

Center of Supply Chain Management
John Cook School of Business
Saint Louis University

CSCMS Research & Publications Listings

For more information about our programs and workshops please visit our website at cscms.slu.edu or call us at (314) 977 – 3617.

Research and Publications

"Product Safety Education Course Review: University Level Certificate." With Don Kormblet in Product Safety Letter, December 14, 2010

"Do Magnitude and Asymmetry of Specific Asset Investment Matter in Supplier-Buyer Relationship? With Yu H. Xie and Taewon Suh in Journal of Marketing Management, 2010, Vol. 23 (No. 1): 1-20.

"Examining the Roles of Suppliers in Large Scale System Integration Using a Coordination Theory: An Exploratory Study," with S.S. Joo and Seck-Jin Hong. The International Journal of Procurement Management, Vol. 3(1/2), May 2010

"Future state of outsourcing supply chain information systems: An analysis of survey results," with Seong-Jong Joo and Chang Won Lee. Accepted in the International Journal of Enterprise Information Systems. 2010 Vol. 3 (No. 1): 1-16.

"Comparative Efficiencies of Specialty Coffee Retailers from the Perspectives of Socially Responsible Global Sourcing," with Seong-Jong Joo, Hokey Min, and Heboong Kwon. The International Journal of Logistics Management, 2010, Vol. 21 (No.3):.490 - 509

"The Economics of Kaesong Industrial Complex." Printed in the Korea Times, June 17, 2009

"North Korea Missile diplomacy." Printed in the Korea Times, April 10, 2009

"World should be ready to punish North Korea". Printed in the St. Louis Post-Dispatch on April 7, 2009.

"Study on Impact of Trust Supply Chain Partnership", Seock-Jin Hong and Mi-Seon Kim. Korea Logistics Review, 2008 Vol.17(3) :129-139.

"Relationship between Supply Chain Performance and Degree of Linkage among Supplier, Internal Integration, and Customer" with Changwon Lee and Dennis Severance, Supply Chain Management: An International Journal, Vol 12 (No. 6), 2007: 444-452.

"Examining RFID Applications in Supply Chain Management Using a Data Lifecycle Framework", Fred Niederman, Rick Mathieu, and Roger Morley in Communication of ACM, Vol 50 (7), July 2007: 92-101.

"Benchmarking Efficiencies and Strategies for Resale Operations of a Charity Organization" with SJ Joo, P. Stoeberl in the Benchmarking: An International Journal Vol. 14 (1), 2007: 455-464.

"A Path to Mature Market: Logistic Regression Approach to Delineate between Emerging, Transition and Developed Markets," with Omar Khan and Taewon Suh in International Journal of Business Innovation and Research, Vol. 1 (No. 1/2), 2006: 129-143.

"The Use of the World Wide Web and Internet in Pharmacy Practice: An Exploratory Study" with Mike Chao in the Journal of Pharmacology and Toxicology, Vol. 1 (1), 2006: 1-11.

"The Roles of Electronic Marketplace for Buyer-Supplier Relationship: Collaborative System Architecture" Han S. Yun and Ik-Whan Kwon in the International Journal of Services and Operations Management, 2006, Vol. 2, No. 4: 335-351.

"A Multivariate Statistical Approach to Socialization and Consumer Activities of Young Adults: A Cross-cultural Study of Ethnic Group in America," with Nitish Singh and Mike C.H. Chao in Marketing Management Journal, Fall 2006: 67-80

"Matter over Mind: When Specific Asset Investment affects Calculative Trust in Supply Chain Partnership", TaewonSuh, and Ik-Whan Kwon in Industrial Marketing Management, Vol. 35 (2006): 191-201.

The Effect of Total and Asymmetric Specific Asset Investment on Supplier-Buyer Relationship: A Structural Model with Taewon Suh and Henry Xie and Ik-Whan Kwon in Proceedings of American Marketing Association 2005 Winter Educators' Conference: 298-299.

The Effectiveness of Legislation Controlling Gun Usage: A Holistic Measure of Gun Control Legislation with Dan Baack in the American Journal of Economics and Sociology April 2005, Vol. 64 (No. 2): 533-548.

"A Pilot Study on Normalized Weighted Approach to Citation Study: A Case of Logistics and Transportation Journal." With Vikas Kumar in the International Journal of Physical Distribution and Logistics Management . Vol. 34, No. 10, November 2004: 811 – 826.

'Trust, Commitment and Relationships in Supply Chain Management – Path Analysis' with T.W. Suh, Supply Chain management, International Journal , Vol.9, No.5, 2004.

"Socialization and consumer Activities of Young Adults: A Cross-cultural Study of Ethnic Groups in America," with N. Shingh and Mike Chao in the Proceedings of the 2004 American Marketing Educator's Conference , Vol. 15, February, 2004:237.

"The Turnaround ERP Project: Strategies and Issues", John Hamilton and Mary Sumner in the Proceedings of the Eleventh Americas Conference on Information Systems.

"Relationship between Supply Chain Performance and Degree of Linkage among Supplier, Internal Integrations, and Customer". Supply Chain Management; An International Journal (accepted for publication).

