The Cook School of Business Center for Entrepreneurship at Saint Louis University is proud to honor our Class of 2008 Inductees to the Saint Louis University Smurfit-Stone Entrepreneurial Alumni Hall of Fame.

- **Large Enterprise**: Rex A. Sinquefield, BS Business Administration 1967
- **Large Enterprise**: Charles Henry O'Reilly, Jr., BA History 1961
- **Corporate/Organizational**: Eugene F. Kranz, BS Aerospace Engineering 1954
- **Entrepreneurial Business Venture**: Walter S. Hoy, BS Aerospace Engineering 1956
- **Entrepreneurial Business Venture**: Joseph G. Lipic Sr., BS Business Administration 1957
- **Social Entrepreneurship**: C. Michael Savage, BS Social Work 1974 (awarded posthumously)
- **40 and Under**: Cherie Giessman DiNoia, BS Business Administration 1995
LARGE ENTERPRISE:
Rex A. Sinquefield  
Co-Founder, Dimensional Fund Advisors (DFA)  
BS Business Administration 1967  

Native Missourian Rex Sinquefield believes that success in life can be achieved simply and straightforwardly. He's put that philosophy to the test throughout his life, and as a result he is now considered by many experts to be one of the top ten investment gurus in the world.

Raised in St. Vincent Home for Children in St. Louis, Rex graduated from Saint Louis University with a business degree before pursuing an MBA from the University of Chicago. He went on to co-author with Roger Ibbotson a series of papers and books titled Stocks, Bonds, Bills & Inflation, providing the first seminal data on the performance of the financial market in the United States.

Rex's research ultimately led to an investment practice referred to as index funds, which trust, rather than attempt to outsmart the market. Along with associate David Booth, Rex formed Dimensional Fund Advisors (DFA) in 1981, which today oversees more than $158 billion in assets worldwide. Rex's wife, Dr. Jeanne Sinquefield, who has an MBA and a PhD in demography from the University of Chicago, was instrumental in the achievements of DFA and to this day works closely with Rex on a variety of important issues.

Retiring in 2005, Rex returned with Jeanne to Missouri to become founder and president of the Show-Me Institute (SMI), the state's only free-market think tank. SMI seeks to improve the quality of life for all Missourians by advancing sensible market solutions to state and local policy issues.

Recently, Rex provided the seed capital for the creation of the Saint Louis Chess Club and Scholastic Center, which opened in 2008 as a destination for both new and seasoned chess players in Saint Louis. An avid chess player since the age of 13, Rex was taught to play by his uncle Fred Heller. Unfortunately for Fred, Rex picked up on the game quickly. He beat his uncle the second game that they played together. Rex went on to play tournament chess from 1973-1985. He then
turned his attention to his growing family and explosive growth of DFA. Twenty years later, children grown and retired from DFA, Rex was able to return to his lifelong passion and in 2007, he began taking lessons with chess Grand Master Jennifer Shahade, two-time American Women's Chess Champion (2002, 2004). Between playing internet-based chess games and studying, he tries to get in two to three hours of chess each day. His dream opponent, "Someone who can challenge me, someone who wants to beat me." Rex's favorite match is the Fischer-Spassky match of 1972. Bobby Fischer is by far, Rex's favorite player. His favorite chess-related quote seems to mirror his view on life, politics and friendships: "On the chessboard, lies and hypocrisy do not survive long." (Emanuel Lasker)

In addition to the Chess Club and Scholastic Center, Rex and Jeanne support a wide variety of organizations that are focused on music, children and education, through the Sinquefield Family Foundation. Rex Sinquefield is a life trustee of DePaul University and serves on the boards of the Missouri Botanical Garden, Missouri History Museum, Opera Theatre of St. Louis, Saint Louis Art Museum, Saint Louis Symphony and Saint Louis University. He is also a member of the Investment Committee of the Archdiocese of Saint Louis and the recipient of numerous awards for scholarship and service.
LARGE ENTERPRISE:
Charles Henry O'Reilly Jr.
Vice Chairman of the Board, O'Reilly Automotive
BA History 1961

Charles O'Reilly joined O'Reilly Automotive, Inc. known as "O'Reilly Auto Parts" in 1963. In April 1966, Mr. O'Reilly oversaw the expansion of O'Reilly Auto Parts into the Joplin market. The Joplin store surpassed every sales goal, and in 1969 he became sales manager of both, O'Reilly Automotive and Ozark Automotive.

In 1975 Mr. O'Reilly was named president and CEO. At the time the company had nine stores (annual revenues $1.7million) and continued to expand under Mr. O'Reilly's leadership. In 2007 the company has 1,830 stores with 22,000 employees, 2.5 billion in revenues and a net income of $194 million. Since O'Reilly Automotive, Inc. first appeared on Forbes annual list of 200 Best Small Companies in America in 1996, the company has shown a 481% return. Mr. O'Reilly retired from active management of the company in 2002 but continues to serve on the board.

The O'Reilly's adopted a family and business policy of giving back to the community. In addition to their leadership and support for the Breast Cancer Foundation of the Ozarks, Mr. O'Reilly and his wife, Mary Beth, have worked closely with Ozark Good Harvest. They have also established the Charlie and Mary Beth O'Reilly Family Foundation in 2000 that distributes more than $225,000 in grants per year.

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CORPORATE/ORGANIZATIONAL:
Eugene F. Kranz,
NASA, Retired Flight Director, Gemini-Apollo
BS Aerospace Engineering 1954

"Houston, we have a problem."

Eugene Francis "Gene" Kranz is a retired NASA flight director and manager. Mr. Kranz is perhaps best known for his role as lead Flight Director during the Apollo 13 Space Mission. Mr. Kranz's team was on duty when the Apollo 13 Service Module exploded, and they dealt with the initial hours of the unfolding accident. His "White Team," dubbed the "Tiger Team" by the press, set the constraints for the consumption of spacecraft consumables (oxygen, electricity and water), controlled the three course-correction burns during the trans-Earth trajectory, as well as the power-up procedures that allowed the astronauts to use the Command Module for the trip home. He, his team, as well as the astronauts received the Presidential Medal of Freedom for their heroic roles.

Mr. Kranz would continue as a Flight Director until Apollo 17, and eventually promoted to Deputy Director of NASA Mission Operations in 1974, becoming Director in 1983. He retired in 1994 after the successful STS-61 flight that repaired the optically flawed Hubble Space Telescope in 1993.

Mr. Kranz has been philanthropic toward SLU in many ways. As a Parks College Alumnus, Mr. Kranz provides monetary support to student scholarships, the Parks College annual fund and other college endeavors. He has also donated his time as a speaker for student and alumni functions.

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ENTREPRENEURIAL BUSINESS VENTURE:
Walter S. Hoy
CEO, Fox Lite, Inc.
BS Aerospace Engineering 1956

Fox Lite, Inc. (formerly Fox Plastics Inc.) is a privately held firm, started in 1981 by Walter S. Hoy as a division of Fox Technology, a publicly traded company. In 1987 the company was purchased in a private sale and merged with Airplane Plastics Inc., another company founded by Walter S. Hoy. Airplane Plastics produced custom airplane canopies for McDonnell Douglas Phantom Works, Republic Aircraft, Rutan Aircraft, Vans Aircraft, The Air Force Museum and several other companies and museums. Airplane Plastics was spun off in 1990 and is still in business. Fox Lite has 50 employees and manufactures and forms transparent and high strength plastic parts and sheet. Fox Lite produces face shields for NASA spacesuits and made the canopies for both airplanes that circled the earth without refueling. The company provides custom design, tooling, and production services for thermoformed parts.

Mr. Hoy is on the board of directors of Wright "B" Inc., a nonprofit organization that flies the replica 1911 Wright airplane. Mr. Hoy is a certified docent tour guide at the National Museum of the United States Air Force doing about 10 percent of the tours each month. He is also on the Volunteer Advisory Board at the Museum. Helping the desperately needy one day each week for the past 16 years, he works at the "King's Table," a food facility that serves a large meal every day at the Gospel Mission in downtown Dayton, Ohio for 100 to 250 people. For the last six months Mr. Hoy has been the designer and chief engineer building a new Wright "B" replica that can be folded up and shipped in a sea/land container and flown an hour after delivery.
ENTREPRENEURIAL BUSINESS VENTURE:
Joseph G. Lipic Sr.
Board Chairman and CEO, Alexander Manufacturing
BS Business Administration 1957

Mr. Lipic represents multifaceted entrepreneurial talent. He worked in his family business selling pens and pencils as well as advertising specialties and promotional products. In 1968 he purchased the bankrupt Alexander Manufacturing Co. Starting from scratch he built a promotional products business selling in all 50 states, Canada, Australia, Mexico and China, with approximately 90 employees and a manufacturing plant in Towanda, Illinois. Five other companies were started to compliment the group.

Mr. Lipic has participated in 34 volunteer organizations and has served as a volunteer, leader and board member with numerous organizations in St. Louis including Trustee of Fontbonne University, The Papal Gregorian Foundation of Rome Italy, Board of Directors for Saint Anthony's Medical Center and Allied Corporations.

He began his entrepreneurial journey at Saint Louis University High School organizing a clothing and food drive for the poor. Later as a student at Saint Louis University, he was co-chair of a $1.2 million student drive to build a library to house the Vatican manuscripts. He is a member of the International Promotional Products Hall of Fame and a Saint Louis University Alumni Merit Awardee.
SOCIAL ENTREPRENEURSHIP:  
C. Michael Savage  
CEO, ACCESS Community Health Network  
BS Social Work 1974 (awarded posthumously)

As Chief Executive Officer of Access Community Health Network - a nonprofit group providing healthcare services to low-income and uninsured residents in the Chicago area - Michael Savage sought to lessen the burden facing the working poor. Mike tirelessly advocated for the disadvantaged and disenfranchised in order to ensure access to quality medical care regardless of one's neighborhood or ability to pay. He networked and organized multiple, disparate stakeholders across the city, state and nation which enabled a financially struggling organization to become this country's largest community health care network.

During his tenure (1994-2004), Access Community Health Network erased its multimillion-dollar deficit, grew from nine to 41 health centers, and increased its annual budget from $19 million to almost $70 million (now more than $100 million). The organization annually provides over 600,000 primary care visits to 200,000 patients in a 1,700-square-mile region. Access serves roughly 11 percent of all Medicaid recipients living in Cook County (Chicago and surrounding suburbs) and 7 percent of all Medicaid recipients living in DuPage County. About 60,000 Access patients have no form of health insurance. Mike embodied Saint Louis University's Jesuit values and tradition. His life - and the organization which he led - reflect Micah's instruction "to act justly, love tenderly and walk humbly with your God." To honor his memory and continue his legacy, Access Community Health Network has established The Mike Savage Memorial Fund for Uninsured Patients. Contributions may be mailed to the fund/organization at 1501 South California, Chicago, IL 60608.
UNDER 40:
Cherie Giessman DiNoia
President and Founder, Shelby Financial Group
BS Business Administration 1995

Ms. DiNoia has created a business that is shifting the paradigm of what is possible in the financial industry. She has created a socially responsible advisory firm that uses investors' assets to support companies and organizations that are making a difference in the world. She has found a way for investors to support community and the environment with their money without sacrificing profitability. Shelby Financial Group Manages $34 million dollars and is considered one of the top sustainable investing firm in Florida.

With her company, Shelby Financial Group, she chose to focus on using finance as a way to make a difference in the world. She became proactive in looking to finance and support companies that were going to do something about global warming, support for communities, women, children and a peaceful planet. Shelby Financial Group now financially supports, through its investors, two very special organizations that are aligned with her vision. The first organization, Vision Communities, is a development company that is building an ecologically sound and socially responsible community in San Pedro Sula Honduras. Vision Communities is building homes to support a 40,000-house deficit in San Pedro Sula due to the devastation of Hurricane Mitch in 1998. They are building 400 homes, have created more than 300 jobs, support a local village in restructuring their sewer and water system, support a local orphanage and are teaching its employees to read and write.

The other, Triton Housing is an organization in Raleigh, N.C. that structures financing so young families can afford their first home. They are involved with a government program that teaches these families about credit and how to properly manage their finances.