>
<td>Spring</td>
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<tr>
<td>Fall</td>
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</tr>
<tr>
<td>Spring</td>
<td>$6.00</td>
<td>9</td>
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</tr>
<tr>
<td>Summer</td>
<td>$6.00</td>
<td>5</td>
<td>$30.00</td>
</tr>
</tbody>
</table>

Note 5: The study abroad costs were based upon actual fees for standard round trip transportation to Latin America. This standard fee reflects the double occupancy room accommodations for the Study Abroad 2016 fees.

Note 6: Cost of Master’s Unit Cap and Gown for May 2016 was $76.

NOTE: Books are to be purchased by student. Approx. cost for all 18 courses is $2000 for new books. Used books may be available for sale from other students, through the bookstore, etc. and some professors use only their case studies or simulations.

PARTIAL SCHOLARSHIPS ARE AVAILABLE through the Boeing Institute of IB Graduate Student Loans Available through Student Financial Services

RESERVATION OF RIGHTS
** This estimate is for informational purposes only and does not constitute a contract. Although the estimate was prepared with the latest information available at the time of publication, all statements and schedules, including, but not limited to tuition, fees, charges, courses, admission, graduation requirements, general regulations, and curricula are subject to change at any time.