We are proud to honor our Inaugural Class of 2009 Inductees to the Saint Louis University Smurfit-Stone Entrepreneurial Alumni Hall of Fame.

- **Large Enterprise:** Marvin S. Wool, BS Chemistry 1948, MBA 1956
- **Entrepreneurial Business Venture:** Richard F. Baalmann, BS Business Administration 1957
- **Entrepreneurial Business Venture:** Joseph F. Shaughnessy Jr., BS Civil Engineering 1957, Honorary Doctor of Laws 2007
- **High Tech:** John M. Baragiola III, BS Business Administration 1983
- **Social Entrepreneurship:** Judy A. Bentley, BS Nursing 1975
- **40 and Under:** Cassandra R. Sanford, BA Political Science, Russian Studies 1995, JD 2003
- **Entrepreneurial Business Venture:** Judy A. Bentley, BSBA ’83
  - President, Falcon Technologies, Inc.
- **Entrepreneurial Business Venture:** Richard F. Baalmann, BSBA ’57
  - Chairman, Reamn Inc., DBA Ace Hardware
- **Social Entrepreneurship:** Judy A. Bentley, BSN ’75
  - President and CEO, Community Health-In-Personal Partnership Services (CHIPs)
- **Entrepreneurial Business Venture:** Joseph F. Shaughnessy Jr., BS ’57, Honorary Doctor of Laws ’07
  - Chairman, BSI Constructors Inc.
At an early age, Marvin Wool demonstrated an entrepreneurial nature when he sold newspapers on the corner of Tenth and Chouteau, as well as through his first business selling carwash detergent. In 1964, he left his position as a chemist for St. Louis-based Dennis Chemicals and ventured out on his own. He formed M-R Plastics and Coatings, a company that formulated and manufactured specialty paints and coatings. The company grew quickly and was so successful that Marvin was able to sell the company a mere six years later. In 1973, Marvin bought back the company and formed a holding company named Dash Multi-Corp.

Almost 40 years later, Marvin remains the Chairman, President and Chief Executive Officer. Dash is composed of a growing family of quality companies which produce a variety of plastic raw materials, coated fabrics, and flooring products. Today, Dash is a financially strong, technology-driven, nationwide holding company which includes 12 subsidiaries and sales exceeding $150 million in 2009. It employs 700 people and operates plants in six states.

In addition to running Dash, in 1991 Marvin also became involved in the banking business. As Chairman of Allegiant Bank, he transformed a small, one-location bank in rural Missouri into a public company with over 40 locations and $2 billion in assets in nine years. Following the sale of Allegiant Bank to National City Bank, Marvin bought into Abbott Ambulance in St. Louis and successfully transformed this non-profit operation into a highly profitable company that he ultimately sold to a nationwide ambulance firm.

Throughout his career, Marvin and his wife Harlene have always managed to set aside some of their time and resources for philanthropic endeavors. Marvin and Harlene have been active supporters of B’Nai El Congregation, the Jewish Community Center, the Technion Society of Israel, and the DuBourg Society at Saint Louis University. Marvin is also a member of the Saint Louis University
Board of Trustees, Jewish Community Center of St. Louis, St. Andrews Board, and The Technion Society. In recognition of their generosity over the years, the ballroom at the University's Busch Student Center was named the "Harlene and Marvin Wool Ballroom" in 2008, and their portrait graces one of its walls.
ENTREPRENEURIAL BUSINESS VENTURE:
Richard F. Baalmann
Chairman, Bramm Inc.,
DBA Ace Hardware
BS Business Administration 1957

Dick was active in many campus organizations at Saint Louis University. He was also student body president and a member of Delta Sigma Pi professional fraternity. During his junior year at SLU, Dick and a friend purchased the Mars-Enders Hardware store in Brentwood. Four years later, in 1960, Dick joined Ace Hardware as their 362nd store. From 1960 to 1979, Dick and his partner grew the business from one small store with three employees to six stores with 175 employees and annual volume of $6 million doing business as Ace Village Hardware. Dick served as vice president of the enterprise from 1956 to 1968 and president from 1968 to 1979. Concurrently, he was also president of the Hardware Center from 1956 to 1979 and president of Markat, Inc. from 1970 to 1979.

In 1979, he sold his interest in the hardware chain. Since then his son, with his help, developed the present five stores. During that time Dick devoted his attention to commercial property development, their management, other investments, civic, and charitable works. He has served in numerous leadership roles such as Chairman of the Board of Commissioners of the Bi-State Development Agency from 1982 to 1984; Chairman of the Missouri Housing Development Commission; founding Chairman of the Board of Boys Hope Girls Hope St. Louis as well as Chairman of the National Board; Chairman of the Archdiocese of St. Louis Finance Council; and President of Cardinal Glennon Hospital.

Top
ENTREPRENEURIAL BUSINESS VENTURE:
Joseph F. Shaughnessy
Chairman, BSI Constructors Inc.
BS Civil Engineering 1957, Honorary Doctor of Laws 2007

Joe Shaughnessy, from Springfield, IL, was an honor student, a member of Alpha Sigma Nu, lettered in Billiken Baseball and participated in numerous campus organization activities. Joe and his wife, Rosemary Eck (BA 1957 from Saint Louis University), also of Springfield, IL, received Honorary Doctorate degrees from Saint Louis University at the commencement ceremony in 2007. They currently reside in the Central West End and have seven children and twenty grandchildren.

Joe began his career serving in the US Navy Civil Engineer Corps overseas for three years. He then spent twelve years in various engineering, management and executive positions with large general contractors.

In 1972, Joe co-founded Bannes Shaughnessy Inc. In 1989, he became the sole owner and renamed the company BSI Constructors Inc. Joe is currently Chairman of this corporation that is now in its 37th successful year.

With annual revenues of $120M - $150M per year, BSI Constructors Inc. consistently ranks among the Engineering News-Record (ENR) Top 500 General Building Contractors within the US and in the Top 150 Privately Held Companies by the St. Louis Business Journal. BSI is known for its ability to build any and all building types successfully. Notable projects include City Garden, the Old Post Office, St. Francis Xavier College Church restoration, Washington University Medical School Library, Wells-Fargo (A G Edwards) headquarters, Missouri Botanical Garden Monsanto Research Center, Missouri Historical Society Emerson Electric Center, Coronado Place restoration, Sachs Properties in downtown Chesterfield, MO and Southeast Missouri State University Performing Arts Center.
Currently, the company business operations are lead by Joe's sons Paul and Jim. They work together with a highly competent and highly respected construction management team and an ownership transition plan that assures continuity and succession of the business going forward.

BSI has developed a unique niche in the construction industry as a "small, big company." While having demonstrated the management and financial capacity to successfully deliver complex projects as large as $150M, it continues to function like a smaller company that is client-focused, closely held, and where company ownership remains involved in all of its parts.
HIGH TECH:
John M. Baragiola, III
President, Falcon Technologies, Inc.
BS Business Administration 1983

Using money from their personal savings, John and his partner co-founded Falcon Technologies, Inc., a distributorship of computer networking cable, connectivity and hardware. As president, he has guided the company from zero sales in 1990 through the hyper growth years of the late 1990s and the technology bubble burst of 2000 and 2001. Today, Falcon Technologies recognizes sales of over $10 million and is one of the top three distributors in the St. Louis market. Competing with national companies, the company is the only locally owned and operated distributor of materials to support networking infrastructure of small and large businesses.

Additionally, John has been generous in his support of education by providing PCs and networking materials to several underserved schools in St. Louis and Costa Rica.
Judy Bentley started Community Health-In-Partnership Services (CHIPS) in 1990 in the basement of St. Teresa's Church. Her original intention was to complement the city’s existing healthcare system by doing health assessments and referrals, yet her array of services continued to grow. Today CHIPS is a not-for-profit organization that provides healthcare and social services for the uninsured and underserved with service provided to anyone who needs care without regard to means of payment. CHIPS operates with volunteer medical providers and receives no government or United Way funds for medical services.

Services offered include internal medicine, dentistry, pediatrics, geriatrics, orthopedics, community health screenings, and health education services. Complementary medicine is also available which includes acupuncture, massage therapy, and herbal nutrition. Over the last 18 years, the organization has become a critical access point for healthcare and social services for the underserved residents of North St. Louis and surrounding metropolitan community and provides over 30,000 service encounters per year. Additionally, CHIPS reported that less than one percent of their clients were hospitalized last year, saving the community approximately $6 million in charity care.

Judy has served on various health agency committees on the local and national level. She received the 2004 Robert Wood Johnson Foundation Community Health Leadership Award.
UNDER 40:
Cassandra R. Sanford
CEO, Kelly Mitchell Group, Inc.
BA Political Science, Russian Studies 1995,
JD 2003

Cassandra launched her now 11-year old company, Kelly Mitchell Group, Inc., after several years working for Boeing in technology consulting. Kelly Mitchell Group, Inc., which offers information technology staffing services and outsourced business solutions, has recorded revenues of over $40 million and has grown from 3 employees to over 450, and from a local St. Louis company to a national organization with offices in Minneapolis, Chicago, Columbus, Newark, San Ramon, Atlanta, Dallas, Houston, and Seattle; and over 35 service locations nationwide. She has garnered major contracts with AT&T, Anheuser-Busch InBev, Ameren, Cargill, Cardinal Health, General Mills, Monsanto, and Target Corporation.

In 2008, Entrepreneur Magazine and the Women Presidents’ Organization ranked Kelly Mitchell Group, Inc. as one of the 50 Fastest Growing Women-Owned Businesses in North America. In 2009, and for the sixth year in a row, Kelly Mitchell Group, Inc. was named one of the Largest Information Technology Consulting Companies in the metropolitan area by the St. Louis Business Journal. Additionally, their annual revenue resulted in a ranking as the 5th Largest Local Women-Owned, and the 7th Largest Diverse Company in the state of Missouri.

Cassandra is active in professional and civic organizations and serves on the St. Louis Regional Commerce Growth Association and Women's Business Development Council of Chicago. She is an executive for the American Heart Disease's Go Red for Women campaign, United Way's Women's Leadership Cabinet and is also a volunteer for WINGS (BJC) and Legal Services of Eastern Missouri.

Top